

# NEWS LETTER

OCT-DEC  
2015

PRA WEB SITE ADDRESS  
[WWW.POLAROIDRETIRES.ORG](http://WWW.POLAROIDRETIRES.ORG)

THIS PUBLICATION IS SOLELY FOR THE USE OF THE PRA MEMBERSHIP  
POLAROID RETIREES ASSOCIATION, INC.  
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## **PRESIDENT'S LETTER**

Dear PRA Members,

Summer certainly has a way of zipping by. I hope you all enjoyed yours and spent lots of time relaxing with friends and family.

As our previous Newsletter noted, The American Chemical Society (ACS) was to hold a celebration to recognize Dr. Land. "Dr. Land and Instant Photography" was selected by the ACS as a National Historic Chemical Landmark in August, with a designation ceremony at Cambridge's MIT Museum. The event included presentations by John & Mary McCann, Steve Herchen, Elsa Dorfman, and Vivian & Irene Walworth. Polaroid Retirees, members of the ACS and business & community members attended the celebrations on the 13th & 14th. An ACS plaque will be placed on 28 Osborn Street near the PRA plaque; we'll print a photo here if it's mounted by the 4th quarter Newsletter. More information about the event will be included then.

Our Members' Luncheon in October promises to be another enjoyable get-together. We will celebrate the 30th anniversary of the founding of the PRA. Our speakers are Mal Trojano, who provided legal guidance to the founders, and Herb Crehan\*, Boston baseball historian. I urge you to come see your friends and have some fun at The Lantana on Thursday, October 22, by mailing the reservation form in this Newsletter along with your check.

On another note, your Board of Directors needs your help in guiding the PRA's activities. We would like very much to hear your ideas, your critiques and your suggestions for improving our organization. Please let us hear your input so that the PRA will better serve you.

See you at The Lantana in October.

*Eric Thorgerson*, President, Board of Directors, Polaroid Retirees Association

\* Herb Crehan, a recognized authority on Boston baseball history and the publisher of [www.bostonbasebalhistory.com](http://www.bostonbasebalhistory.com), is beginning his 19th season as a contributing writer for the Boston Red Sox. He has written well over 100 feature articles for the team's official program, and is the author of *LIGHTNING IN A BOTTLE: The Sox of '67* and *Red Sox Heroes of Yesteryear*, as well as chapters to five other books on Boston baseball history.

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# INSTANT FAME

By Christopher Bonanos  
Globe Correspondent

**Fifty years ago, The Polaroid Swinger hit the market. Aimed at teens, the camera produced tiny black-and-white photos and sold millions.**



It was 1963, and Polaroid had a problem — the best one a company could have. The instant camera, the product it had created, was 15 years old. Pushed by its scientist-humanist-genius founder, Edwin Land, its breakthrough labs had made millions releasing sepia and black-and-white instant film, and people were now clamoring for the first color film, called Type 108, and the new Colorpack line of cameras designed to handle it.

So what was the problem? Color was such a hit that buyers were shying away from black-and-white film. In the giant plant on Route 128 in Waltham, the black-and-white machines — formerly running flat-out, on multiple shifts — were idling.

The solution was ingenious. Polaroid cameras had always been expensive, partly because they were well-made but also because the company wished to convey that instant cameras were not toys. That stance, though, put the product beyond the reach of many buyers. What if, they said, we offer- an inexpensive camera that uses only black-and-white film? A low enough price would draw the baby boom's affluent kids, at an age when they were starting to make their own substantial purchases. Some of them, Polaroid hoped, would later graduate to the grownup line.

It hit the market 50 years ago this month, with a TV ad that still revs up boys of a certain age. A lithe young woman slinks down the beach in a bikini-bottom and a gamine's T-shirt. She and her friends play in the surf, taking photos; at the end, we see her walking arm-in-arm with a beau. A surf-rock jingle unspools:

"Meet the Swinger / Polaroid Swinger ... it's more than a camera, it's almost alive / It's only nineteen dollars and ninety-five."

The actress in the ad, Ali MacGraw, would soon be the It girl of her time.

The camera itself was white and curvy, entirely plastic, with a bright-red button and a mirrored bezel. When you looked through the viewfinder, if there was enough light, a grid of squares reflected the word YES. It certainly had limits: The lens was only OK, and the pictures were less than a quarter the size of a 4×6 print. You had to coat them, using a swab of liquid goop included with each pack of film, lest they fade to a silvery brown.

