



Polaroid Retirees Association

Bob Ganapathy, Secretary

Minutes of Board of Directors' Meeting

Meeting Date: Apr,12th, 2016

Attendees: Arthur Aznavorian, David Bayer, Al Clark, , Elizabeth Foote, Robert Ganapathy, Dick Gellis, Jim Grunst,* Mary Ann Hall, Touie Jackson, Edyie Johnson, Eva Karger, Lucille Kelley, George MurrayBill Rosen, Richard Rosenblatt and Eric Thorgerson

Absent: Scott Osler,Bob Ruckstuhl

* indicates persons online

1. Call to Order: President Eric Thorgerson

Eric Thorgerson, President of PRA, called the meeting to order promptly at 9:15 a.m.

2. Secretary's Report – Bob Ganapathy

Bob Ganapathy reported that the Mar 8th,2016 minutes for the Board of Directors meeting were sent via email (*with a copy sent by snail mail to Lucille*). A motion was made, seconded and unanimously supported to accept the March 2016 minutes as published.

Apr 12, 2016

pg. 1

3.Treasurer's Report- Scott Osler

MARCH 2016 P&L Report

INCOME

Dues & Rosters

Interest

Plaque Fundraising

Luncheon
Prepayments

TOTAL INCOME

EXPENSES

Newsletter

Administration

Plaque Expenses

Membership

Lunch Subsidy May

Program Subsidy May

Lunch Subsidy Oct

Program Subsidy Oct

TOTAL EXPENSES

	Full Year 2015 Actual Results	Full Year 2016 Budget R#2	Actuals @ Mar YTD	Full Year Forecast	
	\$	\$	\$		
Dues & Rosters	13,304	12,250	6,112		
Interest	\$ 50	\$ 60	\$ 19		
Plaque Fundraising	\$ 160	\$ -	\$ 20		
Luncheon Prepayments	\$ -		\$ 1,410	*	S#3 Deposit is April Activity
TOTAL INCOME	\$ 13,514	\$ 12,310	\$ 7,561	\$ -	
EXPENSES					
Newsletter	\$ 7,273	\$ 7,500	\$ 3,685		
Administration	\$ 3,369	\$ 2,500	\$ 339		
Plaque Expenses	\$ 404	\$ -	\$ -		
Membership	\$ 837	\$ 850	\$ -		
Lunch Subsidy May	\$ 1,243	\$ 1,700	\$ -		
Program Subsidy May	\$ 623	\$ 300	\$ -		
Lunch Subsidy Oct	\$ 2,387	\$ 1,700	\$ -		
Program Subsidy Oct	\$ 450	\$ 300	\$ -		
TOTAL EXPENSES	\$ 16,586	\$ 14,850	\$ 4,024	\$ -	\$ -

Apr 12, 2016

**Cash Increase
(Decrease)**

	\$ (3,072)	\$ (2,540)	\$ 3,537
May Reservations	208 Paid	250 Paid	\$ 56
Oct Reservations	195 Paid	250 Paid	
Life Members	186 Life Mem	186 Life Mem	186 Life Mem

\$ -	\$	-
------	----	---

<u>Plaque Multi-Year Summary:</u>	
Donations	\$ 22,840
Expenditures	<u>\$ 18,343</u>
Balance: (If Loss)	\$ 4,497

Balance Sheet			
Notes:			
Total Assets (Cash @ DFCU)	\$ 27,852	\$ 25,312	\$ 31,389
Less uncashed checks:	\$ -	\$ -	
Restricted Sutton Fund	\$ 7,750	\$ 7,750	\$ 7,750
Lifetime Member Obligations	\$ 11,640	\$ 11,640	\$ 11,640
Prepaid Dues Obligations	\$ 2,500	\$ 2,500	\$ 2,500
Available Assets:	\$ 5,962	\$ 3,422	<u>\$ 9,499</u>

Updated in Dec	Updated in Dec
----------------	----------------

Dave Bayer presented the results for Scott Osler

There was a short discussion analyzing the P&L report ;

1. Our Tax was filed on time.
2. The treasurer's report was accepted unanimously.

Apr 12, 2016

4. Committee Reports

a. Membership- Bob Ruckstuhl

Apropos Membership, we took a detour to item 6.c New Membership and associated issues. Mostly about dinner attendance and how to get more members to come.

