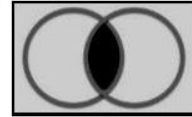


Polaroid Retirees Association

P.O. Box 541395 Waltham MA 02454-1395 WWW.POLAROIDRETIRES.ORG



Mary McCann, Secretary

Minutes of Board of Directors' ZOOM Meeting, November 10, 2020

Attendees: Arthur Aznavorian, David Bayer, Nino DiIanni, John Flynn, Elizabeth Foote, Maryann Hall, Erika Kliem, Mary McCann, George Murray, Bill Rosen, Robert Ruckstuhl, Eric Thorgerson, and Ed Wade

Absent: Eva Karger, Jim Micheson,

Call to Order: The meeting was called to order at 10:00AM by Ed Wade.

Secretary's Report: Mary McCann had circulated the minutes of the September meeting by email. No additions were requested and the minutes were accepted by the board. .

Arthur Aznavorian's October email listed the duties of the PRA Board officers and committee members, and Mary was reminded that the meeting minutes should be posted on the PRA website. Bill Rosen has access to the meeting minutes and will post recent ones on the website.

The Rolling Calendar – John Flynn had circulated the Rolling Calendar in two emails on November 3rd. One was for 6-month, short-term planning; the other covered the long term, October 2020 to December 2021.

The rolling calendar is meant to be a reminder to board members of the various tasks, both formal deadlines, such as filing reports or making annual payments, and informal reminders for preparation for arrangements that may occur annually.

Board members were asked to inform John of these tasks that occur at specific times during the year – both those tasks that are informal, and those that are government mandated.

Treasurer's Report: - Financial Status

Nino Dilanni reported the following by email prior to the meeting:

Current month October

- No dues were received..

- Newsletter postage \$334.

2020 Forecast(3)

- Reduced dues from \$10,500 to \$9,800.

- Reduced administrative cost from \$2,000 to \$1,000 (Christmas lunch).

- 2021 preliminary Budget

 - cancelled dues receipts for the year \$10,000.

 - added Christmas luncheon \$1,000.

The effect to the bottom line, by not having DUES will be:

- 2020 cash forecast \$30,848 vs. 2021 cash preliminary budget \$21,478 or \$9,370 reduction.

John Flynn made a motion to accept the preliminary budget for 2021. It was seconded and unanimously approved by the board.

May 2021 Meeting Cancelled: Ed Wade has sent a note via email to the Credit Union notifying them that the BOD had voted to cancel the May 21st Luncheon because of the expectation that the Pandemic will not be sufficiently subdued to allow us to hold an event, David Bayer has notified the Lantana of the cancellation, and reports that the severe restrictions he described at the last BOD meeting are still in place.

October 2021 Meeting

David reported that we are still on Lantana's schedule for October of 2021. He will let us know when we have a drop-dead date to let Lantana know if we want to cancel.

35th Anniversary Celebration

The Anniversary Celebration is still on hold. We would like to hope that by October of 2021 we would be able to meet again, and be able to have a large crowd. John Flynn asked us to **be on the lookout now** for an outdoor location where we might be able to hold a large gathering in the Fall.

Christmas Meeting

It has been a tradition to invite previous board members to a holiday lunch after the December BOD meeting. Since we are constrained this year by the Corona Virus to a virtual meeting a virtual meeting was considered, but was thought to be too big a group to handle easily on Zoom – The 15 current BOD plus up to 25 previous members. Instead we will send holiday greetings with the hope of getting together next year. Elizabeth has sent a spreadsheet with the names of previous directors who are usually invited. We are asked to look at the list and determine if it is still up to date. Most have email addresses, but a few may have to be contacted by telephone or USPS. Bob will get the addresses to Ed, and Ed will take care of mailing it to the names on the spreadsheet.

John Flynn noted a posting on the Bulletin Board of the PRA Website. Art Napolitano had Polaroid memorabilia that he was interested in passing on to other Polaroid retirees for preservation. Board members felt that accepting and preserving Polaroid memorabilia was a responsibility not appropriate for the organization.

Elizabeth will respond to Art Napolitano with options to donate cameras, etc., and write up for the newsletter, as we get this question occasionally.

Committee Reports

Annual Reports:

The May Members' Luncheon is also the occasion for the PRA Annual Meeting. Since the 2020 meeting was cancelled, the occasion for reporting board activities to the membership was delayed and disrupted. The BOD used the Q4 Newsletter to publish reports from PRA officers and Membership and Audit committee chairs. This adaptation was beneficial, since it resulted in the general PRA population receiving much more information than they would from oral reports at the luncheon.

Elizabeth will ask Committee chairs and officers for their reports in time to print them in the Q2 Newsletter.

