

# NewsLetter



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# **Polaroid Retirees Association**

THIS PUBLICATION IS SOLELY FOR THE USE OF THE PRA MEMBERSHIP POLAROID RETIREES ASSOCIATION, INC. P.O. BOX 541395, WALTHAM, MA 02454-1395 WEBSITE ADDRESS - WWW.POLAROIDRETIREES.ORG EMAIL - NEWSLETTERPRA@GMAIL.COM

### **President's Letter**

Dear PRA Members,

As surely as autumn has transitioned into winter and the hopes of a new year emerge, we can turn our thoughts to a more promising year for the PRA. The holidays have come and gone and we look forward to a more "normal" year in 2023, one in which we may once again be able to see each other in person.

We have survived almost three years of Zoom meetings and missed PRA Luncheons. Some of our members have recently withstood the ravages of Hurricane Ian in Florida, and have emerged with typical Polaroid resiliency - solving problems and helping neighbors.

With that optimism, we are looking forward to seeing many of you again in May at our Annual Luncheon and Business Meeting. It is planned for <u>Monday, May 22<sup>nd</sup></u>, at The Warren Center in Ashland, Mass.

The Direct Federal Credit Union again plans to underwrite the event.

### Please Save the Date! Mark the May 22nd on your Calendar!

And please note that it will be held on a different weekday, a <u>Monday</u>.

We hope you'll call or email your old friends now, and plan to meet at the Luncheon. Visit The Warren Center website (warrencenter.com) to check out the inviting meeting rooms, surroundings and the routes to our new venue.

The Governance Commission, proposed in May and formally approved at our August board meeting, has made its first report in this Newsletter. Its job is to consider planning for the years ahead. The first phase of the commission's activities was to construct a survey soliciting your view of the PRA. We are pleased with the number of respondents and with the depth of the response. We noticed that many respondents asked for more information about the obituaries, particularly about where fellow employees may have worked. If you recognize a colleague or friend, <u>you</u> can add information about their projects or workplace. There's a note on page 3 with directions for adding your own thoughts following a posting.

A follow-up survey is currently being constructed. It will be sent by email. Please note that your survey will arrive in an email with "Polaroid Retirees Association Survey #2" in the title. It asks for your ideas about the future of the PRA and what types of activities you might enjoy. We hope to get a more focused idea of how we structure our activities for the future.

Members have indicated that you've enjoyed articles about Polaroid's people and projects. We have two such stories in this issue and we are eager to publish more. If you have a Polaroid memory you'd like to share, we'll help you get your story into print. We want to hear from you!

Welcome new Members **Annmarie Masci** from Arlington, MA, and **John Hurd**, also from Arlington. We're very glad to have you here!

Finally, it's time to send in your 2023 PRA dues.

Happy New Year to All! John Flynn, *PRA President*  January - March 2023

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# PRA Governance Committee Findings from Survey #1

The Governance subcommittee of the Board of Directors is conducting several surveys to learn what the membership most values and wants from the PRA. We want to generate enthusiasm among retirees in reconnecting with friends and colleagues from "the good old days" by offering enhanced and interesting activities to bring us together.

We sent survey invitations to more than 750 PRA members and received responses from 140-150 members. The subcommittee members appreciate those responses, and we thank those who completed the survey. We want to share the initial findings with *Newsletter* readers and urge all readers to help when the second survey arrives.

Note that 3 of our questions produced bar charts and required no interpretation. Also please recognize that in addition to the members mentioned below, committee members **Dan Cence**, **Edyie Johnson** and **Bill Rosen** contributed heavily to the preparation of the survey and the ongoing analysis of responses. This first survey had six questions requiring interpretation; each question went to one member to distill and interpret. **Ruth Scanlan** 

### Q1: (Bob Ruckstuhl) "What are the reasons that you have continued your PRA membership over the years?"

The responses voiced by the vast majority of the respondents were "Keeping in touch" and "Staying connected." Many members went further and offered some details as to how they went about "staying connected". Those details included; Reading the *Newsletter*, Attending luncheons, Reading the obituaries, Keeping up with Polaroid news and events, Seeking out and Listening to what others are doing, Meeting with old friends, and Learning about the company and its history

### Q2: How important are these PRA benefits to you?

The *Newsletter* had the highest ranking, followed by website and the annual luncheons. Out of a possible ranking of 5.0, the *Newsletter* was 4.80, Website 4.18, Semiannual luncheons 3.05.

**Q3:** (Mary McCann) "If the PRA were to offer other activities, which would be of most interest?" Choices: Day trip group outings, small group meetings, such as luncheons or reunions at a restaurant, lectures or museum visits, or virtual site-specific or department gatherings.

One hundred and nineteen retirees responded to this question. Virtual department or site-specific gatherings received 40 responses and Small group meetings at a restaurant 39. Group Day-trip outings received 27 responses with Lectures and Museums 19.

Many members cite mobility issues, or distance from meetings as reasons they can't participate. Zoom availability would increase flexibility around meeting location, time of day, and size of venue.

# Q4: (Don Foster) "If you could pick one social activity that you would enjoy doing with your Polaroid friends, what would that be?"

Of the 118 responses to this question, over a third of the members mentioned face-to-face gatherings. This included the traditional PRA luncheons and meetings; small group gatherings (perhaps organized by building, project, product, site, function, or department); and breakfast meetings. (A meal seems important to Polaroid folks!)

Some members cited "special events" for gatherings, such as golf, sports events, performances, holiday parties, lectures, tours, and family-related activities. Several people suggested virtual meetings using Zoom, allowing visits and meeting participation among colleagues at distances.

# Q5: Many of the benefits that could be offered require a comfort level in certain types of software. Please check those that you would be willing to use:

Out of a possible ranking of 5.0: Zoom or similar meeting software, 3.81, Facebook, 2.73, Chat Rooms, 1.94 Online event registration 3.72, Online payments for events 3.54.

Q7: Analysis of membership location via ZipCodes: This information will help in planning events at areas convenient to members.

### Q6: (Arthur Aznavorian) "Please give us any other of your thoughts, ideas, suggestions."

Members stressed how much the semi-annual in-person meetings meant to them and their willingness to pursue Zoom meetings as an alternative. Zoom meetings were of particular interest to those who live outside the Boston area and have never attended a luncheon meeting. Some felt that our meetings should be on a rotating basis around the Boston area. Also mentioned were regional/smaller meetings structured by original Polaroid work site or project.

Several members applauded the continued fine work of the *Newsletter* (staff). Articles about the "good old days at Polaroid and stories from the past" seem to be the most favored, with the "obituaries" section running close behind with several members requesting more "work site" background information on the deceased. *You can help us by adding that info on the website. See page 3.* 

The PRA received several kudos for "keeping the organization and the memory of Polaroid alive" and strong encouragement to keep it going.

### Q8: (Ruth Scanlan) "Please provide a quick assessment of the survey and suggestions for improvement."

Most members thought the survey was easy to use and asked the right questions to enhance the offerings to the PRA membership. Some of the comments shared by respondents are both insightful and humorous: liked having a list of possible activities, liked the questions on technology, not a two- or three-minute survey, think and hope you are moving in the right direction, wonderful you are reaching out for members' comments, need to maintain former worker relationships, Polaroid connections are important and it is most enjoyable to recount past activities and friendships.