Nonetheless, the Swinger was a smash. In the first two years, 5 million were sold. It was as necessary a teenage accoutrement as a video game console or an iPad is now.

## **POLAROID NEWS, INFORMATION, NOTICES & ARTICLES**

The name came from Phyllis Robinson, Polaroid's brilliant copywriter at the ad agency Doyle Dane Bernbach. "Swinger" implied groovy play, but hinted at something kids were doing that their parents didn't want to know about. The name went right over parents' heads, especially as it tacitly referred to a certain kind of picture you couldn't send to the Fotomat.

No fad lasts. Teens are fickle. One study found the average Swinger was used for barely two rolls of film. The camera was discontinued in 1970.

Yet it lingers. When I was working on a book about Polaroid and mentioned it to friends, younger folks were interested in the company's analog-age power and its digital-age collapse; much older people remembered the wonder of the earliest instant photos.

And people who were kids in 1965 almost all did the same thing: They smiled and began to sing. "It's more than a camera / It's almost alive."

It may have been intended for everyday use, but the Swinger came with a 15-page operating manual that included instructions on everything from how to hold the camera to handling and coating the film.

Here's a look back at other big moments from Polaroid's past.

1965 – The inexpensive Swinger is released, a \$20 camera that takes wallet-size black-and-white photos.

1972 – Polaroid introduces the SX-70 camera, the first automatic single-lens reflex that makes instant color prints.

1983 – Polaroid has 13,402 employees \$1.3 billion in sales, 1,000-plus patents.

2000 – It's the top seller of digital cameras in US.

2001 – Digital camera sales can't save the company's crashing film sales. It declares bankruptcy in October.

2006 – Polaroid stops making instant cameras a year before the iPhone; two years later instant film is discontinued.

*Christopher Bonanos is the author of "Instant: The Story of Polaroid" and a senior editor at New York Magazine.*

### **Why One Company Refuses To Let Polaroid's Instant Photography Die**

Maggie Zhang, Forbes Staff



Polaroid jumped into the digital sharing-happy world last week with the Cube, a new WiFi-enabled camera that uploads images directly to the Web. It's a break with Polaroid's legacy of instant printing—rather than instant uploads.

The Cube would be cold comfort to Polaroid fans still mourning the company's decision to stop making film for its iconic cameras, but for The Impossible Project. The multinational company, which purchased the last factory to making Polaroid instant film in 2008, wants to keep the old days alive.

As the only company in the world producing instant film (reinvented from scratch) for classic Polaroid cameras, The Impossible Project caters to photographers who cherish the feeling of holding images in their hands and watching them develop before their eyes.

When Polaroid formally announced its abandonment of the instant film business, Florian 'Doc' Kaps and André Bosman bought the last factory that made Polaroid instant film, located in The Netherlands, and recruited 10 Polaroid employees to help revive the endangered art form.

It worked. Since its creation, The Impossible Project has saved more than 200 million cameras from becoming useless. The company has created more than 30 unique film stocks and offers refurbishing services for old cameras such as the classic SX70. Last year, the company sold 1 million film packs, and had roughly 200,000 users. According to Oskar Smolokowski, CEO of The Impossible Project, the company is growing 20% to 30% every year.

It's no surprise that the company is doing well. Just look at Instagram, which gained its early popularity from its old-time faux-Polaroid filters. There's a market for nostalgia. Photographer Shelbie Dimond, for example, says she loves Polaroid pictures because they have a dream-like, "milky" feeling to them.

**Save The Day, FALL LUNCHEON, THURSDAY, OCTOBER 22, 2015**

### **Polaroid scientist still believes in the thrill of the instant print**



Steve Herchen, a former Polaroid employee, is working to give the company's iconic cameras and film a second life

Steve Herchen setting up a display at the MIT Museum



By Bella English GLOBE STAFF AUGUST 24, 2015

In the 1960s, it was estimated that half the households in the US had a Polaroid camera. Used by families, professional photographers, police and fire fighters, and for passports and ID cards, the technology was all the rage for its instant prints.

But in 2008, the Cambridge-based company shut its doors, killed off by digital cameras and smartphones that offered their own instant images, if not in physical form. Polaroids went into attics, basements, or the trash. The film that popped out of them was discontinued.

