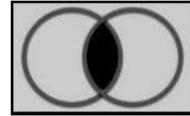


## Polaroid Retirees Association

P.O. Box 541395 Waltham MA 02454-1395 WWW.POLAROIDRETIRES.ORG



Mary McCann, Secretary

### ***Minutes of Board of Directors' ZOOM Meeting, October 13, 2020***

**Attendees:** Arthur Aznavorian, Nino DiIanni, John Flynn, Elizabeth Foote, Mary Ann Hall, Eva Karger, Erika Kliem, Mary McCann, Jim Micheson, George Murray, Bill Rosen, Robert Ruckstuhl, Eric Thorgerson, and Ed Wade

**Absent:** David Bayer

**Call to Order:** The meeting was called to order at 10:05 by 1<sup>st</sup> VP John Flynn and turned over to President Ed Wade shortly thereafter.

### **New Business –**

**The Rolling Calendar** John Flynn had presented the Rolling calendar for review by email, and it was accepted as listed.

**Secretary's Report:** Mary McCann had circulated the minutes of the September meeting by email. No additions were requested, and the minutes were accepted.

### **Treasurer's Report:**

Nino Dilanni reported the following by email prior to the meeting:  
In the month of September we received \$105 in dues. I spoke with Bob and we agreed that we keep the dues forecast at \$10,500.

The expenses for September were \$261, covering ZOOM cost for a year, and for the Bulletin Board.  
The cash on hand for Sept. is \$32,903.  
The cash on hand for the total year is forecasted to be \$30,348.  
The impact of the dues moratorium is about \$10,000,  
The treasurer's report was accepted by the board.

### **Committee Reports**

#### **Membership:**

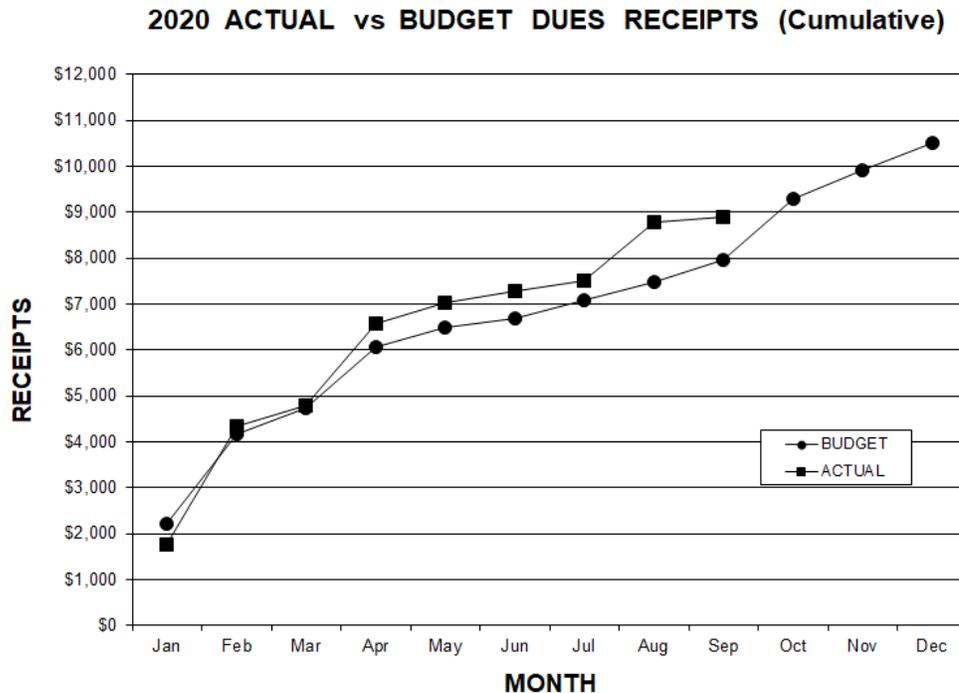
Bob Ruckstuhl reported that membership dues receipts have leveled off this month, but that he still expects to maintain the original dues projections for this year. See graph on next page.

He reported that there are currently 1059 members, which includes Lifetime members, those paying yearly dues and 88 non-paying members, (widows or widowers of deceased PRA members).

Bob stated that this year to date we have lost 41 dues-paying members, and have gained 16 new members. Members joining from Jim Murphy's list accounted for a somewhat bigger than normal increase in new members.

He reported that 52 people have been sent a letter along with their Q4 newsletter saying that they are about to be dropped from the roster and will no longer receive a newsletter if they do not bring their dues up to date. In order to reinstate their membership they must

send check for the two past years' dues plus next year's dues. (The 2021 Dues Moratorium will not apply to those whose dues are in arrears.)



**Condolences;** Maryann Hall listed the names added to the condolences list this month:  
 John A Hall, a PRA member and former member of the PRA Board of Directors  
 Frank R. Reitter, a PRA member  
 Arthur T. Sullivan, a PRA member  
 Paula A. Callahan, a PRA member and  
 Robert J. Boyea, a PRA member.