Suggestions for future events: road trips most appealing, bad bowling, pretend-good golf, scrapbooks of memories available for sharing, regional get-togethers, "It would be good to find a venue that would attract younger members (under 70)," online payment of dues, and "We ask only that you keep us informed of who is still around," day trips.

# How Can You Help? The Governance Committee

Replies to the recent survey asked that we might include information after an obituary about where our fellow retirees might have worked. – You can help us!

You can read retirees' full obituaries at the Bulletin Board at the website polaroidretirees.org

### YOU can add information directly to their listing on the "In Memoriam" page.

- Click on **Bulletin Board** on the Website Welcome page *polaroidretirees.org* The Bulletin Board has eight folders on the left of the screen
- Click on the "+" sign beside the "In Memoriam" folder
  - The list of obituaries, their entry date, and the name of the person who posted the notice and remembrance will appear.
- Click on the obituary of the person you are interested in.

The full obituary will appear along with any other entries that have been added. You can add their department, building or other memories. Here's how:

- Click on the small grey **Reply Button** above the name of your colleague.
- A new screen, Posting a reply to the message will appear.
- Fill in the "Short Message Title" and then
- Write your message under "Enter the text for the new message below."
- Enter an 8 Letter password and your name (both are required, and write the password down) then
- Press Submit Message.

A small plus sign will appear beside the name of the deceased, indicating there is a new message. **Thank you!** Please note: the steps above will also permit additions to the other folders on the Bulletin Board.

### Other Ways You Can Help

We learned from the survey that many members are eager to participate remotely in get-togethers, both large and small. This means that we will have to develop expertise in arranging such events and in different parts of the country. If you have experience in using Zoom or other interactive group platforms, we could use your advice. Drop a note to the NEWSLETTERPRA@GMAIL.COM telling us of your interest in helping us learn how to include remote participants.

The Survey also revealed that while many PRA members use the PRA Website, few members use it in a timely manner to communicate with other members. It's been many years since the website has been updated, and we will be considering the possibilities of doing that soon. If you have experience in website design and would like to help, please let us know.

Finally, there are a number of Facebook groups focused on different Polaroid Alumni groups. A listing of the various groups, their different focus and a contact for each group could be a helpful posting. Again, let us know at NEWSLETTERPRA@GMAIL.COM

# 38 Henry Street, Home of Polaroid's Optical Engineering Department by Peter Clark

38 Henry Street, Cambridgeport was the home of Polaroid's Optical Engineering Department. It was a nondescript building that shared the parking lot with 640 Memorial Drive, the large brick building at the Cambridge end of the BU bridge.

640MD was built by Ford Motors in 1913 as an assembly plant. They tested new Model T trucks on the roof! Much later it became Polaroid's optical manufacturing plant, producing injection molded plastic lenses there until they moved to Norwood (N1) in the '80s. When Polaroid's population peaked in the late '70s that large parking lot filled up, and shuttle buses brought people to work.



38 Henry Street, looking west

38H was said to have been a warehouse for dog food before Polaroid moved in, but Rival Foods, Inc. of 38 Henry Street, Cambridge, actually distributed people food. Rival built the building in 1926. The Optical Engineering conference room had been part of a large refrigerator. Its thick walls were lined with SX-70 test photos until we moved out!

Coincidently, there was already a tradition of optical excellence on Henry Street. We were proud that next door, at 50 Henry St, had been Alvan Clark & Sons, who famously manufactured record-breaking large refractive astronomical telescopes in the late 1800s and who continued making optical instruments there until the 1930s. In 1862 the white dwarf companion of the star Sirius was first seen by telescope from this property. This photo is probably from the '20s, and it shows a large weed -covered relic of a Clark telescope in the open air on Henry Street with the Clark factory (1860-1936) to its right. That telescope/mount was built ca. 1883 to test a 30 inch diameter (!) objective lens.

The ancestor of Polaroid's optical engineering at 38H was **Dr. Land**'s two-color television project. By the mid '60s, **Larry Ting**, **Chuck Giles**, and others were working on video there. Before that time, optics for cameras were designed by experts like David S. Grey and manufactured outside of Polaroid. Those systems were shepherded into production by Polaroid insiders, notably **Stanley Haskell** whose long career at Henry Street lasted into the '90s.

The Optical Engineering Department had a history of innovative work in support of Polaroid products. The SX-70 camera (1972) was a tour de force of optical design and manufacturing that would be difficult to accomplish even today. It was developed at 38H when **Dr. Richard** 



Alvan Clark & Sons test mount and factory on Henry St., 1920s.

Weeks directed the Optical Engineering Department. The SX-70 optics development responsibility was given to Dr. William Plummer. Bill worked with Dr. James G. Baker, an astronomer and distinguished lens designer. Baker had designed the optics for the cameras on the U-2 and SR-71 spy planes and he got to know Land well during that cold-war period.

For SX-70, Baker and Plummer, working closely with Land, designed an amazingly innovative camera. It had to fold flat like a book when it wasn't in

use. The taking lens design (4 glass elements) had excellent sharpness and provided close focusing with a very short mechanical travel. The viewfinder was a miracle for its time. It was a single-lens reflex design (SLR) – you viewed and focused through the taking lens. To deal with the unusual folding requirement, it used two plastic lenses and a curved plastic mirror, but the complexity of their optical surfaces was unheard of at the time. Each of those parts had optical surfaces with no rotational symmetry. This made them difficult to design (Baker's job) and difficult to tool, measure, and align in the camera. There was also an extraordinary plastic Fresnel mirror that was non-symmetric. It was precisely textured to maximize brightness while allowing the user to focus the image (Plummer). Of course, all the problems were overcome and (with integral film and the flat battery) a revolutionary product was born. Enter Life magazine, Sir Laurence Olivier, Andy Warhol, Marie Cosindas, et al.



SX-70 viewfinder path

The SX-70 lens measurement problem was recognized early, so the development of a profilometer with optical precision began. **Vern Ford** led the mechanical design, **Larry Ting**, **Nat Gold**, **and Vinny Antonucci** did the electronics, and **Dr. John Mader** wrote the software. With this machine, we could evaluate the complex shapes of molding tools and molded parts. Then, a similar machine was built with the ability to machine optical surfaces directly by cutting them with a single diamond tool. This was the beginning of a new class of optical fabrication: Single-point diamond machining, or "diamond turning," which has since become a standard method for producing aspheric optical surfaces. That first profilometer was called "CLIDE" (an easily forgotten acronym) so the first diamond turning machine was, naturally, "Bonny." Continuing with whimsical naming, later machines were called "Huey" and "Dewey." Huey provided accurate 3D measurements over a large volume, and Dewey could grind non-symmetrical optical molding tools with a precision of about one millionth of an inch. **Ed Yobaccio** assembled and aligned Huey and Dewey. Those instruments were basically stacks of heavy polished granite blocks precisely floating on thin cushions of air. They were moved by extremely large voice coils, like giant loudspeakers, controlled by computers with laser interferometers. They measured and cut surfaces with unprecedented accuracy.