Yet a remnant of Polaroid remains. In Germany, a company aptly called the Impossible Project has reengineered instant film, which it's selling alongside restored Polaroid cameras and a printer that produces instant prints from iPhones. Next year, the company says it will launch a one-step camera modeled on the old Polaroid. And it is doing all this with the help of a cross-pollinating member from the old Polaroid team: a lone American named Steve Herchen.

Herchen, a chemist and Boston boy who spent nearly 30 years at Polaroid, is the chief technology officer of the Impossible Project. Since December 2013, he has been living in Dusseldorf and working with the Europeans out of plants in Germany and the Netherlands.

Their unusual family course has been steered by Herchen's obsession; as he admits, he's a fool for all things Polaroid. "It's almost like a living thing," he says. "You watch the picture as it evolves, as it comes to life. It's radically different from digital."

Herchen was recently back in the Boston area for three days of festivities around the naming of Edwin

Land's Cambridge laboratory as a National Historic Chemical Landmark. Land, an inventor, was the founder of Polaroid, which came out with the Polaroid Land Camera in 1948. When he died in 1991, the New York Times obituary stated that his instant camera "changed the picture-taking habits of millions of people around the world."

Herchen started working at Polaroid in 1977, the day after he got his PhD in chemistry from the Massachusetts Institute of Technology. In Land's lab, he toiled with the chemicals used in the instant film, ultimately working his way up to chief technology officer and vice president of research and development for Polaroid.

By the late 1970s, Polaroid, then one of Massachusetts' leading corporations, employed about 15,000 in the state and thousands more throughout the world. But after a successful fight against a hostile takeover left the company in deep debt, it fell into bankruptcy. In 2005, Herchen left the company and joined Zink Imaging of Bedford, a Polaroid spinoff.

In 2013, the Impossible Project asked Herchen to consult in Germany for a few days. His advice was taken — and he was asked to join the company.

The challenge before them was significant: With many of the original chemicals Polaroid had used discontinued, the company needed to find a recipe for a modern instant film. "It was really going back to the drawing board," says Herchen.

As he puts it: "Polaroid film is, in my estimation, the world's most chemically complex completely man-made product ever." He oversees the labs, which are using "brand new chemicals that have never been used before."

In a way, joining the Impossible Project took Herchen

back to his beloved Polaroid. When the company closed in 2008, employees at the factory in Enschede, the Netherlands, where the film was manufactured, gathered to say goodbye. The year before, the plant had produced 30 million packs of instant film.

The farewell party turned into a launch party after one of the guests, an Austrian entrepreneur and Polaroid enthusiast named Florian Kaps, asked what they could do to save it. The Impossible Project was born, with Kaps at the helm.

Polaroid agreed to sell the equipment to Kaps, who named the new company after an Edwin Land quote: "Don't undertake a project unless it is manifestly important and nearly impossible." Ten longtime Polaroid employees, all European, stayed on to run the complex machinery and teach the next generation of workers how to use it. It took a few years, but last year the company, which has 120 employees, sold a million packs of instant film, for about \$21 per eight-pack.

Above their quest floats an existential question: Why bring back a relic from the dead?

"There's a demand for it," Herchen says. And it's not from nostalgic oldtimers like himself. "People 18 to 30 years old, they love it," he says. "The magic of seeing a print develop before your eyes. . . . They're not looking to replace digital with this, but they love it."

The company's CEO, Oskar Smolokowski — Kaps retired in 2013 — says that digital is a victim of its own success, or excess. "It turns out that the more digital photos you take on your phone, the less meaning they end up having," Smolokowski says. "So it's really the ones you can actually hold in your hand that end up being important, and the ones you actually look back on."

Herchen agrees. "There's something about the chemical process of waiting for it to develop. You're left with a physical, tangible print, a one-of-a-kind thing."

Peter Southwick, director of the photojournalism program at Boston University, says there's something to that argument. "The entire world takes more than 1 trillion pictures a year," he says. "People are just snapping away all the time. I think the challenge for this era is, do any of them have any lasting value? So many are just quick hits that are put up on Facebook and then vanish into the ozone."

Southwick thinks the Impossible Project's plans are interesting. "They might be tapping into the idea that you would value a photo enough to want it in some form other than existing on the cloud."

Thus far, the Impossible Project is manufacturing instant film, but not instant cameras. So where are all the Polaroid cameras that can produce such prints? "We have pickers who go to yard sales and flea markets and we buy them and refurbish them and sell them with warranties," Herchen says. "They look and perform just like they're new." They range in price, depending on the model, from about \$120 to \$450. Last year, the Impossible Project sold 30,000 of them, mostly through its website, the-impossible-project.com.