Items discussed were

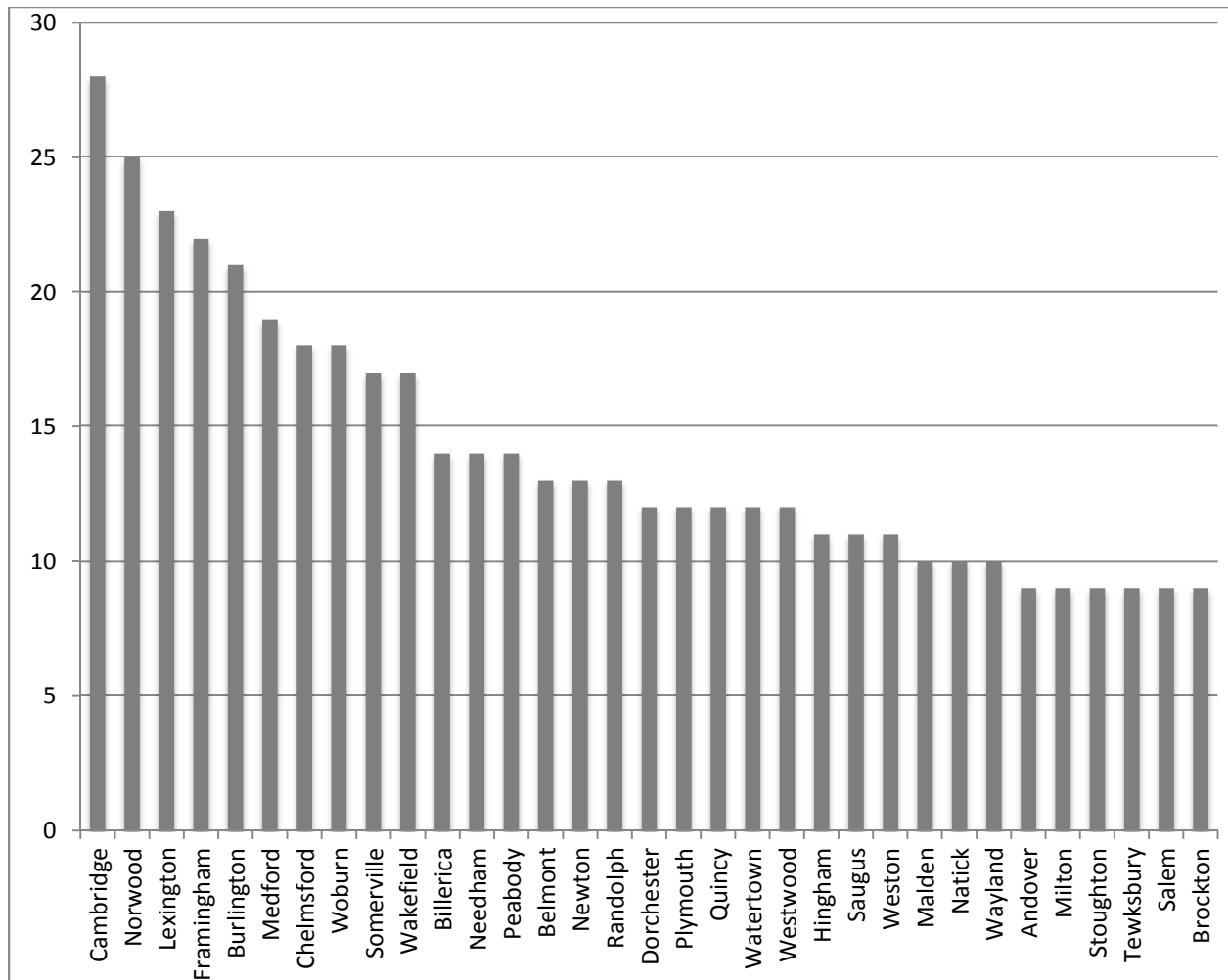
1. Ride sharing

Touie is having a great deal of problems with unconventional operators such as UBER and LYFT since they are based mostly west of us and is difficult to locate folks locally to talk to, But, he is steadfastly working on it. More later.

