

Minutes of Board of Director's Meeting (delivered via email)

Meeting Date *April 13, 2010*

Attendees: Bill Aitken, Bob Bacon, Steve Berry, Walt Byron, Beverly Carothers, Roger Clapp, Doris Harriman, Al Hyland, Touie Jackson, Edyie Johnson, Ruth MacKenzie, Lucille Kelley, Bill Rosen and Richard Rosenblatt

Absent: Jim Grunst, Florence Jones, and Bob Ruckstuhl

1. **CALL TO ORDER:** Steve Berry called the meeting to order at 10:00 a.m.

2. **SECRETARY'S REPORT:**

Walt Byron reported that the Minutes of the March 9, 2010, monthly meeting had been taken and were published via email (with copies mailed to Lucille). A motion was made, seconded and unanimously supported to accept the Minutes as published.

3. **MEMBERSHIP REPORT:**

Bob Ruckstuhl sent an email which Steve read to report the following:

Membership as of 12-31-09	1,750
Dropped for back dues	(80)
New Members	42
Returning Members	10
Deceased w/ no surviving spouse	(4)
Resignation	(1)
Membership as of 4-8-10	1,717

4. **NEWSLETTER:**

Bill Rosen set the deadlines for material for the July issue as June 1, and for the October issue as August 15.

At an earlier meeting, our new Board Member, Richard Rosenblatt, received support from the Board for his proposal for a new column in the Newsletter of interviews with former Polaroid colleagues. He has completed his first interview and will prepare his first column for the July Newsletter.

5. **NOMINATING COMMITTEE:**

Officers for the coming year: At the June meeting, the Board will elect a new president, as Steve Berry will have completed his third one year term, the maximum allowed by the PRA Constitution. The Nominating Committee, Bill Aitken, Bev Carothers, Florence Jones and Ruth MacKenzie, are working on a slate of nominees for officers for the coming year and will present that slate for a ballot at the June meeting.

Ballot for Board Member voting: Bill Aitken reported that all six Board members whose terms expire in May (Roger Clapp, Doris Harriman, Florence Jones, Lucille Kelley, Steve Berry and Dick Rosenblatt), but who are eligible to run again for another three year term, have decided to do so. The Nominating Committee will prepare appropriate ballots for electing the Board Members for the Annual Business Meeting at the May luncheon.

6. 25th ANNIVERSARY SPRING LUNCHEON PLANNING:

As of the day before this meeting, there were 607 people signed up to attend. At the rate reservations are coming in, we are in danger of over - subscribing the capacity of the Lantana's facilities. After some discussion it was decided that Steve Berry and Jim Grunst would watch the reservation totals and when they reached the critical point, Steve would send an email to the broad PRA membership email list announcing a cutoff for reservations.

Steve Berry provided a draft agenda for the meeting which was reviewed and critiqued by the Board.

Roger Clapp presented a draft of the Treasurer's Report which was reviewed and critiqued by the Board.

Roger also presented a Financial Analysis for the year, including all the income and expenses for the 25th Anniversary celebration, indicating that at the current estimate of a full house on May 12th, and after making planning adjustments, the anticipated total subsidy for that event will be about at the budgeted level of \$9,000.

Decisions were made about what raffle and scratch tickets to offer our guests.

Bill Rosen, Doris Harriman and Lucille Kelley volunteered to take pictures at the celebration for the next Newsletter.

Final logistics planning will be done at our may 4th meeting.

7. COMMITTEE REPORTS:

Condolences Committee

Lucille Kelly reported that we have lost 3 PRA members in March, and several other non - PRA Member Polaroid people.

Web Site Committee

Steve Berry said that progress has been made on the task of upgrading the PRA web site and

that, with Dan Cence's help, conversion to the new site will be completed shortly. All Board Members are encouraged to visit the site and report any problems to Steve.

8. OLD BUSINESS:

Future Speakers

for the fall luncheon:

Al Hyland noted that the Speakers Committee had lost two members recently (Clark Bryan and Peter Bass) but added one (Florence Jones). One candidate as a speaker for the fall luncheon is being pursued.

for the spring 2011 luncheon:

Walt Byron reported that Tim Mahoney, Manuscript Librarian at Baker library, Harvard Business School, the custodian of the Polaroid archives, is willing to be a speaker at the spring meeting a year from now. Tim will also be displaying materials from the Archives at the May, 2010, 25th Anniversary celebration.

Lifetime Membership Proposal

Al Hyland proposed that the PRA offer a "Lifetime Membership for \$100" option to our members as an alternative to the annual dues of \$10. After some discussion, a motion was made and seconded to instruct the Membership Chairman to construct a system to offer an additional membership option of a "Lifetime Membership" to our members for the sum of \$100. The vote was YES 13, NO 1, and the motion passed.

Replacement for Peter Bass

Steve Berry reported that a possible candidate has emerged as a replacement for Peter and this issue will be taken up at the June meeting.

9. NEW BUSINESS:

Health Spending Accounts: Al Hyland reported that a recent article in the New York Times described new language in the Tax Code which could offer our members help in paying for medical and dental costs on a pre-tax basis. Al will explore the issue and report back at a later meeting.

10. FUTURE MEETINGS:

2010 BOARD MEETINGS:

The remainder of the 2010 Meeting Schedule is as follows:

May 4, June 8, September 14, October 13, November 9, & December 7.

11. ADJOURNMENT:

A motion was made, seconded and approved unanimously to adjourn, and the meeting was adjourned at 11:30 a.m.

Our next monthly Board Meeting will be on Tuesday, May 4. Doors open at 9:00 and the meeting will be called to order at 10:00.

Respectfully submitted,

Walter Byron,
Secretary