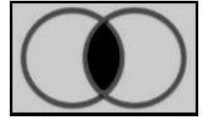


Polaroid Retirees Association

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Minutes of Board of Directors' ZOOM Meeting, May 11, 2021

Attendees: Arthur Aznavorian, David Bayer Nino DiIanni, John Flynn, Elizabeth Foote, Mary Ann Hall, Johnnie Hayward, Touie Jackson, Erika Kliem, Mary McCann, George Murray, Bill Rosen, Robert Ruckstuhl, Ruth Scanlan, and Eric Thorgerson

Absent: Ed Wade, no internet connection

Call to Order: The meeting was called to order at 10:05 by 1st VP /Acting President John Flynn.

President's Comments, John Flynn submitted the names of two candidates for board member: Dan Dajie and Paul Lubin, a vote to be taken later in the meeting.

Secretary's report: the secretary's report of the April BOD had been emailed to the board. Mary noted a correction to the dates of the 2020 audit, and the inclusion of Arthur Aznavorian as a participant in the audit, and the report was accepted.

By-law Amendment: Arthur presented the By-law Amendment that changed the by-laws wording to gender-neutral terms. The vote was unanimous to approve.

New Business:

Condolences: Maryann reported good news: no PRA members were reported deceased this month.

Treasurer's Report: Nino reported that the State 990EZ Tax Return for Non Profit organizations would be filed on May 12th.

The April 2021 YTD Financial Report is as follows:

Dues received:	\$ 75
Interest Income:	\$ 17
Newsletter & Postage	\$1590
Audit expense	\$ 24
Website service	\$ 264

Dues payments for \$225 were received and will be reflected in the May Financial Report.

Membership: Bob reported no change of membership numbers. His informal forecast of receipts for the year is about \$2500, while Nino had forecast about \$2000.

Process for Election of Officers: Bob reported that Eric Thorgerson will be collector of ballots for officers' positions. New officers are announced at the June Board Meeting, the BOD meeting following the Annual Meeting.

Offices to be voted on are: President, first Vice-president, and second Vice-president, Secretary, Treasurer, Membership Committee Chair and Finance Committee Chair. Names of the nominees will be sent to BOD members by email. We can print the ballot and send to Eric by either email or US Mail.

October Luncheon Meeting of PRA: Go or No-Go? This is our biggest undertaking of the year. At this time the situation is uncertain. Current Covid trends are downward, so restrictions on the size of gatherings are changing. At present, it looks as if we may be able to hold a meeting!

David will check with Lantana regarding current maximum crowd size allowed by state regulations. (At April BOD meeting David reported that the Lantana had us booked for the smaller meeting room, and had asked for a guarantee of 75 people.) The attendance at the Fall meeting has been **121,128** and **125** for 2017 thru 2019.

Nino will check on the Credit Union's intention to support the event.

The previous chairperson of the luncheon committee and the previous coordinator of reservations have both left the board. Experienced luncheon organizers, Bill Rosen Touie Jackson and Bob Ruckstuhl have stepped forward to help. Bill has the spread sheets used to keep track of names, guests, and meal preferences for past luncheons. Bob has volunteered that we use the PRA mailbox to receive registration requests. Maryann and John have also volunteered to help. Jim Micheson may still have Dymo printer for nametags.

There should be a luncheon registration form in the Q3 Newsletter, (final preparation in June, distribution early July). Information about registration should include notification that crowd size may be limited, and honoring of registrations will be on a first-come, first-served basis. Checks received for luncheon payment will be held and not cashed until it is determined if the luncheon will go on as planned. If cancelled, the checks will be returned to the originators.

Appointment of Board Members: Given the close timeframe for election of BOD officers, it is expedient to vote new members onto the Board immediately. A vote of 2/3 of the present board members gave John Flynn the authority to appoint Dan Dajie, and Paul Lubin to succeed members who have resigned. Dan will replace Jim Micheson, and Paul will replace Eva Karger who has recently resigned. They will serve the remainder of the term of the people they are replacing, and then stand for their respective first elected terms.

Discussion of Newsletter Succession Plan: The Newsletter is published four times a year, and requires a significant amount of labor for assembly and distribution of each issue. Our current Editor, Elizabeth Foote is scheduled to complete her nine

years on the board in 2022. We had yet to talk of succession plans in the Planning Cycle, but such a plan for the Newsletter is most pressing.

Elizabeth described the beginnings of the "Newsletter succession plan": This planning is crucial to involving all PRA members. Publications should be adapted to the current needs and capabilities of our members, and currently available software may simplify newsletter production and dissemination.

Elizabeth described the current preparation practice as a shared work endeavor, and listed ideas of current workers, and new volunteers:

Both Bill and Maryann have experience in using Microsoft Publisher.

Maryann will document how she keeps condolences up to date.

Bob has a working relationship with John Hunter at the Printer, and will maintain that relationship.

Mary has volunteered to be a hunter-gatherer for new articles.

Johnnie was asked at the meeting to keep alert and recruit for Norwood news.

Erika was asked to be available for interviewing PRA members who have something to contribute but might not want to write their story.

Ruth is eager to explore ways to engage members through coordination of newsletter with email and website, including electronic distribution of the newsletter.

Usage of the polaroidretirees.org Website: Bill Rosen reported that the web page received more than 3000 page views in March (more than 100 per day) and slightly under 3000 in April. The pdf of the report is included as an attachment with the minutes. The report also lists the various ways that the web traffic can be counted and presented.

Motion to take tabled Motion off the table: The April BOD meeting had ended with a motion to table the following motion:

"The president will appoint a five member committee to execute a plan to end operations of the PRA within a two-year time frame."

The motion had been tabled, with the intention to bring it back for discussion at our May meeting. The board members voted to "untable the motion", permitting further discussion.

A short discussion followed, asking why this motion had been made, and the motion was voted down, with fourteen votes against, and one abstention.

The meeting was adjourned at 11:35AM

Respectfully submitted, Mary McCann Secretary

Next Zoom Meeting: 10:00 AM June 8, 2021