After SX-70, Bill Plummer succeeded Dick Weeks as Director of Optical Engineering. He continued to work with Dr. Baker on another innovative application of non-symmetric optics, the "Quintic" lenses for the Spectra camera (1986). Spectra used a pair of molded lenses which had no axis of symmetry at all. This radical design gave the Spectra continuous focus variation by a simple lateral rotation, moving one lens of the pair across the optical aperture. Its automatic focus setting was very fast. Tolerances were relaxed so the cost of the taking lens was much lower than the SX-70's.

The Spectra had a complex viewfinder system, with six plastic lenses and four mirrors, needed to keep the camera's profile compact. This was designed and developed by **Dr. Stephen D. Fantone**, who left Polaroid to start the Optikos Corporation. Steve continued to consult for Polaroid, notably contributing later to the design of the PDC-2000 digital camera and other products. (Personal note: I spent 4½ enjoyable years doing optical design at Optikos until retiring in 2020.)

When I joined Polaroid in 1983, the Optical Engineering Department was an amazing place. The breadth of the capabilities under one roof was hard to believe. There were five or six optical engineers and designers. Dr. Baker still came to Henry Street as a design consultant most afternoons and nights. He worked astronomer's hours in his large cage in the 38H basement. There was the "glass shop" where highly skilled opticians ground and polished lenses, prisms, windows, and steel molding tools. I've already mentioned mechanical/ electrical/software design and development. Ed Yobaccio ran two injection molding machines, making prototype plastic parts and developing molding processes. Diamond turning and precision measurement work was done by Don Combs and John Mader. Monis Manning (a chemist!) was an honorary member of the group. He developed dyes for tuning the transmission of plastic lenses. There was a vacuum coating lab for producing reflective, antireflective, and color selective coatings, run by Chuck Giles and later by Patricia Kendra. There were general labs, of course, and a unique facility for testing camera lenses managed by Walter Chadwick with Nick Ford. A complete model shop was there, dedicated to optical engineering work but organizationally separate. The direct access to those skilled machinists was invaluable. Department

administration was handled by a succession of individuals with the patience, skill, and humor to keep things running smoothly.

I am writing mostly about the Optical Engineering Department, but we shared the building with two other optics-related groups. **Gene Marckini** and **Mike Eden** ran Commercial Optics, marketing Polaroid's optical capabilities to the world beyond. In the '80s, the company recognized the potential of fiber optic communication, so the Fiber Optics group was established in the top floor of 38H. Two well-known pioneers in the industry were recruited: **Wilbur Hicks** was a visionary of fiber optic communications, and **Dr. Elias Snitzer** was a well-known laser expert, leading the development of very high power fiber lasers.

Plenty of R&D was done in the Optical Engineering Department. Bill Plummer did fascinating work on the imaging properties of Polaroid film and cameras, and of digital cameras, pointing out ways to improve the customer experience with camera, film, and sensor design choices. Bill always had uniquely inciteful explanations of how optical systems work.

John Guerra invented an ingenious system for visualizing and measuring submicroscopic surface structure using frustrated total internal reflection. That was particularly useful for evaluating the quality of our diamond turned surfaces. Outside groups would also bring samples to John for evaluation.

In the late '80s, we investigated the new field of diffractive optical elements. Dr. Carmiña Londoño, Bill Plummer, and I published papers about its capabilities and its limitations. We were the first to demonstrate that it is possible to produce efficient diffractive optical surfaces by diamond turning. Carmiña earned her PhD at Tufts with a study showing that a single plastic lens having both refractive and diffractive power can be made with a focal length that does not change with temperature. Soon, we would successfully implement molded plastic DOEs in the unusual Macro 5 SLR medical close-up Camera (1995). Carmiña and I did the optical design of its five taking lenses, aiming lights, and SLR viewfinder. It was a large camera that worked quite well, taking photos at five discrete magnifications (0.2, 0.4, 1, 2, and 3x), and it made a dramatic cameo appearance on the TV series "ER"!



Polaroid Macro 5 SLR

Consumer cameras continued to be developed, of course. **Jon Van Tassell** was the optical designer for Captiva, an important camera project. It was an ambitious folding SLR, like SX-70, introduced in 1993 along with its new film.

In the digital era, some of us worked on digital printing on Polaroid film. **Phil Chapnik** came up with a clever design that

performed very well. The idea was that customers would always want an instant print to give to a friend or sell to a customer, but cameras in mobile phones ultimately won out. Over the years, the department worked on lots more than Polaroid cameras. We designed and built optics for compact bar code readers, CD/DVD objectives, digital fingerprint imagers, heads-up displays for vision-impaired people, laser scanners, fiber optic connectors, and much more.



**Bill Plummer** in Chicago for Helios 1989

Optical Engineering was heavily involved in the Helios project to make high resolution thermal prints for medical applications (x-ray, ultrasound, etc.) Building on Polaroid's impressive advances in high-power diode lasers, and on the fiber optics technology developed by the research group (also in 38H), we designed the optical print head that was manufactured for Helios. We made very small acylindrical glass lenses for the lasers by forming them at a large scale (>10 mm) in the glass shop and then heating and pulling them like taffy in the fiber optics drawing machine. They would keep their shape with high accuracy as they shrunk down to  $\sim 0.1$  mm widths. Amazing! The extremely high precision optomechanical work on the print head was done by **Dr. Douglas** Goodman and Dr. Jeffrey Roblee, with Bill Plummer. The Helios printer was introduced in 1993.

Doug Goodman was a brilliant optical systems expert, and he kept a huge collection of optical curiosities and toys in his lab. He was widely known for his entertaining rapid-fire lectures demonstrating optical phenomena with an overhead projector, and he did handson demos for school kids in the Henry Street conference room.

In the late '90s Polaroid moved out of 38H. A new facility for Optical Engineering was built in Waltham (W1). We had beautiful new labs and offices, plus great climate-controlled facilities for the precision machines, which were disassembled in Cambridge and rebuilt in Waltham. Unfortunately, we would stay there for only a few years. In that period, Bill Plummer was succeeded by Jeff Roblee. Then Polaroid's bankruptcy forced us to lay off much of the group. Key capabilities were combined with Optics Manufacturing in Norwood and sold to a private investor to run as a company called Precision Optical Systems, ending our days with Polaroid in 2003.

The Optical Engineering Department was a closeknit organization – and quite a collection of vivid personalities! It was a mixed blessing that we were isolated from much of the company by our location and because of the specialized work that we did, but some of us got to travel to nearly every Polaroid location to work with our customers. The love of optics and precision mechanics was in the air at 38H. Lively discussions about the work were a big part of the culture. We participated in the larger optics community, too, presenting at conferences, publishing papers, and volunteering with technical societies. The group had an excellent reputation beyond Polaroid.



A cold walk. Tom Desjarlais (optician), Larry Ting (EE), and Jane Bareau (optical engineer) when 784MD was wrapped up for renovation.

