

***Minutes of Board of Director's Meeting (delivered via email)***

**Meeting Date**        ***May 4, 2010***

**Attendees:** Bill Aitken, Bob Bacon, Steve Berry, Walt Byron, Beverly Carothers, Roger Clapp, Jim Grunst, Al Hyland, Touie Jackson, Edyie Johnson, Florence Jones, Ruth MacKenzie, Lucille Kelley, Bill Rosen, Richard Rosenblatt and Bob Ruckstuhl

**Absent:** Doris Harriman

1. **CALL TO ORDER:** Steve Berry called the meeting to order at 10:00 a.m.

2. **SECRETARY'S REPORT:**

Walt Byron reported that the Minutes of the April 13, 2010, monthly meeting had been taken and were published via email (with copies mailed to Lucille). A motion was made, seconded and unanimously supported to accept the Minutes as published.

3. **MEMBERSHIP REPORT:**

Bob Ruckstuhl reported that we had added 12 new members in April and 10 month - to - date May. He anticipates that the membership will grow this year, despite the 70 to 80 who typically drop off the rolls each year.

Membership as of 5-4-10 is 1,733.

4. **NEWSLETTER:**

Bill Rosen set the deadlines for material for the July issue as June 9, after our June Board meeting, and for the October issue as August 15.

The July issue will have an article recapping our 25th celebration, with pictures and a list of who attended.

There will be an article in the July issue describing our new "Lifetime Membership" option.

5. **25th ANNIVERSARY SPRING LUNCHEON PLANNING:**

As of the day before this meeting, there were 691 people signed up to attend.

Since the number of attendees, even allowing for the 10 to 15% who typically "no - show", are at the capacity of the Main Ballroom, the Board discussed a plan for handling "walk - ins". They will be allowed to socialize until noon, but will need to check with a Board member at 11:45 to see if there is room for them at lunch.

Steve Berry provided a draft agenda for the meeting which was reviewed and critiqued by the Board.

Steve Berry will provide instructions to Lantana's for how many tables of 10 to set up for. The baseline plan would be to ask them to set up for 650. Steve will give the last instruction to Lantana's on Monday, May 10, based on a final count given to him by Jim Grunst that morning.

Steve presented a draft of a "staffing plan" for the event, covering: Greeters, Sign Up Desk, Walk - ins, Crowd Control and Directions, Sign Up Desk during the Business Meeting, A/V Coordinator and Exhibit Coordinator. Steve accepted volunteers and made a few draft assignments and will issue the final plan via email.

On Wednesday, May 5, one week in advance of the 25th celebration, Steve will send an email to all PRA members for whom we have an email address telling them of the success in signing up the large numbers of members to attend and providing details on the sign up process, the exhibits and the slightly different layout they will experience as they enter Lantana's.

Other last minute planning items were covered as well.

## **6. COMMITTEE REPORTS:**

### **Condolences Committee**

Lucille Kelly reported that we have lost 3 PRA members in April, and several other non-PRA Member Polaroid people.

### **Web Site Committee**

Steve Berry said that the PRA web site is up and running, with Dan Cence's help. All Board Members are encouraged to visit the site and report any problems to Steve.

## **7. FALL LUNCHEON:**

### **Speaker: Fall:**

One candidate for speaker for the fall luncheon is being interviewed by the Speakers Committee.

### **Spring 2011 luncheon:**

Walt Byron reported that Tim Mahoney, Manuscript Librarian at Baker library, Harvard Business School, the custodian of the Polaroid archives, is willing to be a speaker at the spring meeting a year from now. Tim will also be displaying materials from the Archives at the 25th Anniversary celebration. Al Hyland will discuss this with Tim.

**Coordinator:** Walter Byron volunteered to coordinate the Fall Luncheon, taking over from Jim Grunst who has coordinated the previous two.

**Menu:** Steve presented a lantana's menu and meal choices were made for the Fall luncheon.

**8. OLD BUSINESS:**

**Replacement for Peter Bass**

Steve Berry reported that a possible candidate has emerged as a replacement for Peter and this issue will be taken up at the June meeting.

**10. FUTURE MEETINGS:**

**2010 BOARD MEETINGS:**

The remainder of the 2010 Meeting Schedule is as follows:

June 8, September 14, October 13, November 9, & December 7.

**11. ADJOURNMENT:**

A motion was made, seconded and approved unanimously to adjourn, and the meeting was adjourned at 11:45 a.m.

Our next monthly Board Meeting will be on Tuesday, June 8. Doors open at 9:00 and the meeting will be called to order at 10:00.

Respectfully submitted,

Walter Byron,  
Secretary