**Old Business**

**May Meeting:**

We currently have a standing "reservation" to hold the May Luncheon at the Lantana, in its largest room. However, with the current Covid restrictions, only 25 people, including servers can be present at the event. In addition, there would be no coffee service or bar service available.

All board members recognized that we could make no firm commitment at this time. With the current indications of a Covid resurgence there is a strong possibility that we will not be able to gather for our annual meeting next May.

*The Board voted to formally cancel the May 2021 meeting and include a notification in the Q1 Newsletter which goes to press in late December. Elizabeth asked that Ed Wade, as president, send notification of the cancellation to the Credit Union, and thank them for offering to fund our now-cancelled event. Elizabeth promised to forward the letters she sent to the CEO and Board Chair, alerting them to the cancellation of the last luncheon, and thaning them for offering to support us.*

Eva Karger, the Chair of the Luncheon committee, stated a preference that (when things were back to normal,) the luncheon menu be improved to celebrate the important PRA anniversary. We were reminded that the Credit Union has committed to pay for the luncheon, and that we (the PRA) might want to offer to pay for the additional cost of an improved menu.

A discussion of the jobs of Luncheon committee - which is tasked with the PRA's biggest logistical task of year - followed. Arrangements for the Luncheon require: taking reservations, and payments for lunches, liaison with the Lantana regarding room, number of attendees, menus, recruitment of speakers and arrangements for equipment or display options.

A second attachment in today's email is a copy of committee lists circulated by Elizabeth Foote in September of 2019.

### **Holiday Board Luncheon:**

Board members expressed interest in holding the customary holiday luncheon with former board members (via Zoom), after the December Board Meeting. Elizabeth is working with Bill Rosen to see about the possibility.

### **35<sup>th</sup> Celebration Update:**

The uncertainty of the Pandemic situation as mentioned above, made decisions on the anniversary celebration impossible. John Flynn agreed to put together a calendar for luncheon activities and "deadlines".

### **Mailing for Lost Members Status:**

Bob reported that the mailing for Lost Members is currently at the printers. The return half of the Double-Postcard will be addressed to Erika, who will analyze the replies and reasons for leaving.

The postcards will go to PRA members who have been dropped from the rolls over the last five?? years. Prior to the present time, a list of deceased members has not been correlated with the names of people dropped from the rolls. This means that some of the inquiry postcards will go to the families of deceased members. However, it was decided not to delay the mailing, as it may already have been printed and sent, and as scrubbing the list is a time-consuming task.

Bob asked that from (October?) 2020 onwards, that Maryann maintain a list of deceased PRA members, that is sortable in Excel by Last name, and Date of Passing. Maryann agreed to start keeping the list.

### **Newsletter:**

The Newsletter was sent to the printer on Friday, October 2. On Wednesday, October 7, the proof came back from the printer & was approved; Nino paid the standard postage (3<sup>rd</sup> class). Total postage = \$333.90

Thanks go to Maryann for keeping the obituaries and Bill for helping with formatting them in Microsoft Publisher.

### **Diversity Planning:**

The BOD has been well aware of the lack of diversity on the board and in the corporation. Ed Wade mentioned two fellow retirees who might be recruited. One is a PRA member, and Ed will inquire whether he would have interest in joining the board.

## **Projects: MIT Museum, Charles River Museum of Industry & Innovation**

The MIT museum is closed to the public, but the last newsletter mentioned a video about the Polaroid exhibit is available on their website.

The Charles River Museum of Industry and Innovation is also closed.

## **Booksale: Brotherhood of Spies**

Ed Wade brought up the question of selling Polaroid-centered books, - most recently *Brotherhood of Spies*, written by Monte Reel.

While Monte Reel was the most recent author to address the PRA, we were reminded of the other authors who have written fascinating books about Polaroid and addressed the PRA. (Victor McIlheny, *Insisting on the Impossible*, Chris Bonanos, *Instant: The story of Polaroid*. Ron Fierstein, *Triumph of Genius*, Nasrin Rohani *Polaroid, Images of America*. Most are still available through the internet, some are available as audio books. An enthusiastic review of one of these books would be an interesting addition to the Newsletter, especially with so many of us staying close to home, with perhaps more time for reading.

## **Resend of "Roles and Responsibilities"**

Arthur Aznavorian circulated a copy of "Roles and Responsibilities" of officers and committees on October 14<sup>th</sup>. A very helpful reminder for the secretary!

## **A Note from Ed Wade:**

To All. thank you for your comments and suggestions during our meetings This is most helpful and guiding for this neophyte officer. Please continue with these as it might prove very helpful for my tasks.

**Adjournment** A motion was made, seconded, and approved unanimously to adjourn at 11:55AM. Respectfully submitted by Mary McCann

## **Future Meeting Dates:**

**DIRECTORS: ALL ON Zoom November 11, December 8, 2020 10:00AM – 11:30AM**

**MEMBERS LUNCHEONS: October 20, 2021**