We took our mission seriously, but not too much so, I think. We met every morning when the coffee truck would stop on Henry Street. There were lunchtime ping pong games that could get very competitive and loud. We enjoyed our annual Christmas party at 38H with our families and **Phil Norris**'s band. We'd walk over to Brookline to cheer the marathoners once a year. And, of course, there was jogging and walking around the river, Harvard Square for lunch, cycling to Tech Square for (ugh!) meetings, Toscanini's for ice cream, etc.

It was a real privilege to work on challenging projects with some of the very best optics and imaging experts in the world, and it was certainly great to be in Cambridge!

This has been a personal perspective of about 35 years of history. Many stories and accomplishments and individuals had to be left unmentioned. Here is an incomplete list of more Optical Engineering Department alumni, in approximately chronological order:

Optical Engineers: Cal Owen, Yves Conturie, Ann Sweeney, Jane Bareau, Mathew Chang

Mechanical Designers and Techs: Bob Forsyth, Tony Gonsalves, Bob Eaton

Opticians: Ben Beaudry, Bob Woodruff, Ray Jacobsen, Tom Desjarlais, Dave Marshall, Gary Corrigan

Model Makers: Tom Loftus, Henry Haekimer, Steve Witten, Bill Norton

Admins: Karen Jensen, Mary Fulton, Anne Burns

Thanks to **Bill Plummer, Steve Fantone, Carmiña Londoño, Mary McCann and John McCann** for their help with this, and my sincerest apologies to the talented people whom I've neglected here!

Peter Clark

# Florida Members Report on Hurricane lan

PRA President **John Flynn** reached out to our 66 Florida residents in October saying, "On behalf of the PRA Board, I write to extend our sincere wishes that you and yours are safe, and, if you were hit by the storm, that your home and your loved ones came through it without any serious damage."

We received the following responses:

### From Scott & Holly Osler

First of all, the Weather Channel was predicting that the storm track was well north of here, towards Tampa. However, hurricanes wobble and Ian wobbled right into Sanibel and Fort Myers. We were home in our golf community which is about 14 feet above sea level and inland about 12 miles from Sanibel. We have a generator and I had just bought 10 gallons of gasoline which is good for about 2 days.

Based on wind direction it would seem we spent 8 to 10 hours in the eye wall. The wind was from the east for a few hours, then from the South, and finally a furious wind probably well over 100 mph came from the West. None of our windows shattered although many did in our community. The power went out while the wind was blowing from the West.

I started the generator and we ran power to the refrigerator, some lights and some fans. In the morning most of our neighbors brought over cell phones to charge. Large trees blocked both ends of our street but since we had reports that no gas stations had electricity, there was no reason to go anywhere.

We are fortunate to have a good friend on the Atlantic coast of Florida and we started putting the frozen food from our refrigerator into coolers. We drove across the state, fortunately on roads that weren't flooded, 48 hours after the hurricane struck. We stayed with our friend for 4 days until power was restored in our area. The effects of the storm are visible everywhere and will be for some time. But we are fine and were never in any significant danger.

### From John Thomas

I'm living in Palm Coast, FL, fortunately on the east coast about 25 miles north of Daytona Beach. By the time Ian made his way across Florida, the winds were down to about 65mph. Dangerous, but nothing like the 105+mph when he came ashore in Florida.

Our area is definitely not prone to flooding, so we received only widely scattered minor damage from the rain. We're also about 6 miles from the ocean so storm surge was never a concern. We were very lucky to have received no damage at all to our house. However, we did lose power for 3 1/2 days.

So, closing the barn door after the horse got out, I have since purchased a generator and will be prepared for the next one. All good here in Palm Coast.

### From Tom Donovan

Thanks for reaching out to us Polaroid Retirees in Florida.

My wife and I decided not to evacuate so we got a front row seat to a really powerful storm! The wind was a constant 140 MPH at our house for hours and hours. Thankfully we are in a brand-new home and we sustained very



little damage.

Many of our friends were not so lucky. Downtown Fort Myers was completely flooded. All the restaurants and shops were inundated with six feet of water. Most are still closed. My son Michael lives and works downtown and his apartment complex was under 8 feet of water. After the storm they found two 50-foot yachts wedged between their buildings. He and all his neighbors have been forced to move.

Fort Myers Beach was completely destroyed! There are very few buildings left standing. I have attached a couple of photos of the debris from the downtown businesses, Michael's apartment, and Fort Myers Beach.

Regards from The Sunshine State.

# The Polaroid Flat Battery: Dr. Land's Pet Project by Milt Dentch

Land, three product groupings contain the vast majority: been sold to the customer. As a short-term solution to the polarized films and devices, instant film products-and problem, batteries were stored in the warehouse for three batteries. When the development of the SX-70 Integral months to allow the bad batteries to die and be culled film product was well underway, Dr. Land decided to before assembly in the film pack. Even then, about 5-10% incorporate a battery in the film pack. Land was project would fail in the customer's cameras. Experienced leader in the development of this innovative power source Polaroid photographers developed techniques; whereby, if and was granted many patents relating to the battery. The the camera didn't operate because of a dead battery, they Polaroid flat battery was a prime example of Dr. Land's would go into a dark closet and slide a new battery into fearless approach to challenging existing science with his the pack without exposing the film to light. own set of rules. Commercial batteries in the 1960s were typically round. Polaroid's battery had to be flat to match THE ABAMs: THE P70 BATTERY the landscape and geometry of the film pack. The flatness requirement ultimately provided a tremendous benefit to the creation of the Automatic Battery Assembly Machine, the performance of the battery, as having the anode and or ABAM—and the P70 battery, which was built and put cathode electrodes facing each other, allowed much on-line at Polaroid's facilities. The ABAM used the same higher energy discharge than conventional round cells.

### **RAY-O-VAC: THE EARLY YEARS**

on producing a six-volt flat battery, using Leclanché cell the mid 1970s, each ABAM was producing approximately (carbon-zinc) chemistry, which was the technology of the 30 million P70 batteries per year. The first three machines standard dry cell battery used in flashlights, etc. In were installed at 45 Fourth Avenue in Waltham, addition to having six volts, the battery would have low Massachusetts. Although many people were involved in internal resistance, high reliability and cost six cents each. this program, Louis Bruneau and Bob Keene, from Ray-O-Vac of Appleton, Wisconsin was the successful Polaroid's Engineering Division, were considered by most bidder, and by 1970 had installed equipment at their to be the designers and guiding spirit of the ABAMs. factory, and developed a process to produce the firstgeneration battery. Polaroid and Ray-O-Vac formed a lowered the cost significantly compared to the R.O.V. partnership that resulted in many Polaroid employees process; however, reliability at the time of use by the relocating to Appleton to bring the new product on line. customer continued as a concern due to difficulty in The intensity and importance of the entire SX-70 program sealing the edges of the flat battery to contain the battery resulted in Max Lawrence of Polaroid taking up chemicals. So, the aging of the batteries continued in the residence in Appleton to manage the combined R.O.V.- warehouse for the three months before assembly in the Polaroid effort. Dr. Sheldon Buckler was Polaroid's film pack. senior officer on the program reporting to Dr. Land. Dr. Buckler would lead the company through several invented a unique vent for the battery assembly to allow generations of batteries.

