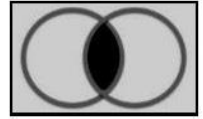




Polaroid Retirees Association

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Minutes of Board of Directors' ZOOM Meeting, February 8, 2022

Attendees: Arthur Aznavorian, David Bayer, Dan Cence, Nino DiIanni, John Flynn, Elizabeth Foote, Don Foster, Maryann Hall, Touie Jackson, Erika Kliem, Paul Lubin, Mary McCann, George Murray, Bill Rosen, Robert Ruckstuhl, and Ruth Scanlan

Absent:

Call to Order: The meeting was called to order at 10:05 by President John Flynn.

Secretary's report: the secretary's report of the December 2, 2021 BOD meeting had been emailed to the board, and the report was accepted.

Treasurer's Report: In an email of February 6, Nino DiIanni reported the following: He did not issue a January 2022 Financial Report. The only transaction was for dues payments for \$330.

Nino circulated to the board the 2021 year-end December Financial Report on January 13th. It contained the proposed 2022 Budget. (A copy of his December 2021 Report is attached.)

A motion to accept December 2022 proposed Budget was passed.

The PRA now has a Debit card from the Credit Union. If there is a vendor who does not want to be paid by check, we can now use the Debit card. Contact Nino for access.

As a result of many members switching to Electronic copies of the Newsletter, fewer copies were printed, and the PRA saved \$537 for the mailing of the Q1 edition.

Membership Report: Bob Ruckstuhl reported that he had sent letters to 40 PRA members, informing them that they were 2 years behind in dues and would be dropped from the rolls if they did not bring them up to date. Twelve have responded with updates, but he expects to remove 28 names if no more response by the end of the month. The recipients of the Electronic Newsletter were informed of their dues status, but, due to Covid staffing problems at the printer, the Printed Newsletter went out without the usual notification of Members' Dues Status.

Bob will circulate a new membership roster at the end of February.

The PRA now has 675 paying members - Ten years ago the membership was 1650, so we are losing nearly 100 members per year.

On February 5th, to stimulate conversation about how we operate in the future and when/how we prepare for major changes to PRA operations, Bob circulated a graph of membership numbers from 2010 to 2021 and projection to 2028. The graph of dues-paying and Life plus Legacy members illustrates that by 2028 we may still have a significant number of members but no incoming revenue. While not an immediate problem, it is a question to be considered as we go forward. (Life Membership dues are \$150, and Annual Membership Dues are \$15.)

May Luncheon Status: The board is cautiously looking forward to holding our Membership Luncheon on May 18 at the Warren Center in Ashland. We need to make a final decision on holding the event by the end of March, considering the state of Covid at that time. The Q2 Newsletter should go to the printer by the 15th of the month if it is to be distributed by the end of March.

The Committee of John Flynn, David Bayer and Nino DiIanni were authorized to send a deposit of \$750 to the Warren Center to reserve the date. They were also asked to inquire if the luncheon could be held outdoors. There is a tent, but the capacity for serving the luncheon outside is unknown.

Bill asked that a short response-form, be included in the Newsletter and he will put one on the web-site, - looking for an approximate head count.

The BOD meeting for March will be held on the 15th of March, given the variety of arrangements necessary if the luncheon is to take place. John Flynn will update the Rolling Calendar.

Newsletter: The Newsletter delivery was delayed by 2 weeks due to Covid's impact on the printer staff and the post office, as well as to heavy snow.

Electronic Newsletter Status: The committee of Ruth Scanlan, Bill Rosen and Bob Ruckstuhl were enthusiastically congratulated for their work in soliciting conversion to electronic distribution of the Newsletter. They have converted 235 recipients from paper to digital. The savings on printing and mailing the Q1 single issue was \$537, which will be more than \$2000 annually.

Bill Rosen forwarded to the board the statistics on hits on the website for the month of January and for one week in February. (The Newsletter was distributed electronically on February 2nd.) We look forward to seeing the increase of February hits!

Commemorative Stamp – Final Response: Paul Lubin has received notification that the Postal Board has rejected the suggestion of a stamp honoring Dr. Land. He can petition again in three years. A Board member suggested that some notice from the Massachusetts Congressional delegation might improve chances of approval the next time the request is made.

1265 Main Project: Don Foster reported that he had been in contact with Kathy McMenimen and that she is still interested in the project. She wants to emphasize

that Waltham is a Manufacturing City, and she suggests that Don meet with the Waltham Mayor, who is also interested in the project.

Condolences: Maryann Hall reported that she has sent condolences out to the families of four deceased PRA members, George Tyner, Archie Aparian, Patricia Aliota, and Loretta Qualls.

Retirement Recognition: George Murray has received the clocks given to Board Members who are retiring from the board after completing their three terms of service. Orders for the clocks have been slow in fulfillment, but have finally arrived. Eric Thorgerson has received his clock, and George Murray has also received his. Elizabeth Foote chose not to receive a clock, as she can share Eric's. Bob Ruckstuhl showed the board members his clock and its inscription via Zoom.

The meeting was adjourned at 11:25.

For convenience, the Treasurer's 2021 P&L, the Membership Projection Graph and the Rolling Calendar are attached.

March 15, 10 AM	ZOOM Board Meeting
April 12, 10AM	ZOOM Board Meeting
May 10, 10AM	ZOOM Board Meeting
MAY 18, TBD	PRA Luncheon & Annual Meeting, Warren Center
June 14, 10AM	ZOOM Board Meeting
Sept 13, 10AM	ZOOM Board Meeting
Fall, TBD	Fall Luncheon
Oct 11, 10AM	ZOOM Board Meeting
Nov 8, 10AM	ZOOM Board Meeting
Dec 13, 10AM	Board Meeting & Holiday Luncheon