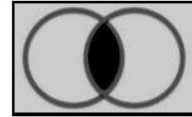




Polaroid Retirees Association

P.O. Box 541395 Waltham MA 02454-1395 WWW.POLAROIDRETIRES.ORG



Mary McCann, Secretary

Minutes of Board of Directors' Meeting June 19th 2018

Attendees: Arthur Aznavorian, David Bayer, Larry Chelmow, Nino Dilanni, Elizabeth Foote, Bob Ganapathy, Mary Ann Hall, Eva Karger, Erika Kliem, Mary McCann, George Murray, Bill Rosen, Richard Rosenblatt Robert Ruckstuhl and Eric Thorgerson,

Absent: David Bayer Al Clark, and Doug Mitchell

Call to Order: President George Murray

The President called the meeting to order at 9:15AM and welcomed the attendees.

As an introduction for the new board members, each of the attendees was invited to give a short synopsis of their Polaroid careers and their involvement with the PRA. This proved to be a very pleasant experience for all. As a way to capture these stories, Bob Ganapathy volunteered to collect and publish these stories – if each board member will write their history and send it to Bob. Later in the meeting George suggested a deadline of two weeks, July 2nd, to send our stories to Bob.

New Business – BOD Election of its officers

All officer candidates were elected unanimously; Chelmow and Dilanni were elected at the May 16th Luncheon Meeting George Murray explained that Joanne Strenck had to withdraw from service because of family responsibilities.

Elizabeth Foote distributed, collected and counted the ballots of the board.

Secretary's Report – Bob Ganapathy

Bob Ganapathy presented Minutes of the May meeting which was sent via email to all members for inputs which were then incorporated.

A motion was made, seconded and unanimously supported to accept this as published.

Treasurer's Report- Doug Mitchell

Doug Mitchell was not present but an electronic copy of his report was provided to all Board members prior to the meeting.

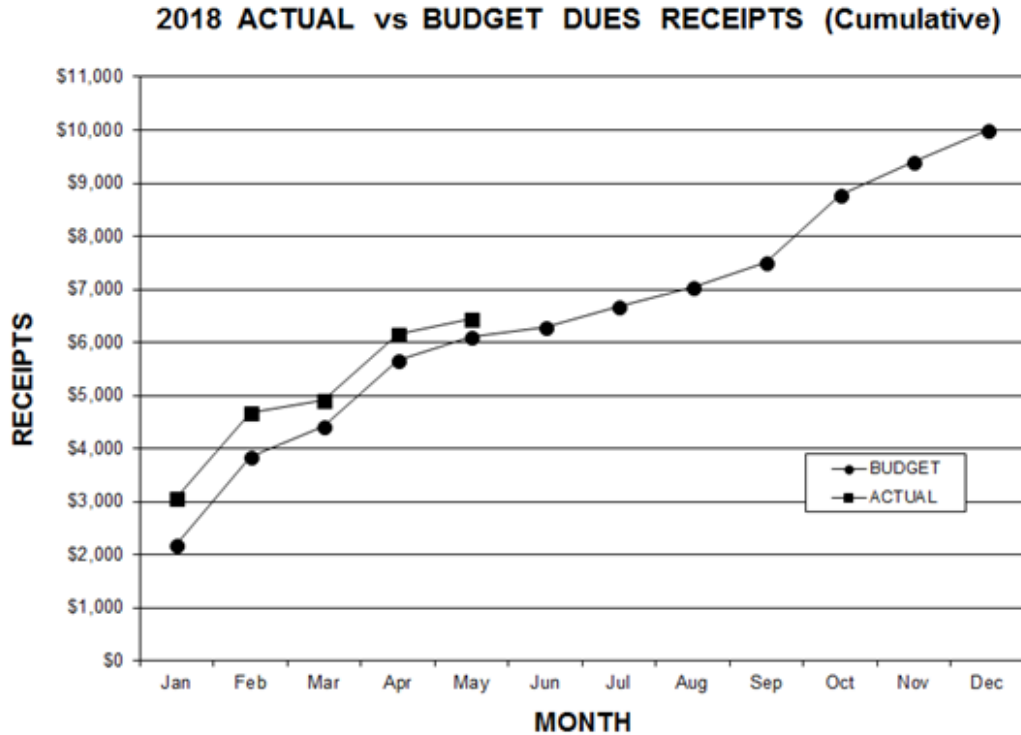
A motion was made, seconded and unanimously supported to accept this as published.

The donation of the Direct Credit Union is now included under income as a gift. This is necessary for the PRA reporting to the IRS.

4. Committee Reports

Membership- Bob Ruckstuhl

Actual Dues receipts remain slightly ahead of the budgeted amount.



Committee Reports

Membership

Long discussion of membership continued after lunch summarized later

Condolences

MaryAnn Hall presented her report indicating that in June one person had passed away, Cynthia "Cindy" Mosher.

Carolyn Pearl was added to her list. Carolyn passed away in England on March 25th.