battery. The battery performed as advertised relative to evidence the vented gasses were contaminating the energy; however, manufacturing yields were poor and the photographic film. Land led the development of another six cents cost goal did not materialize. Customer failures addition to the battery, a "getter" that absorbed the gasses were also at an unacceptable level. In retrospect, the and eliminated the contamination. As SX-70 sales R.O.V. machine attempted to combine too many steps increased, the additional machines required more space. into one. A design flaw, that eventually caused the W45F contained ABAMS 1, 2, and 3. To provide space machine to be replaced, was the slitting step that separated for electrical reliability testing, 186 Third Avenue in the finished batteries with rotary metallic blades. If Waltham was rented. R5 was constructed a mile from cutting was not done perfectly, the blade would short W45 Fourth Ave on Winter Street in 1977-78, and between cells, and destroy the battery or, on occasion, became the home of ABAM's 4, 5, 6, and 7. By 1980, the cause a fire.

during the first few years of SX-70 production. When the daily. yield problem and slitting concerns were not showing the required improvement, it was decided to redesign the THE RBAM: P80 BATTERY process into a more manageable operation. The battery failures were near catastrophic at the customer level. by a low energy electrical impulse; hence the battery While many of the failures would occur before insertion mainly had to power the motor drive and electronics.

While there are over 500 patents held by Edwin in the film pack, others would happen after the film had

This major R.O.V. manufacturing problem led to webs from R.O.V., but the slitting was done before assembly, thus avoiding the shorting problem. A total of seven ABAMs were built, each capable of making one Several battery manufacturers were asked to bid battery at a time at the rate of 140 batteries per minute. By

The ABAM's increased the production yield and

To improve the battery seals, Dr. Land and team hydrogen gas to escape, relieving pressure on the seals. SX-70 went to market in 1972 using the R.O.V While the vent alleviated the seal problem, there was three buildings contained about 700 people. About The R.O.V. battery machine supplied batteries 700,000 batteries were produced by the seven machines

The first SX-70 cameras had a flash bar triggered

battery was required to charge a capacitor at high by Division Manager Al Hyland, with his staff: Bob amperage to minimize recharge time—about four seconds. Jacobs, Plant Manager; Bill Wilson, R5 Program Manager Polaroid loved customers who rapid-fired film every four and Manufacturing Manager; Doug Holmes, Technical seconds. The 600-strobe system required approximately Director; Bob Wolf, Purchasing Manager; Dave Clifford four times more energy than the original SX-70 camera. as Quality Manager. I was Engineering Manager. An Although the P70 battery could power the 600 system, unsung hero in the Battery Division's history was Frank there was little margin for someone using a two-year-old Ceppi, Quality Manager for more than a decade, 1985pack of film in cold weather, where the conditions 1996. Frank, with his diligent oversight of the battery increased the battery's internal resistance, reducing the quality department, developed a tight discipline on change battery's available energy If the battery had high internal control to improve the P80 battery's quality. resistance, the recharge time was increased. Studies had shown that customers did not want to wait much more than was run by the engineering team from EFED (Equipment, ten seconds to take the next picture.

reduce internal resistance) led to the development of the production team, led by Plant Manager, Janet Cramer. 3rd generation battery—the P80 and its assembly Janet brought a refreshing, much-needed change to the equipment, the RBAM (Rotary Battery Assembly plant. Many of the machine operators were women. They, Machine). While the P80 was being developed, the 600 along with their male counterparts, rallied behind Janet's Camera was introduced along with a modified P70 battery leadership. Within a few months into Janet's assignment, called "Bigfoot." This battery had the same external the RBAM was setting records for productivity. RBAM dimensions as P70 but packed more chemicals into the operators Mary Wilson, Kay Creech, Flo Cameron, electrodes. This provided sufficient energy for the strobe; Paul Fitzgerald, Jim Murphy, and Harvey Wormley however, the additional chemicals were difficult to contain were among the many hourly personnel that supported the in the sealed battery; high failure rates resulted during successful operation of the RBAM for many years. manufacturing and customer use. Bigfoot was a product for about three years.

well enough to cease ABAM production. There was much webs and chemicals used in the P80 battery. discussion on this, considering the P70 battery could developed several excellent scientists: Kasey Norvaisa, power the SX-70 (TZ) cameras which accounted for Alfredo Kniazzeh, Dennis Mailloux and David approximately 15% of the battery requirements at the time. **Kennedy**, who all went on to fine careers at Polaroid after The decision to phase out P70 was based on quality. The BDL was dissolved. first few years of P80 had a failure rate at least four times lower than P70. The adhesive in P70 would be difficult to improve on the existing ABAMs, and thus the poor seals would continue to be a problem. Additionally, there was considerable dependence on non-Polaroid suppliers with the P70, while P80 placed more manufacturing in Polaroid.

The P80 battery development was an example of Polaroid scientists. engineers, tradesmen and manufacturing groups combining to create a unique process, unlike anything existing in the battery industry at the time. The previous ABAM's employed what was referred to as "pick and place" intermittent motion machinery, stamping out one battery at time; the RBAM produced four batteries side by side, as a continuous web. The capacity of the RBAM machine, when initial start-up issues were resolved, was approximately 500,000 batteries a day, compared to the 100,000 per day produced by each ABAM. The P80 program leader, working under direction of Dr. Buckler, was Vince Merry. Scientifically trained and organizationally gifted, Vince worked with the zeal and passion of Dr. Land.

Bob Keene was the key engineering leaddesigner of the state of the art, one of a kind RBAM. Many on his team made contributions: Ron Fawcett, Jim Stevens, and John Kennedy come to mind. The manufacturing efforts, including the building of plants and

When the 600 Star cameras incorporated a strobe, the infrastructure to support the battery operations, were led

During the start-up of the RBAM, the machine Facilities and Engineering Division). Eventually, the The need to pack more energy into the battery (and EFED group transferred the leadership to the R5

Paul Plasse developed an excellent research team, the Battery Development Laboratory (BDL), to By early 1985, the P80 process was performing support the Battery division, by designing and testing the Paul



**RAY-0-VAC Battery** 



**P80** Batteries

### In Memoriam Find more complete obituaries at www.polaroidretirees.org

Bachtel, Susan L., 62, Medina, OH, silver smithing, collecting objects d'art DellOrfano, Joseph M., 74, Revere,

mother of Sarah. grandmother of Elliot. stepmother of Rebecca and Molly, and stepgrandmother of



Zadie. Susan loved music and her cats, and always had a good sense of humor. worked in the Finance Department. Gil She was an Instrumentation Technician enjoyed the ocean and taking his family DeMonte, Sr., Michael P., Lynn, MA, in NB-1.

Ball, John R., 64, Marion Center, PA, 8/20/22 was the father of Joseph and Shannon. He served in the U.S. Navy as

an Electrician's Mate. John loved everything on the water and at the beach from SCUBA diving to canoeing. He was also a lifelong learner with a passion for history and technology.

