

Minutes of Board of Director's Meeting (delivered via email)

Meeting Date: **October 12, 2011**

Revisions have been made to paragraphs 8b, 10f & 10g.

Attendees: Bob Bacon, Steve Berry, Walter Byron, Beverly Carothers, Dick Gellis, Jim Grunst, John Alden Hall, Touie Jackson, Edyie Johnson, Lucille Kelley, Susan McCusker, Bill Rosen, Richard Rosenblatt and Bob Ruckstuhl and Eric Thorgerson

Absent: Roger Clapp, Doris Harriman and Florence Jones

1. CALL TO ORDER:

Jim Grunst called the meeting to order at 10:00 a.m.

2. RESIGNATION:

Jim reported that Roger Clapp has resigned from the Board due largely to commitments he has in New Hampshire and the difficulties of making the meetings in Norwood from his New Hampshire residence.

3. SECRETARY'S REPORT:

Walter Byron reported that the Minutes of the September 13, 2011, monthly Board meeting had been taken and were published via email (with copies mailed to Lucille). A motion was made, seconded and unanimously supported to accept the Minutes as published.

4. NEWSLETTER:

Bill Rosen reported that the October issue has been slow in reaching members, due, largely, he thinks, to delays in the Postal system. The Newsletters travel 3rd class mail, plus delivery performance at different Post Offices varies greatly.

It was agreed that Board Members would report the date they received their copy of the next issue of the Newsletter in January.

It was also agreed that for the two issues per year that are important to get into PRA members hands so as to stimulate and facilitate their Luncheon attendance, Bill would release them to the printer two weeks earlier than the present schedule.

5. MEMBERSHIP:

Bob Ruckstuhl reported that October month to date has been a banner month for dues collection with \$3628 compared to a monthly average of \$1500. The reasons for the inflow are: release of the latest Newsletter, an email to those members whose dues were in arrears, and the addition of 20 new

Lifetime members, bringing the total to 77.

Bob reported that Mac Booth has become a lifetime member of the PRA.

There have been 5 new members added this month to date bringing the total membership to 1687.

6. FALL LUNCHEON:

a) Members Attending:

Dick Gellis reported that we have 294 signed up as of this meeting date.

b) Program and AV Requirements:

Eric Thorgerson said that Dr. Florian Kaps, our speaker, will be coming in that morning from New York.

Jim Grunst reports that we will use the AV support from Lantana's and he and Eric will go to Lantana's today to make arrangements for AV equipment and support for that morning.

c) Agenda Preparation:

Jim provided a draft agenda which Board Members critiqued.

d) Prizes:

The following prizes to be awarded were confirmed:

Grand Prize	\$100 cash
Up to Date Dues	5 @ \$50 checks
Drawings	5 @ \$50 cash
Scratch Tickets	6 envelopes of 10, \$1 Tickets
Wine	10 Bottles

e) Staffing:

Volunteers were solicited for manning the sign in desks and capturing the names of the prize winners.

f) Sid Whiting:

Sid Whiting of the "Senior Initiative" will have a table in the lobby where people can sign up for him to assist with their annual Medicare Part D insurance selection.

7. LUNCHEON MEETING PROGRAMS:

a) Future Speakers:

Edyie has closed with Daniel Surprenant, an attorney who specializes in estate planning and elder law, as a speaker for the spring luncheon to discuss changes in retirement laws and benefits. After some discussion it was decided that of the three potential topics he offered to speak about, we chose "Basic Estate Planning Documents" (Wills, Health Care Proxies, Durable Power of Attorneys). He will also have a table in the lobby for talking with PRA members between 11:00 and noon.

At the last meeting it was suggested that Elsa Dorfman, who has a business using a Polaroid 20" X 24" camera and peel apart film, might make a good speaker. She is a neighbor of Eric's in Cambridge.

Beverly suggested that we might possibly have another SHINE speaker on elder issues.

At least two books on Polaroid are under preparation by authors, one of whom, Milt Dentch, is a former Polaroid employee, and they might be good speakers.

8. COMMITTEE REPORTS:

a) Condolences Committee:

Lucille Kelley reported that since our last meeting there have been five reported deaths of former Polaroid employees, four of whom were PRA members.

b) Nominating Committee:

Edyie Johnson reported that all five of the current Board Members up for reelection at the May 2012 Business Meeting have agreed to run again. They are: Walter Byron, Jim Grunst, Touie Jackson, Edyie Johnson and Eric Thorgerson. A sixth Board member also eligible to run, Dick Gellis, is still considering whether to run or not.

