

Polaroid Retirees Association

Bob Ganapathy, Secretary

Minutes of Board of Directors' Meeting Sep 13 th, 2016

Attendees: Arthur Aznavorian, David Bayer, Elizabeth Foote, Robert Ganapathy, Touie Jackson, Edyie Johnson, Eva Karger, Mary McCann, George Murray, Richard Rosenblatt, Bob Ruckstuhl and Eric Thorgerson

Absent: Al Clark, Dick Gellis, Jim Grunst, Mary Ann Hall, Scott Osler, Bill Rosen,

We could not organize the on line system.

1. Call to Order: President George Murray

George Murray, President of PRA, called the meeting to order promptly at 9:15 a.m. and welcomed the attendees He requested all the members and Committee Chairs especially, to call him to let him know if they'll be absent, and arrange to cover one's role with a sub.

2. Secretary's Report – Bob Ganapathy

Bob Ganapathy reported that the June 14 th,2016 minutes for the Board of Directors meeting were sent via email for Inputs. Inputs received, Minutes were corrected and resubmitted. A request was made to the members to accept the minutes as submitted, motion was made, seconded and unanimously supported to accept the May 2016 minutes as published.

Bob asks the Directors who find no issues with the draft minutes to please send him an email with "no comment" so that he knows the document has been perused and approved.

3.Treasurer's Report- Scott Osler

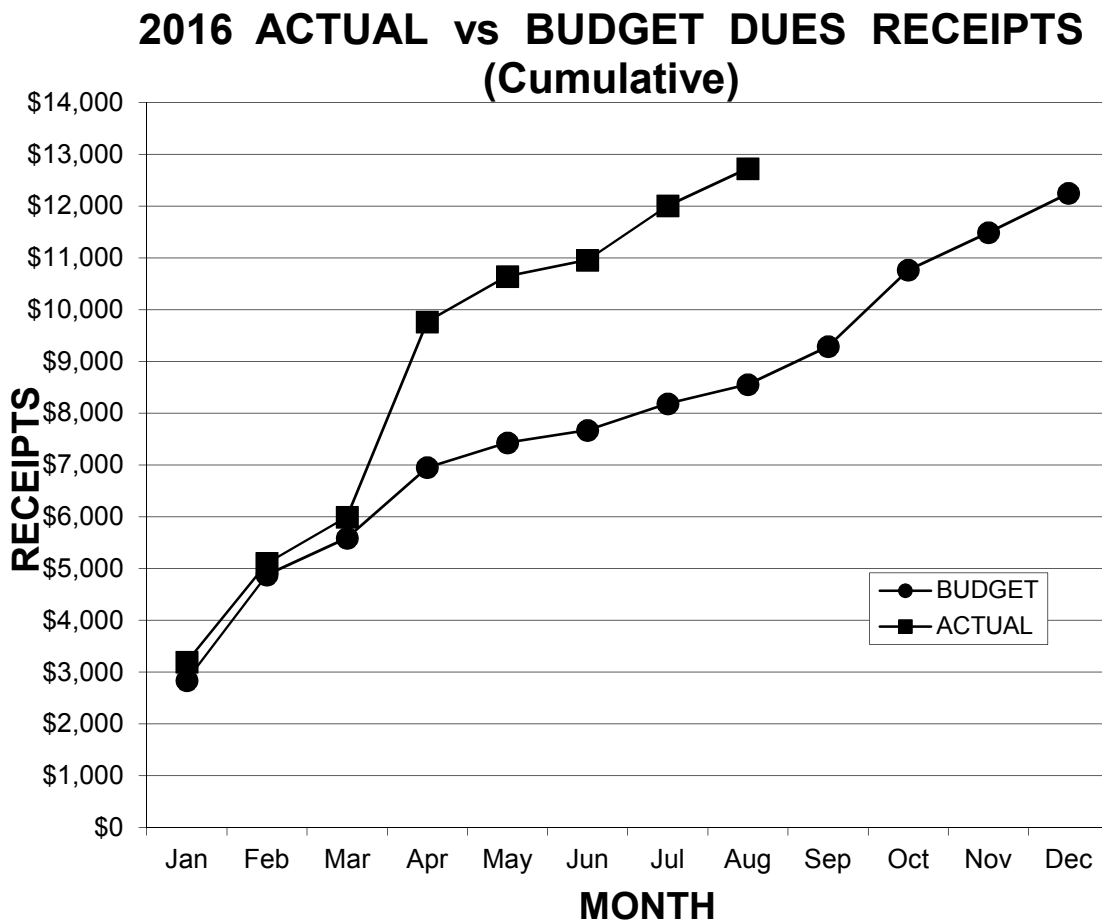
Scott unfortunately wasn't able to attend the meeting but left a succinct explanation of the reason that we are stronger financially at the end of July 2016. His narrative is below the P&L Table:

Available Assets:	\$ 5,962	\$ 3,422	\$ 10,815		
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4. Committee Reports

a. Membership- Bob Ruckstuhl

Bob presented the following graph for Year to date July



Membership is up by one but paying membership is down by 15 folks.