Needham, MA, 10/23/22 was the green thumb, and was a super athlete.

and grandfather of five. He served in the Swiss military (Artillery Division, with cannons and horses) until the end of World War II. He



held numerous patents at Polaroid, the Gregory, Jenella and most distinguished one being the sonar Steven, autofocus technique used for Polaroid's grandfather of five. instant cameras. He loved cars, He worked designed and built his house, and was Process Engineering (NB), primarily an avid skier and gardener. He was a focused in the B&W areas, and in the member of the PRA.



of Kathrvn. He

golf. enjoyed watercolor painting.

### Brustman, Frederick, "Fred", 85, Technician



Newton, MA, 9/9/22 Robert was an avid was the husband of bowler and golfer, the late June, brother travelling with teams Joan. He was a PRA.

Patent Attorney. Fred had many hobbies including jewelry making,

2/21/22 was the wife of Michael, that pleased him, and was most fond of sailing. Liked by all, he was a mensch. He was a member of the PRA.

> Clark, Gilmore N., "GiL", 88, Bedford, NH, 11/23/22 was the husband of Phyllis, father of Bruce and always an athlete, played sandlot Brenda, and grandfather of three. He baseball and softball for Polaroid. and friends out for boat rides, fishing and traveling the world.

Costa, Russell E., 77, New Bedford, MA, 9/21/22 was the husband of late Patricia, father of Keith, Mellisa,



great and fish, cook and wear

Biber, Conrad "Connie" H., 98, at crosswords and word jumbles, had a of Josephine "Dolly," father of Dina, husband of Marianne, father of five, His German Shepherds, Nora and Winston, were by his side till the very end.

### Coutts, David W., "Dave", 79, Plymouth, MA, 10/14/22 was the

husband of Judy, father of Douglas. and in

"Peel-Apart" world in Photographic Release and Quality (W2). Dave was Bisson, Alfred W., 76, Weymouth, devoted to volunteer work and was a MA, 11/14/22 was soccer coach, and a scoutmaster. He the husband of Lois loved birdwatching, all things Scottish, and brother-in-law mountain climbing and golfing.

> served in the U.S. DeArruda, Robert J., 84, Dighton, Celtics, an avid golfer and a solver of Army. He was a MA, 9/15/22 was the former husband Mold Operator. Al of Patricia and companion of Jeannette,

> > three. He was a

Chemical (NB).

of Richard and was to compete in and out of state and





and the late Caryl, father of Christy and Joel, and grandfather of three. He was a Chemical Engineer. He had a passion for

discovering and creating new recipes, was a dedicated fan of the Boston puzzles.

woodworking and father of James, and grandfather of Evans, Dessie C., 75, Muscle Shoals,

AL, 10/2/22 was the of wife Alfred, mother of Michelle, Kalisha, Anthony and Eric, and grandmother of four. She worked in

the companion of internationally. He was a member of the Optics, Memorial Drive, Cambridge and Camera Division. (Norwood). She was a member of the PRA.



MA. 1/19/22 was the father of Joseph, Stacy and Elaine, grandfather of three. and former husband of Elaine. Joe.



9/24/22 was the father of Paula, Pam, and Michael, and grandfather of seven. Michael served in the U. S. Army. "Big

Meredith and Jason, Mike" treasured his time spent with grandfather of six, "the boys" down at the coffee shop, and - spending his summer days at Revere grandfather of four. Beach, where friends and strangers He loved to hunt, alike gravitated towards him.

his cowboy hats and DiFlumeri, Alberino "Sonny" N., 90, boots for all occasions. He was a whiz Saugus, MA, 11/3/22 was the husband



Albert and Lyn, and grandfather of four. He served in the U.S. Coast Guard on the U.S.S. Nantucket. He was a

Technician. Sonny was a member of the Danvers Fish and Game Club. He was the ultimate handyman who could build, fix or give advice (solicited or unsolicited) for any household project.

Dundorf, Michael, 81, Methuen, MA 11/14/22 was the husband of Jeanne





cuisines, and was an avid bridge player.

Gavin, William D., 84, Hingham, MA, Directors. 10/20/22 was the husband of the late



four. Bill was an Engineer Division, (Camera Norwood). He was а talented blacksmith, loved

nature, enjoyed gardening, and helped curate the annual Flower Show at Linden Ponds. He was a member of the PRA.

Gostanian, Frances H., 91, Venice, FL, many animals, and one of her favorite 9/24/22 was the wife of the late Johan, things to do was to engage and debate Lawson, Commie (Tom), 95, North Port, and mother of Denise



grandmother of four, and Land Camera. Frances loved dancing, trips to the casino, and spending time with her family. She was a great

listener without judgement.



good lively meal, а conversation and a good book.

Hunt, Judith B. "Judy", 79, South



Yarmouth, MA 10/16/22 Peter, life friends of Ann- Executive.. Marie and Roy, and aunt to

many. Judy was a Senior Buyer in Purchasing and Materials. Judy enjoying travelling, entertaining, dining out, attending plays, concerts, theater, reading, golf and skiing. She loved the Red Sox, Patriots, swimming, and gardening.



Fleishman, Marcia G., 86, Highland grandmother of three. She worked in LaPan, John F., 88, Morristown, VT, Beach, FL, 12/12/22 was the wife of Human Resources and received many 11/24/22 was the son of the late James and Harvey, mother of Risa and accolades. One in particular was that she Mildred and brother to the late Mary. John Susan, and grandmother of was nominated and recognized by the asked that after his Funeral Mass that his five. She was a Sales Young Men's Christian Academy at a family hold a reception with food and Representative. Marcia had banquet in her honor. Her success led her drink "on him," to be held in the atrium at a passion for the arts and to the Naval Reserve Intelligence Unit. Stoweflake Resort. John worked in travel, and an appreciation She combined her love of travel, Production Engineering in 4x5 and SX-70. for foreign cultures and sightseeing, and the military through this John was a devout Catholic during his life opportunity. She was a member of the and held true to the church's principles PRA and served on the Board of and teachings.

Suzanne, and grandfather MA, 12/3/22 was the wife of the late husband of Joan, father of Lawrence,



Wally, mother of Lynda, aunt of three, and great-aunt of three. She was a Customer Service Manager Camera Products in Services (Cambridge).

loved to decorate her home, spoil her Senior Technician. Michael, with anyone in political discourse.



Corps of Engineers one now. (Germany), the Army

Hart, Rose F., 79, Cambridge, MA, National Guard. Bill was an Engineer and 9/9/22 was the wife of the late Eugene, 10/23/22 was the mother of Daniel and was in the IFE program. He was a great grandmother of two. She was a lover of listener and cherished the memories of great music, an expert trips with lifelong friends. Golfing was his Goodwill shopper and loved passion. He was a member of the PRA.