Audit:

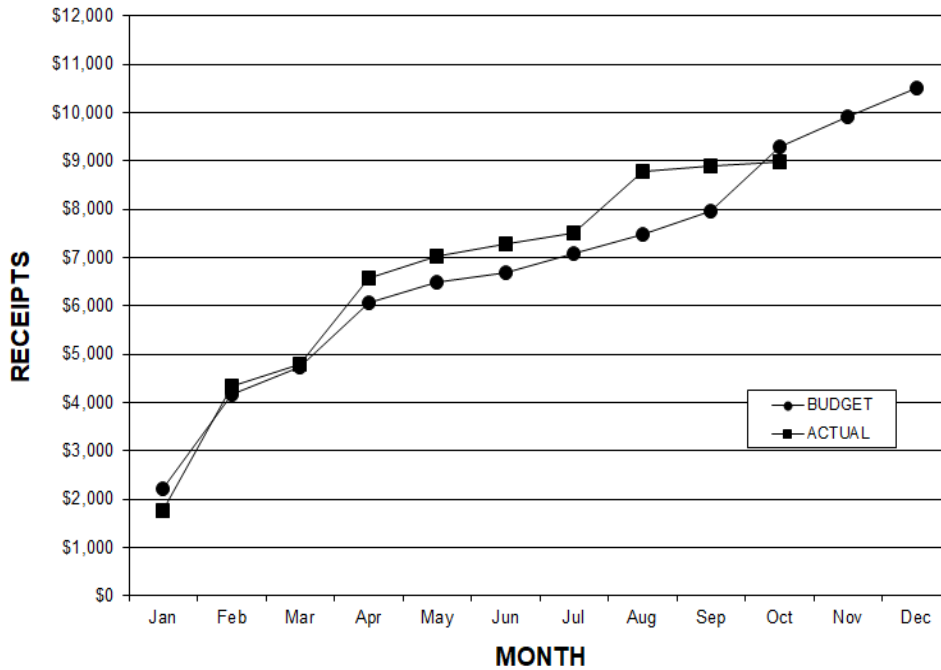
The Audit committee consists of Arthur Aznavorian, David Bayer, Eric Thorgerson and Nino DiIani. They have not been together because our meetings have been on Zoom, but they have worked out a two-step process where they will select the 6 or 7 largest transactions and then look at the documentation for those transactions.

Membership:

Bob Ruckstuhl reported that Membership numbers have not changed in the month of October. He expects that the organization will lose about 75 members by the end of the year, but we will still have a membership of about one thousand.

Notes that membership dues were two years in arrears were sent to 52 members along with their Q4 Newsletter.

2020 ACTUAL vs BUDGET DUES RECEIPTS (Cumulative)



Postcard Replies - Inquiry re. Dropping Membership

Folded double postcards were sent out to 199 individuals who had let their membership lapse. One card explained the purpose of the survey and the second card was for return comments. At this time Erica has received returns at a slow rate. 31 postcards were returned as undeliverable. (Bob reports that the response rate from people receiving letters regarding dues in arrears is also about 30%.)

Erica reports that the responses included nine notifications that members had passed away. Some responses from families of deceased members mentioned favorable memories of Polaroid and PRA.

Some withdrew because of health issues, or no longer having friends in the organization. Two respondents were sure that they were up to date with dues and were still members. Two wanted to renew their memberships.

Erica has also forwarded the responses with membership issues to Bob. He is writing to them, (via USPS), to address their issues, and is including new membership applications. See his email of November 16th.

Condolences; Maryann Hall listed the names of four newly deceased Polaroid retirees this month: Leo LeClaire, David P. Kennedy, Kenneth A. Pawl, and Ralph A. Mazzei. All four men were PRA members.

In addition, responses to the inquiry postcards have revealed nine more deaths between 2012 and 2020. Maryann has already found their obituaries and listed their names and date of death on the PRA website.

Nicholas DeMattia -12/19/16	Timothy C. Murphy Jr. - 4/23/20	Richard Goeselt - 9/8/20
George A. Smyth - 10/6/18	Joseph S. D. Giglio - 2/21/19	Jerome Curreri - 10/24/19
Glen Costa Sr. - 5/29/17	Joseph A. Colantone - 3/8/12	Marie Sisk - 8/20/20

Newsletter:

Elizabeth reported that the Q1 '21Newsletter must be finished the first week of December so that it can go to the printer in week 2.

Elizabeth suggested the newsletter carry an article "**Help us Help You!**" reminding members of the list of active members on the PRA website. The website shows only their home town, but it does give instructions for contacting them!

PRA Board Member Terms:

Elizabeth has circulated a very helpful chart composed by Edyie Johnson a number of years ago. The chart shows the year when directors joined the board and when their three-year terms will be up. Some directors have been appointed to finish the term of a member who has left the board. This too is noted. Their first elected term will start when they finish the term of the director they are replacing.

Board terms run from May to May, and new directors are elected/appointed in the Spring.

In the recent past, George has asked each board member to write short biography about their connection to Polaroid. We will be gathering all of these to circulate anew.

Polavision video: Elizabeth has not heard when the team in Singapore who are making a film on Polavision will have it ready for viewing.

Service Clocks: George agreed to compile the process for ordering service clocks for retiring board members. These are usually purchased only for members retiring after three full 3-year terms, but the President has discretion in applying this requirement, with the approval of the board.

Adjournment A motion was made, seconded, and approved unanimously to adjourn at 11:35 AM.

Respectfully submitted by Mary McCann

Future Meeting Dates

DIRECTORS: ALL ON ZOOM 12/8/20 10:00AM – 11:30AM

The Board is not required to meet in January and February. A decision whether to meet should be made at the December meeting.

MEMBERS LUNCHEONS: none scheduled