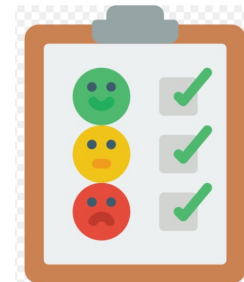


# Polaroid

## Survey Results

**700 surveys sent 2/16**

**118 responses**



# Agenda

**Newsletter**

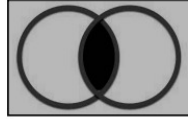
Luncheons

Website

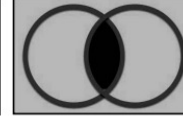
Small group gatherings

Technology





# NewsLetter



Newsletter Team:  
M. McCann, M. Hall,  
E. Klem, W. Rosen

Polaroid Retirees Association

January - March  
2023

**In Memoriam - 4.6**

***Life After Polaroid - 3.9***

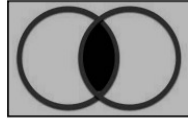
**The Good Old Days - 3.9**

**President's Letter - 3.7**

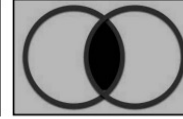
**Pictures from the  
Archives - 3.8**

**Review of current Polaroid  
news or events - 3.4**





**NewsLetter**



*Newsletter Team:*  
M. McCann, M. Hall,  
E. Klem, W. Rosen

Polaroid Retirees Association

January - March  
2023

## **New Features ?????**

**Reports on small  
group get togethers**

**3.5**

**Polaroid related  
trivia questions**

**3.3**



# Agenda

Newsletter

**Luncheons**

Website

Small group gatherings

Technology



# Luncheons

What did you most enjoy?

Friends  
87%

Lunch and table talk  
72%

Speakers  
70%

Why haven't you attended a luncheon  
(36% of respondents)

Travel Distance  
50%

Physical Limitations  
11%

No Interest  
25%

# Luncheons - 2

What would you change or improve?

**More Interesting speakers**

71%

**Rotate site**

62%

**Assigned tables by project or building**

30%

**More Social Time**

24%



# Luncheons - 3

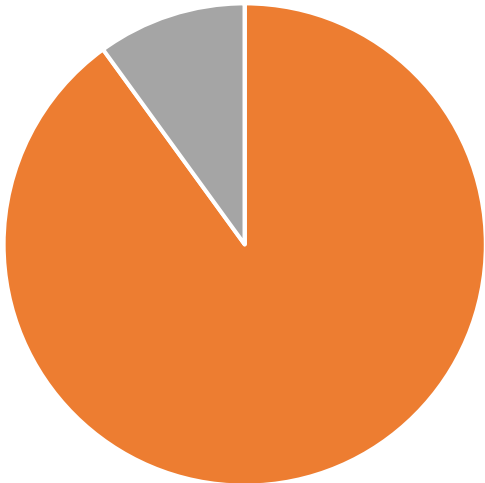
## Would these changes increase attendance?

**57 current%**



■ No ■ Yes ■

**90% with changes, however...**



■ Yes ■ No





# Agenda

Newsletter

Luncheons

**Website**

Small group gatherings

Technology

# Polaroid Retirees Association

[Home](#) [Organization](#) [Bulletin Board](#) [Upcoming Events](#) [Videos/Meetings](#) [Links](#) [Contact Us](#)  
[Luncheon Photos](#) [Newsletters/Minutes/Obits](#) [Membership Roster](#)

## How often do you visit the website?

<b>Weekly</b>	<b>15%</b>
<b>Monthly</b>	<b>48%</b>
<b>Yearly</b>	<b>18%</b>
<b>Never</b>	<b>19%</b>

**73% said it is easy to use**



# Polaroid Retirees Association

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[Luncheon Photos](#) [Newsletters/Minutes/Obits](#) [Membership Roster](#)

## Sites Most visited (top 8 selections)

- 1) **Obituaries** - 90
- 2) **Announcements** - 64
- 3) **Pictures** - 57
- 4) **PRA News** - 56
- 5) **Polaroid history** - 54
- 6) **Life after Polaroid** - 44
- 7) **Latest newsletter** - 40
- 8) **Event Calendar** - 37



# Polaroid Retirees Association

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[Luncheon Photos](#) [Newsletters/Minutes/Obits](#) [Membership Roster](#)

## How Could it be more useful (top 6 selections)

- 1) **Search function**
- 2) **Pay dues online**
- 3) **Links to Polaroid Facebook pages**
- 4) **Online registration/payment for events/luncheons**
- 5) **Reader chat blog**
- 6) **Site map**



# Agenda

Newsletter

Luncheons

Website

**Small group gatherings**

Technology



# Small Group Gatherings

## Preferences

- 1) **Lunch**
- 2) **Harbor cruise**
- 3) **Museums**
- 4) **Picnics (food trucks)**
- 5) **Sporting events**
- 6) **Facility tours**

- 1) **Within 20 miles**
- 2) **2 hour seating maximum**



# Agenda

Newsletter

Luncheons

Website

Small group gatherings

**Technology**



# Virtual Technology

The Zoom logo is displayed in a bold, blue, lowercase sans-serif font. The letters are thick and rounded, with a slight shadow effect. The logo is centered within a light gray rectangular background.

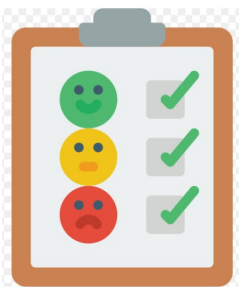
**81 of 96  
respondents say  
that they are  
comfortable using  
Zoom.**

**Polaroid Interests**

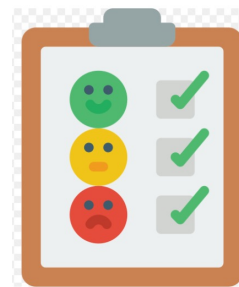
**Employee Chats**

**Retirement news**

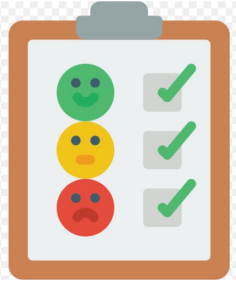




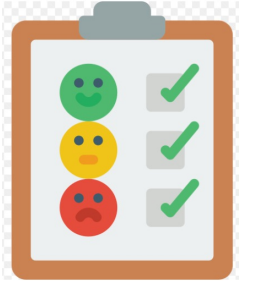
# Polaroid



**Thank you to all who created the surveys and to all who completed the them**



# Polaroid



**Where do we go  
from here ??????**

**Find new speakers**

**Technical skills**

**Contribute to Newsletter**

**Website design skills**



**Event planning**

**Find new members**

**Join the Board of Directors**

**Manage Zoom meetings**