

Revised Minutes of Board of Director's Meeting (delivered via email)

Meeting Date *October 13, 2010*

Attendees: Bob Bacon, Steve Berry, Walt Byron, Roger Clapp, Jim Grunst, Al Hyland, Edyie Johnson, Florence Jones, Lucille Kelley, Bill Rosen and Eric Thorgerson

Absent: Bill Aitken, Beverly Carothers, Doris Harriman, Richard Rosenblatt and Bob Ruckstuhl

1. CALL TO ORDER:

Jim Grunst called the meeting to order at 10:05 a.m.

2. WELCOME TO NEW BOARD MEMBER:

Jim extended a warm welcome to our new Board member, Eric Thorgerson, who was appointed to take Peter Bass' place.

3. SECRETARY'S REPORT:

Walt Byron reported that the Minutes of the September 14, 2010, monthly Board meeting had been taken and were published via email (with copies mailed to Lucille). A motion was made, seconded and unanimously supported to accept the Minutes as published.

4. NEWSLETTER:

Bill Rosen said that the December Newsletter is in preparation and will be released to the printer on November 15..

He reported that in a conversation with a person at the Post Office he has discovered:

a) If we remove the "deliver by" date off the back cover we will actually get faster delivery because the Post Office waits until the week that date falls in to deliver the Newsletters. We can pick up several days in the delivery cycle by that one change, and

b) There is a new mailing machine being installed in one of the local Post Offices to handle this kind of mail, whereas before the only available machine was in Worcester, causing additional time to ship the Newsletters to Worcester for handling. This should also save a couple of days in the cycle.

The test of these improvements will be the delivery times we experience with the December newsletter.

Bill said that the cutoff for material for the Newsletter issues next year will be:

March 14 for the April issue

June 13 for the July Issue

August 15 for the September issue.

5. FALL LUNCHEON MEETING:

a) Speaker:

Al Hyland, Bob Bacon and Florence Jones met with our speaker, Niel Orlando, former Polaroid employee and currently Director of Senior Crime and Abuse Prevention in the Norfolk District Attorney's office, and reviewed his intended remarks. Niel will provide handout material for our attendees and is all set to speak at the October luncheon. He will be introduced by the chair of the Speakers Committee, Al Hyland.

b) Coordinator's Report:

Walter Byron reported that we have 294 people signed up as of this morning, with more reservations trickling in.

c) Agenda:

With the assistance of the Board, Jim Grunst developed an Agenda for the luncheon meeting which Roger will chair as Jim has a family obligation that will prevent him from attending.

d) DVD Sales:

Jim and Walt have been in email communication with Bob Ruckstuhl about the DVDs containing the Polaroid commercials shown at the May 25th anniversary luncheon. These are being made by Rich Garabedian and will be sold at our cost of \$3.00 between 11:00 and noon at the front registration table.

e) Prizes:

Prizes to be awarded at the luncheon were agreed as follows:

Grand Prize	1 at \$150 in cash
Life After Polaroid Stories	2 at \$100 via check
Raffle Drawings	7 at \$ 50 in cash
Up to Date Dues	5 at \$ 50 via check
May 2011 Luncheon Gift Certificates for Two	5 at a value of \$40 each

Luclie Kelley volunteered to record the names of prize winners.

6. FUTURE LUNCHEONS:

a) Health Savings Accounts:

Al Hyland looked into this method of saving for medical costs and has discovered that, while these are good plans, and are offered by many reputable organizations, once a person reaches 65 and qualifies for Medicare, these accounts are not available to them. On that basis, Al recommended that we not make these Health Savings Accounts a topic for a future luncheon speaker.

b) Spring Luncheon:

The Board settled on Tim Mahoney from the Baker Library at the Harvard Business School, to be the speaker for the Spring luncheon. Tim and an assistant displayed a few pictures from the Polaroid business archives at the May 25th Anniversary celebration. Tim said that he will be prepared to speak to the Polaroid business archives, their content, their catalogue and their potential access for scholars and other interested parties. At the end of October, Tim will meet with the person at MIT who has the product archives. The possibility of a joint presentation will be explored. Walter Byron will communicate with Tim and report back at the November Board meeting.

c) Future Luncheons

There was an interest by Board members in having someone from the "Impossible Project" speak at a future luncheon and Eric Thorgerson volunteered to assist the Speakers Committee in exploring this.

7. COMMITTEE REPORTS:

Condolences Committee

Doris Harriman had previously reported that nine ex - Polaroid employees died in September and Lucille said that October month to date has brought an additional 6.

8. OLD BUSINESS:

a) Replacement for Ruth MacKenzie and Retiring Board Members

A number of potential candidates to be appointed to replace Ruth were discussed without any specific person being agreed to.

In addition to replacing Ruth, two members' nine year terms on the Board will be up in May and so the real need is for three candidates.

It was agreed that Board members need to come up with names for potential appointments. Additionally, Bill Rosen will prepare an announcement for the December Newsletter that we are looking for candidates for Board members.

b) Topics for Future Luncheon Speakers:

At the September Board meeting, both Jim Grunst and Doris Harriman noted that they had received an email from an agent in the Retirement Division of New Your Life, offering to speak to our members about the services they offer in the areas of Estate Planning, Retirement Planning, Long Term Care and Life Insurance.

After a considerable discussion in September, it was decided that it would be inappropriate to bring this person in to speak, as it would both open the door to many like him and most likely be a sophisticated sales pitch for his products exclusively. This was reaffirmed in today's discussion.

The Board then discussed the idea that we should solicit topics for future luncheon speakers from PRA members. We have offered a number of speakers who delivered information important to our members, such as Sid Whiting who discussed Medicare Part D, and Niel Orlando on Senior Safety issues, and want to make sure that future topics are directed at members needs. After considering a couple of different methods for idea solicitation, it was agreed to ask our fall Luncheon attendees for their input. Edyie volunteered to make up a form which will be made available on the tables at next week's luncheon where members can write down topics that they would like presented. These forms can then be deposited in a box at the registration table between 11:00 and noon.

10. NEW BUSINESS:

a) December Board Meeting:

Jim Grunst raised the subject of the Holiday lunch which is held at noon after the December Board meeting.

A draft list of invitees, primarily former Board members, was reviewed and agreed to.

A motion was made, seconded, and unanimously approved, as in the past, to have the PRA pick up the cost of the Holiday luncheon for the Board members and their guests.

11. FUTURE MEETINGS:

2010 BOARD MEETINGS:

The remainder of the 2010 Board Meeting Schedule is as follows:

November 9, & December 7.

FALL LUNCHEON

Wednesday, October 20, 2010, at Lantana's in Randolph

11. ADJOURNMENT:

A motion was made, seconded and approved unanimously to adjourn, and the meeting was adjourned at 11:40 a.m.

Our next monthly Board Meeting will be on Tuesday, November 9. Doors open at 9:30 and the meeting will be called to order at 10:00.

Respectfully submitted,

Walter Byron,
Secretary