Bob Ruckstuhl agreed to continue on next year as membership chairperson as a nonvoting member of the board.

Because of the unexpected up-tick in dues receipts in April, it looks like dues receipts for 2016 will exceed forecast.

b. Condolences

In the absence of Maryann, it was announced that Warren Norquist's wife Carol passed away.

In addition, 3 PRA members passed away- 2 in August and 1 in September.

c. Future Speakers

Edyie announced that Mary McCann will be at the podium this Fall ably assisted by her husband John.

Our Spring meeting will host Victor McElheny author of *Insisting on the Impossible*, Book on Dr. Land's achievements.

We discussed John Reuter but did not confirm him. Eva is checking into the senior safety speaker. The board has to vote on which speaker they want for Oct 2017. The topic is still undecided.

5 Old Business.

a. Newsletter

At the outset, Elizabeth thanked both Bill and Maryann for their tremendous help with their knowledge and expertise.

At the end of our meeting, she distributed her next edition for comments to all the members present. While I felt that was it was great, others have to send their opinions ASAP if not sooner. (Eric had to proof read this 6 times!) She would also like comments about the predominance of BOD members in the Newsletter pictures, names associated with pictures, articles about Polaroid and the products coming out etc.

The need to coordinate Newsletter publication with the delinquent membership letter was brought up.

b. Cross eyed Owl

After the ownership change of Polaroid, the new (Minnesota) management is amenable to allowing us to use some of our old copyrighted items. One of them is to be able to use Cross eyed Owl instead of the square spectacled monstrosity on our Newsletter. Eric has been working diligently on this and will present his findings soon.

George suggested that he will look for his TQL Graphics with the Cross Eyed Owl to help Eric

c. Rolling Calendar review

Bob went through the action items for the months of July and August (months that we did not meet) which have all been completed and the changes for the current month, September. Which the Committee chairs had initiated with consensus.

d. Land plaque progress

Eric informed us that the Plaque has been remade and in the hands of the folks that will mount it. Anna Farrington in charge of design and fabrication in in control. The faulty protrusion which was responsible for the problem with the Plaque has been removed.

No firm installation date has been set yet.

6.New Business

a. Oct Meeting Review

Richard Rosenblatt has so far collected 57 reservations from membership and 5 from the BOD. Richard will send this data on an ongoing basis to Edyie, Dave and Scott.

It was decided that we will have the Luncheon at Lantana this time around and look for changes if needed. (see next agenda item)

David will be responsible to contact Nancy at Lantana a month ahead to initiate the communication process.

Richard plans to deposit 30 checks at a time at the bank to keep an orderly process. Touie will organize the wine raffle and was approved an expenditure of \$100.

Apropos, it was agreed to move the December Members' meeting to the 6th.

b. Meeting Location Change

Because our members have experienced traffic problems based on the timing (Doors open, Social time, Table set up and Guest speakers' timing), Edyie has been looking at alternate locations for the Membership Luncheon to locate approx. 300+ - reservations. She has looked so far at Lake Pearl at Wrentham.

People suggested that we look also at Holiday Inn on Rte.9 at Framingham.

The Scatter plot produced by George suggests that most towns have one or two folks – not conducive to Carpooling or arranging Uber or small busses.

There was active conversation about rescheduling the Luncheon activities. No clear decisions and Edyie was requested to continue to look for alternate locations, and the possibility of starting the meeting later in the morning.

c. Role of Finance Committee

Eric has been looking at strategies to optimize our cash inflow and the viability of our organization with a longer term view to project membership growth (or decline), Raise/ maintain membership fee (?) to accommodate the trends. There seem to be more questions than answers.!

There were suggestions to create a demographic pattern of retirement and longevity after retirement based on data we might have.

It will be an ongoing process under Eric's leadership.

George adjourned the meeting at 11:15 a.m.

Note: We agreed that a review of and posting Decisions and action items from this meeting on.

Here is my first shot at it.

1. Eric to finalize agreement on the Cross Eyed owl discussion and George help to him with the Logo on his TQL training course.

2. Dr. Edwin Land Plaque Installation Date -Eric

3. Continuing effort on Meeting Location and timing logistics of the Luncheon.

Respectfully yours,

Bob Ganapathy

Sep 2016 PRA MOM

(Final:09/28/2016)