Future Speakers

Ed Gaffey is confirmed as the speaker for the Fall 2018 luncheon. He has sent a short paragraph to Elizabeth for the Newsletter. Subject will be on photography in law enforcement.

Eva Karger confirmed that Dr Elizabeth Collins will be the speaker for the Spring 2019 Luncheon

Dates for May 2019 BOD meeting and May 2019 Luncheon

Board meeting will be held on May 7th at the Chateau in Norwood

Luncheon will be held on May 15th at the Lantana in Randolph. It will be held in the smaller dining room.

Committee Assignments For Approval at the Sept 11, 2018 Meeting

Audit: Nino Dilanni, Chair; David Bayer, TBD

Condolences: Maryann Hall, Chair

Constitution, By-Laws, Operating Procedures, Parliamentary: Arthur Aznavorian, Chair

E-Mail Administration: Bob Ruckstuhl

Finance: Eric Thorgerson, chair, David Bayer, Nino Dilanni, Doug Mitchell

Luncheon: TBD, (Chair); David Bayer (Lantana Liaison), Touie Jackson (Door Prizes/Raffle); Eva Karger, Erika Kliem, Mary McCann, Al Clark, Bill Rosen (Reservations)

Membership: Bob Ruckstuhl

Member Recruitment: Larry Chelmow, (Chair) TBD

Newsletter: Elizabeth Foote, (Chair) Maryann Hall, Bill Rosen, Erika Kliem, Bob Ruckstuhl

Nominations: Richard Rosenblatt (Chair) Elizabeth Foote. Bob Ruckstuhl

Rolling Calendar: Mary McCann – with Bob Gannapathy

Old Business

May Luncheon Review

The Direct Credit Union once again sponsored the PRA May luncheon with a contribution of \$9918. While PRA members did not have to pay for their meals, \$800 was received for 32 non-members.

The abbreviated raffle, all winners at one table proceeded quickly.

Change of room at Lantana

We will have a smaller room at Lantana for the October meeting. It seats up to 175 people.

Photo Boards at Luncheon

Mary McCann proposed using a number of small foamcore boards and limiting the number of pictures from each person to four, and limiting the subjects to Polaroid fellow employees or Polaroid workplace scenes. The boards would be supported on easels in the room outside the dining area. Mary will be in touch with Dave Bayer to visit Lantana with him to plan more precisely for placement.

Newsletter schedule and March Meeting Date

Newsletter details were not discussed.

1265 Main St Polaroid Commemorative

This topic was addressed at the end of the afternoon session. Eric Thorgerson reported that there is interest in creating a significant exhibit at the 1265 Main Street site. This area has now been developed with a variety of businesses. Building 1 is now the US home to Clark shoes. Most of the other Polaroid buildings have been razed. The site includes a busy Market Basket supermarket, a Marshalls, and many restaurants. Eric reported that no budget has been discussed with the Waltham City Council, but that the developer seems interested in supporting an endeavor to illustrate the industrial history of the city of Waltham. He urged us all to be thinking of what would make a coherent recollection of what Polaroid contributed to the wealth and health of the city of Waltham.

Lunch

The meeting was temporarily adjourned but discussion continued during lunch in the same meeting room. Discussion regarding the future of the PRA, its membership and marketing the association resumed at 12:45 in the same room.

Afternoon Discussion

Marketing the PRA and Increasing Membership

A graph of PRA membership from 2008 through 2018 (and beyond) was distributed to the board. The graph showed the continuing decline in membership numbers. The question was asked if the graph was consistent with the mortality rate for the age group in the association. Bob Ruckstuhl has subsequently checked actuarial tables and found that they match pretty well with the straight line in membership predicted in the graph.

(will include graph)

As a whole, the board seemed concerned that membership is decreasing, but recognized that mortality of our age group may be the largest cause of the decline. That led to questions:

“When will the PRA run out of money?”

“When should we “close up shop”?”

If the purpose of the PRA is to enhance retirement years, how can we do that?

“What can we do to increase or sustain membership numbers?”

“Might we want to turn to some charitable work to increase interest and participation?”

How can we interest the population of Polaroid retirees still out there, but not members?

Use excel lists from past luncheons to find non-member interested people

Confer with “Cement Heads” members who have ~25 attendees

Confer with Facility Engineering Group who have ~50 attendees (once a year or monthly?)

Might we advertise, and where? General population publications are probably too broad.

What activities might be of general interest to warrant an article in local papers?

Adjournment

A motion was made, seconded, and approved unanimously to adjourn at 2:00 PM.

Respectfully submitted by Mary McCann 2018

Future Meeting Dates

DIRECTORS: All at the Chateau (Doors open 9:30AM; Meeting at 9:45

For 2018 Sept 11, Oct 9, Nov 13, Dec 11

For 2019 Mar 12, Apr 9, May 7

MEMBERS: Luncheons *October 17, 2018* May 15 2019,