Some town Senior centers have (free?) bus rides provided to their members

2. Membership demography

George presented fascinating Stats about our membership. This had to do with whether we can arrange Carpools for people traveling from the same area Somewhat typically, he has done a Pareto of the 1342 members, showing 85% of the members live in MA, NH or RI. They live in 262 different towns and 93 towns have only one member! Cambridge, Norwood, Lexington and Framingham are the top 4. He also had difficulty in the way that the membership addresses were in the normal postal format making it difficult to do sorting and so on. Friend AI will help George.



3.Help for folks with ambulatory challenge.

We discussed a lot of different ways we can do a "Valet" service between the parking lot and the hall with Lantana's or our own volunteers.

All the above discussions, as always, were intertwined with our liability, personal confidentiality and insurance issues and more issues such as these.

4. Information Broadcast.

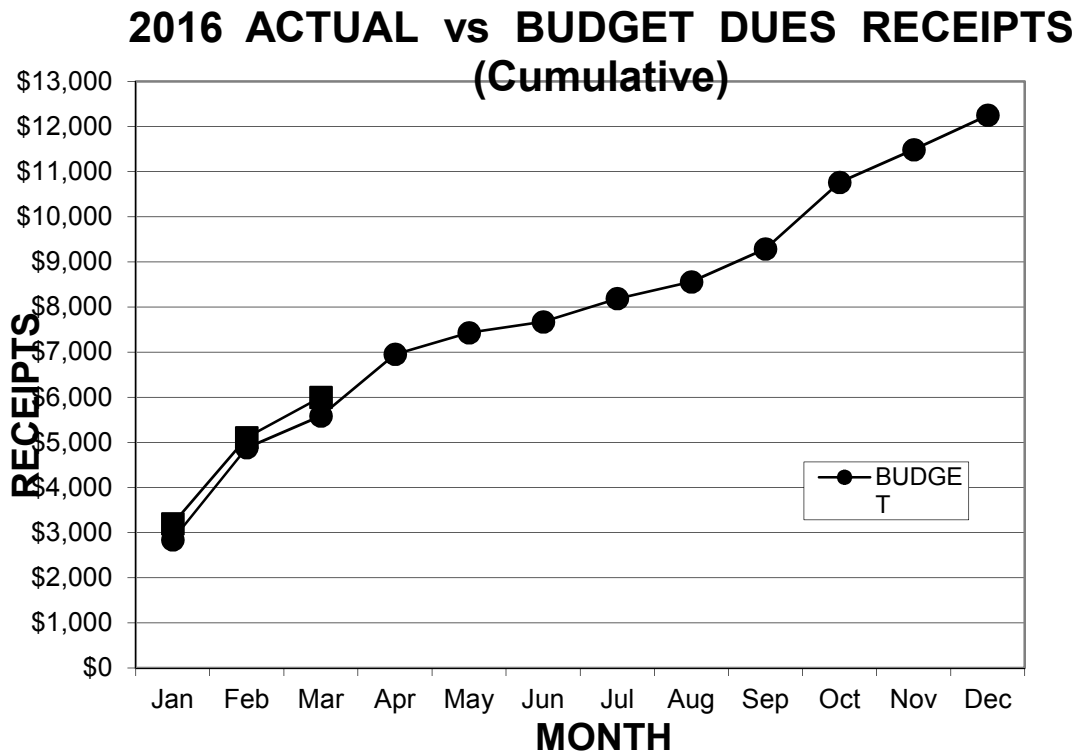
Other suggestion were to publicize this at our May meeting and gauge attendees interest level and also publish it in our Next News letter.