Krom, Edward A., 87, Andrea, grandfather of six, beloved dog "Benjie." and great-grandfather of

was the wife of Joe, sister of three. Edward served in the U.S. Army. Limerick, George R. Jr., 82, Lexington, Paul, Susan, Mary, Stephen, His hobbies included flying, boating, MA., 9/2/22 was the husband of Donna, Bob, Alfred, David and model airplanes, and cars. He was an

> Langlais II, Eugene L., 77, Amherst, NH, 10/2/22 was the husband of Marie and positions at

stepmother of Artiliya, and time having 40 fish tanks.

Lavalle, Sr., Robert A., "Bob", 89, Anna, father of Billy and Kishkis, Adrienne M., 75, Plymouth, Watertown, MA, 11/24/22 was the



Susan, Daniel, Denise, Mark, John, and the late Robert, Jr., grandfather of 10, great-grandfather of fourteen, and great-greatgrandfather of two. He

Adrienne was a sophisticated woman who served in the U.S. Air Force. He was a

FL, 9/28/22 was the husband of Marjorie, father of Nan, stepfather of Colleen and great-grandmother of one. Kennedy, William P. "Bill", Lexington, Tina, grandfather and great grandfather of She worked on the first MA, 12/11/22 was the husband of Janice, several. He served in the U.S. Navy, father of Kathleen, Bill, and (WWII). Commie loved the sea and Michael, and grandfather of traveling. His last request was a Seagram's 10. He served in the Army 7 and coke, and hopefully he is enjoying

Reserves and Massachusetts LeBlanc, Doris M., 91, Waltham, MA



mother of Walter, Ivan, Francis, Pauline and Joanne and the late John. grandmother of twelve. great-grandmother of fourteen., and great-great-

Brookline, NH, 10/6/22 grandmother of eleven. She worked in was the husband of Alice, Administration. She enjoyed crocheting, father of Allison and sewing, baking and taking care of her



father of Shawn, Jeffrey, and Ryan, and grandfather of five. He served in the U.S. Air National Guard of Massachusetts and the U.S. Air Force. He was an

father of Eugene III and Electrician. George loved spending time in Paul. He held leadership Jackson, NH, and the White Mountains, Polaroid enjoying time in the natural beauty of each Graphics Imaging. Eugene was an avid season by hiking, skiing, golfing, card Jones, Florence B., 80, gardener, and while living in San Diego he games, cocktails, and dinners on the porch Stoughton, MA, 11/5/22 had a collection of over 1,000 cacti. He or at one of his favorite spots. He loved was the mother of Rhonda, was also a collector of tropical fish, at one Irish music, especially on his birthday (St. Patrick's Day), when he would revel and

connect with his Irish roots.

Luca, Joseph A., 84, Medford, MA, Sunday. 2/27/22 was the husband of Theresa, father of Joseph, Theresa and Steven, Murphy,



and grandfather of five. He would every commute summer to Waltham from Lunenburg where he enjoyed

many summer days. Joseph was a beautiful gift to his wife. He was a seven. He served in the U.S. Navy as a enjoyed knitting in her free time. member of the PRA.

FL, 9/20/22 was the husband of lifelong fishing buddies. Henrietta and the late Toni, father of



Christina, Percuoco, Maria, Lisa, Linda and Salvatore, stepfather of Allison, Andrew, Eric, grandfather of twelve, stepgrandfather of seven

Chemical Technician. He had a love of many cruises. history, literature, and learning, trivia and dancing He had hoped to finish Perkins Jr., Joseph S., "Joe", 92, writing the book he'd been working on Danvers, MA, 9/8/22 was the husband Rolfs, Jr., Walter A. "Bud", 70, for many years.

"Betty", Elizabeth Moore 97, Underhill Center, VT, 9/12/22 was the wife of Edwin, mother of Tom and John, grandmother of three, and greatgrandmother of seven. She was a Jeffrey, Betsy,



Crystallographer. autobiographies

Harvard Library. She loved music, hiking, biking or just taking a walk on Salie, Jr., William E. "Bill", 80, dancing, writing, European travel, the beach. World history and geology. She also compiled years of written history by Phillipo, Gary F., 77, East Falmouth, multiple authors into one large MA, 9/6/22 was the document, "History of Underhill husband of Hope, Vermont: Past, Present, and Future."

Moriarty, Cornelius F. IV "Neil", 79, and Gary, stepfather



Canton, and

sports fan. You could find him garden.

watching his beloved Boston College Richard, Emma, 102, Framingham, games on Saturday and pro sports on MA, 10/10/22 was the wife of Neri, mother of Romeo, Val, Armand,

### Jr.,



Daniel I., 83, Annisquam, MA, 10/7/22 was the husband of Emily, father of Kathleen, Jacqueline, Christopher, grandfather

Lieutenant. Dan was an avid fisherman who would happily go any time he was Roane, David A., 79, Andover, MA, Mondello, Salvatore A., 85, Inverness, offered a fishing excursion with his 12/2/22 was the husband of Alease and

> Anne "Nancy", 83.



Methuen. MA, 9/7/22 was the wife of the late Anthony and mother of Lynn worked

Helen, and was the life partner of Lois, brother of Ann, and father of James.

grandfather of thirteen, and great Betty wrote five grandfather of eight. He served in two Division. He enjoyed fishing, writing tours in the U.S. Army (Korean War). beautiful poetry, reading, educating about school, work Joe was an Industrial Engineer and others on the Bible and he loved and family, which retired as a Corporate Retirement watching football. are published in the Manager. He enjoyed camping, skiing,

father of Alan. Michael, Kimberly MA, of Claudia Jonathan

10/11/22 was the and Joseph, grandfather of fourteen, as an instructor or to help someone new husband of the late and great-grandfather of three. He was get the basics right. Laureen, father of a Technician in the Testing and Kimberly, Connie, Evaluation department (New Bedford Richard, Deborah, film plant). Gary was a ballroom dancer Michael, and an avid gardener where his home grandfather of sixteen, and great- was kept filled with vases of flowers grandfather of six. He was an avid and bowls of vegetables from his

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Norma and Maria, grandmother of ten, great-grandmother of fourteen, and great-greatgrandmother of

and nine. Emma worked as an 8x10 and Negative Machine Operator. She loved of spending time with her family, and



first wife Alexine, father of Carter. David, and Jamie, stepdaughters, Shawn and Danielle, and grandfather of seven. He carved a

and William. She name for himself in the computer in software systems industry. He enjoyed and great-grandfather of many. He Purchasing. Nancy enjoyed trips to hot air balloons, planes, travel, gourmet served U.S. Air Force. Salvatore was a Aruba and Foxwoods and going on cooking, adventures, and would never turn down an opportunity for a nice sail.

> of the late Mary- Nashua, NH, 9/10/22, was the husband Jane and the late of Nancymarie, father of Amy and Eric,



and grandfather of seven. He was a Captain in the U.S. Army. Bud was Vice President in the Instant Film



was an Accountant. He loved to help people learn and volunteered regularly



Steven and Brian,

Scarpone, Michael R., 72, Norwood, Sigsbury, William R., 85, Reading, of Arizona and Nevada, cooking and



MA, 10/8/22 was the husband of Kathy, father of Tracey, Michaela, Bryan, and and grandfather of two.