In addition to the above, we need a replacement for Roger Clapp. Per the PRA Constitution, the President can name a replacement, subject to Board approval, to fill the remaining term of a Board member who leaves the Board. Such an appointment lasts until the end of the term of the member who has left, at which time that appointed member may run for a full term on the Board at the annual Board election. Jim Grunst is considering candidates and would welcome additional names of those interested in serving on the Board.

9. OLD BUSINESS:

a) Garner – Hartley Ads:

John Alden Hall recommended that the PRA make a DVD for sale to PRA members of the very successful Garner – Hartley ad series which ran for eight years on TV in the 70s & 80s. John reported that he had received an email from Ted Voss who volunteered to place them in their proper sequence. Ted thought that the approximately 120 30 second ads were in the hands of Rich Garabedian. But, we know from previous conversations with Rich, that he has only two or three, all of which he made available on the DVD (along with other Polaroid commercials) which we sold at the PRA 25th anniversary luncheon in May 2010, and at subsequent luncheons. We have only a handful of those DVDs left. These Garner – Hartley ads are now the property of the Radio and TV

Museum in New York and, while Ted once had an affiliation with that organization, he no longer does, so obtaining them will be difficult.

In conversation with Ted, John reports that, because of the Museum's strict adherence to the Copyright laws, they will not allow copying of their materials without compensation to the people in their materials (in this case Mariette Hartley and James Garner). Ted's advice, if we can find the ads to copy, is to make and sell copies as educational materials to our members as a non-profit organization, which he feels would avoid the Copyright issue.

Walter contacted Tim Mahoney at the Baker Library, Harvard Business School, where there are some of these ads, to see what Tim has and if we could have access to them. Tim reported that he has yet to catalogue the video materials that are in the Polaroid collection but, even if he had them catalogued, he cannot make them available for copying because of the Copyright laws.

It was felt that if we could access those ads, the idea of creating a DVD would be a good one. John will pursue other sources, and we will review this again at our next meeting.

10. NEW BUSINESS:

a) December Board Lunch:

As in the past, this will occur after the December Board meeting, on December 6th, at noon.

All Board Members and spouses are welcome. Jim reviewed a list of former Board Members to be invited.

b) Candidates for the Board:

Jim asked for names of potential candidates for the Board and received at least one name. In the near future, Jim will bring a name to the Board for approval to be appointed to fill Roger Clapp's seat until the next election.

c) Dates for Board Meetings in 2012:

Tuesday March 13

Tuesday April 10

Tuesday May 8

Wednesday June 5

Tuesday September 11

Tuesday October 9

Tuesday November 13

Wednesday December 4

d) Luncheon Dates:

Wednesday May 16

Wednesday October 17

e) Reimbursement:

Steve Berry asked for reimbursement for \$101.50 he had paid for service from our electronic bulletin board. A motion was made, seconded, and unanimously approved to that effect.

f) Jimmy Fund Walk:

Dick Gellis proposed that the PRA be solicited for participation in the annual "Polaroid" Walk for the Jimmy Fund which has a long history with Polaroid. He will write an article for the Newsletter describing the event and providing an opportunity for PRA members to form a Team and join in this annual charitable event.

g) PRA Pickle Ball Day:

Dick Gellis described a new game called Pickle Ball and, in the interest of keeping our members active, proposed that a day be set up for PRA Members to play. He will write an article for the Newsletter describing the game and the benefits of an active lifestyle, and soliciting interest from PRA members. If there is sufficient interest, Dick will be prepared to take the next steps in organizing a Pickle Ball event.

11. FUTURE MEETINGS:

2011 Meeting Calendar:

The remaining 2011 Board meetings, usually held on Tuesdays at the Chateau in Norwood, are as follows: November 8 and December 6.

Fall Luncheon date will be on Wednesday, October 19.

Our Next Monthly Board Meeting:

Our next monthly Board Meeting will be on Tuesday, November 8th. Doors open at 9:30 and the meeting will be called to order at 10:00.

13. ADJOURNMENT:

A motion was made, seconded, and approved unanimously to adjourn, and the meeting was adjourned at 12:05 p.m.

Respectfully submitted,

Walter Byron, Secretary