We reverted back to our original agenda at this point:

Bob Ganapathy at the request of Bob Ruckstuhl read his report below, to the members

Apr 12, 2016

The Graph



b. Condolences-Lucille Kelley

Mary Ann (for) Lucille reported the loss of 3 PRA members in March and 2 in April (to whom condolence letters have been sent).

c. Future Speakers – Eydie Johnson

Elsa Dorfman is not going to be speaker in 2017

The following were brought up by mostly Eydie and other members

- Organizations working on Identity Theft prevention related issues such as

1. FBI
2. Mass State police
3. AAA

And organizations to help the elders

Dept of elder affairs, AARP

Apr 12, 2016

5. Old Business

a. Newsletter- Elizabeth Foote

Elizabeth apologized for the 5 day delay in the sending of the News Letter, because the printer's website broke down. Attributed to the learning curve by all in the Board

The October News Letter is an important one, and she plans to send it out early September for people to react quicker. So, if you have any articles, bits of info, be quick on the draw and send it soon.

The suggestion to send the Newsletter as a non-profit organization didn't "hold water" with USPS which is already drowning in its debts!

b. Rolling Calendar review-Bob Ganapathy

Even though yours truly had an as plausible explanation viz. Computer malfunction, there were Boos and cat calls from all the directors when I asked for indulgence from this presentation and also ITEM6.d, because of the exact same reason. viz. my computer was down. (What, the Dog ate your Homework?) Luckily, Staples is good and Stable; helped me at a pinch and I was able to send both of them to all the very next day!

Please review and send me your comments. Thanks.

6. New Business

a. Board Membership -Eric Thorgerson

Preparation for the Ballots for the forth coming Mary McCann election on May '16 meeting was discussed. Ballots are ready and available.

b. May meeting- George Murray

May 2016 speaker is Ron Fierstein. There seems to be continued excitement about his coming.

He does not need a ride, driving but, indeed needs AV equipment for his presentation. Al our IT whiz to take care of this issue. There will be no sales of his books at the function but are available in book stores in Amazon and Kindle(?)

There are 134 reservations so far and George is confident that we will end up in approx.. 200 folks.

The contact person at Lantana is unwell, so our group has to work with new ones to be on sharper focus with our needs.

Arthur, Eydie, Touie and Richard and George will be in general charge of the functions.

Raffle is being considered with some Wine Bottles and Touie has authorization to spend up to \$100. Also considering raffling some of Ron's books.

After some discussion, it was decided that non PRA members (friends or relatives) can attend our luncheons so long as they pay. There was no clarity on if we can charge the extra.

Apr 12, 2016

Ganapathy Proposal

See 5.b

d. MIT activity

Elizabeth talked about a Free Science Festival in Cambridge between April 16th and 24th. There were Cambridge Science Festival books available at our meeting for distribution which had day by day activities at the STEAM (Science, Technology, Engineering, Art and Math)

7. Adjournment

A motion was made, seconded, and approved unanimously to adjourn at 10:45 am.

Respectfully submitted,

Bob Ganapathy, Secretary

2016 DIRECTORS meetings: All at the Chateau (9:15AM; Doors open at 9:00 AM)

- **May 10, June 14, September 13, October 11, November 8, December 13, Mar 7.**

Members Luncheons 2016

- **Wednesday, May 18**
- **Wednesday, October 19**
- **(Wednesday, May 2017)**

Rev: 1- 05/05/2016 (Final)

New agenda items for consideration

a. Unresolved issues

From last month

Touie and Bill have already promulgated a whole bunch of suggestions which include the following.:

- Sales and Marketing folks have not been represented in our midst. (Bedford)
- Find people from your area to carpool with
- The use of membership Roster (?) to facilitate any of the above ideas.

Apr 12, 2016

- Cold calling

At this point the question of the legal implications of publishing telephone numbers of our members on the Web was brought up. Elizabeth volunteered to check with Bob Ruckstuhl of our current process and report at the next meeting.

There was also a discussion re: what our membership strength needs to be to be a viable organization

New speakers from last meeting

- Project 60 team developing the first Polaroid Color film and also the development of the 'Worker Innovation' program that was inculcated at that period stirring enthusiasm
- Connie Biber is the inventor of sonar range finding
- Collective History of all the Polaroid Buildings and their (sometimes sad) Current state!
- Have the cement heads to one of the Luncheon meetings to report on their activities

b.MY Suggestions

1. Given that the Speakers are invited only on Luncheon dates and the preparation for both are intertwined, should we combine Speaker selection and Luncheon to be discussed at the same time?
2. Membership committee, Board membership and new recruitment to be combined together