(30 rows behind home plate) for 20 He was a Machinist Mechanic. years, and had his very own seat at Fenway, with his wife and daughters, to Simon, Myron S. "Myke", 95, enjoy both the 2004 and 2007 World Series. He loved the Three Stooges, and considered himself a foodie ("mangia, mangia!").

Selman, Walter B., 80, Rome, GA,



husband wife foreign

domestic travel for many years.

Jr.,

Scholz,



Bridgeport, 12/7/22 was the and bicycling. husband of the late Frederick III, Donna, and Maria,

Frederick A.,

and grandfather of one. He served in the U.S. Navy, WWII (Pacific Theater). He was instrumental in developing the first plastic Polaroid Land Camera with Dr. Edwin Land.

MA, 8/30/22 was the husband of Linda. the PRA. Karl served in the U.S. Army. He worked in the Distribution Division Stanavich, PRA.



9/5/22 husband Cedalia, and the late father of Renee and Michael, and

grandfather of five. Frank was an avid Boston sports fan, especially when it involved the New England Patriots!



the husband Madeline, father of Duane and the late

He was a Red Sox season ticket holder of six, and great-grandfather of three.



David, grandfather



Newton, 5/23/22 was Rose, father

and grandfather of world. 12/14/22 was the six. In 1949 he was the first chemist to of synthesize molecules in the research Turci, George P., 93, Falmouth, ME, Susanne, father of program aimed at creating instant color Suzanne. He was film, becoming one of the key inventors an avid tennis of the chemistry in the Polaroid Instant player. He and his Color Photography system, including enjoyed the dye-developers used in the first and Polacolor peel-apart color photo systems and the alkali-stable naphthol

94, camera system. He enjoyed hiking, Officer. George worked in Business CT, camping, backpacking, skiing, boating, Management and Consulting. He

### Catherine, father of Smith III, Raymond. "Ray", 78,



Randolph, 10/16/22 was the husband of Ernestine and father of three. He worked in HR and SAP. He

leaves behind a legacy of love, laughter, strength, and commitment to Polaroid that designed the optics for the Schwartz, Karl Otto, 81, Medfield, all that knew him. He was a member of iconic Polaroid SX-70, the world's first

Margaret A., (Needham). He was a member of the Stoneham, MA, 9/28/22 was the wife of earning the Richardson Medal from the late Anthony, and LeRoy, mother of Optica for distinguished contribution to Richard, Robert and Carol, and applied optics in 1980. He was a skilled Shute, Jr., Francis J., "Frank", 77, grandmother of sixteen. She was an inventor, photographer, woodworker, The Villages, FL, Office Worker. She enjoyed traveling boat builder and house restorer. was the on extended vacations. She was a of member of the PRA.

### Maryanne, Storella, Thomas A., 95, Medford,



8/24/22 MA, was husband the of Mary, father of Thomas, Jr., and William, and grandfather of six.

He served in the U.S. Navy WWII, (USS Honolulu and the USS South Dakota). He was a Carpenter. He enjoyed travelling the warm desert air

MA, 5/14/22 was the opportunity to try his luck every of now and again.

William, Lorraine, Tuffile, Dr. Fred M., 81, Lakeville,



MA, 10/20/22 was husband the of father Conni, of Alexander, Charles and Anthony, and grandfather of ten.

MA, He was a Chief Executive Officer of the Polaroid Graphics Imaging. Fred husband of the late enjoyed many years of boating, sailing, of waterskiing, kayaking, canoeing, Laurel, Amy, Ethan, windsurfing and traveling the whole



9/22/22 was the husband of the late Carol, father of Paul and Andrea, grandfather of four, and greatgrandfather of four.

phthalein dyes uses in the SX-70 He served in the U.S. Navy as a Junior enjoyed playing bridge, music, tennis, golf, skiing and travel.

### MA, Weeks, Richard F., 90, Des Moines,



IA, 7/11/22 was the husband of Betty, father of Dan, Geoff and Liz. He was most known for heading the team at

folding single-lens reflex camera.

Weeks and his colleague, William T. 99, Plummer, worked on the SX-70 camera

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White, Malcolm C., Jr., 77, Rockport, ME, 9/23/22 was the husband of Nancy, father of Kate and the late Richard, and grandfather of Kaia. He served as a Commander in the U.S. Navy both Active and Reserves (18years). He loved being outdoors, and enjoyed spending time at the summer home that he shared with his family in Down East Maine, often island hopping on their boat and eating lobster on the beach with

friends.

Young, David P., 81, Bridgewater, MA, 10/21/22 was the



husband of Kathy, father of Mark, Chris, and Heather, and grandfather of three. He served in the Massachusetts National Guard. Throughout his entire journey, he cracked jokes with his family, friends and nursing home staff. His facial expressions only added to the emotion of the moment. He was a member of the PRA.

# Dr. Land's Christmas Letter 1945

"A basic long-term aim of Polaroid is to provide means for all its employees to have a full and complete working life.

"We believe that the realization of this objective will be a consequence of the two major policies the Company has established. Our first policy is to make products which are new and useful to the public. In this way we can have the satisfaction of helping to make an important creative contribution to our times. Our second policy is to give everyone working at Polaroid personal opportunity within the Company for full exercise his talents: opportunity to express his opinions, opportunity for sharing in the progress of the Company as far as his capacities permit, and opportunity to earn enough money so that the need for earning more will not be the most important thing on his mind.

"These policies can make Polaroid a great company-not great of the individual ideals of its employees. Everyone, at every level of the organization, has a responsibility for making these policies work.

"Today, we must make the deadliest weapons we can contrive, to speed the winning of a peace in which individual ideals can thrive again.

"Until the war is won, Polaroid has a single purpose— to provide a clear channel through which every employee can pour his energies and talents into the fight."

"The Purpose of the Company" Polaroid Handbook, 1945



# Save the Date: May 22

# PRA Annual Spring Meeting & Luncheon

The Warren Conference Center, 529 Chestnut St., Ashland, MA

# Monday, May 22, 2023

# We hope you'll join us!

Overlooking the Ashland Reservoir and 100 acres of woodland,

The Warren Center is midway between Framingham and Hopkinton.

It is wheelchair friendly with golf cart transportation to the door.

Visit https://www.warrencenter.com to view meeting rooms and routes to The Warren Center.

Special thanks to Direct Federal Credit Union for underwriting the event for PRA members!



# Polaroid in Italy



When Bob and MaryLou Ruckstuhl's daughter Sandy sent this photo from Venice, Italy, she added,

"The Polaroid display was in this super high-end fashion department store, surrounded by all the most expensive brands, between FENDI purses and Prada sunglasses and across from a display of small Jeff Koons sculptures that were going for \$4,000+ a pop.

"The department store is in a newly refurbished palace right next to the Rialto bridge."

Thank you, Ruckstuhl family!

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# What's a special memory or two of your life at Polaroid?

Send your stories to Bob Ruckstuhl's address below or to newsletterpra@gmail.com The note above your address is meant to alert you to your dues status at the time the Newsletter is sent to the printer

Membership Fees are due and payable the first of the year.

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