Next April, however, according to Smolokowski, the company will release its own camera, which will "look quite different from all Polaroid cameras released to date — especially the flash. It will also be capable of much more." The Impossible I-1 Camera will be the first new instant camera developed in 15 years.

Today, Herchen spends long days at Impossible's various offices, including the German factory that makes the chemical components for the film and the old Polaroid plant in Enschede. The company's headquarters are in Berlin.

As for his own photo technology collection, he's got it all: Polaroid cameras that take the instant pictures, and a smartphone with an Impossible-made printer that gives him hard copies of his digital photos. He pulls some of the 3-by-4-inch pictures from his briefcase, with the iconic white borders and the wide bottom margin.

There he is in front of the factory in Enschede. In his apartment. With his daughter in the Swiss Alps. At a Neil Young concert in Dusseldorf. Photos of him and his wife, traveling throughout Europe. In September, they're going to Denmark.

What does he think Edwin Land would say about the Impossible Project? "I think he would love it," says Herchen. "I think he would be thrilled to see that even in the age of digital photography, there's still a niche of customers who want instant photographs."

Bella English can be reached at [english@globe.com](mailto:english@globe.com).  
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**Save The Day, FALL LUNCHEON, THURSDAY, OCTOBER 22, 2015**



## POLAROID NEWS, INFORMATION, NOTICES & ARTICLES

### Additional Photos - Spring Luncheon - 2015



*Al Libby*



*Ann Tennis, Dick Adams,  
Barbara Comeford*



*James Kilroy, Irene Kilroy, Vic Amira,  
Dick St. Lawrence*



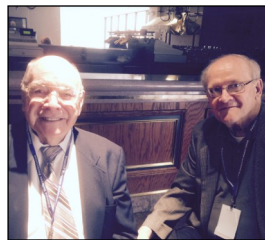
*John Duffey, Dick Varney*



*Godfrey Callender,  
Florence Jones*



*Lois Epps, Arthur Wil-  
liam, Tiny Williams*



*John Morine,  
Bob Riva*



*Ora Callender, Doris  
McPherson*



*Lee Tanguay, Laraine  
Langston, Phyllis Bennett,  
Merit Brown*



*Timothy Murphy, John  
Finitsis, Leo Wagner*



*Cathy O'Brien,  
Jim O'Brien,  
Dennis Murphy*



*Natalie Fultz, Frank  
Simmons, Tom Lawler*



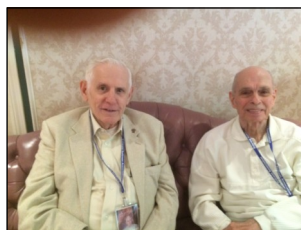
*Cordelia Banks, Vivian  
Walworth, Alfredo  
Kniazze*



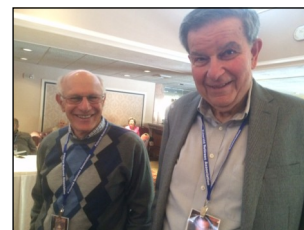
*Willie Chester, Mike Eden,  
Touie Jackson*



*Ray Smith and Paul Lubin*



*Bill Dias and David Gaudet*



*Bernie Lorge and Ed Caplan*

### Wanted: Newsletter Editor

The PRA Directors are looking for a new Editor for the Newsletter. Our Editor is Retiring after 10 years of service. Please contact any one on the Board of Directors if you are interested in this position.

## **POLAROID NEWS, INFORMATION, NOTICES & ARTICLES**

### **Life After Polaroid**

**We need your "Life After Polaroid" articles for the Newsletter.**

**Our Retirees, Your Friends, enjoy reading and catching up with what you are doing in your retirement years. Remember to include your name and years of employment at the "Old" Polaroid.**

Send your **"Life after Polaroid"** information to:

Bill Rosen - *Editor, Newsletter*, 112 Meadow Lane, Randolph, MA 02368  
or send it email to [pranewsletter@comcast.net](mailto:pranewsletter@comcast.net)

**Skip Cohen writes...** It seems a little strange to be writing a Life After Polaroid piece when it's been 38 years since I left, and that was after 17 ½ years there. However, like so many of you, I still look back on a company I loved dearly. Polaroid was my first real step in a career that would keep me in the photographic industry my entire adult life, or at least the time I was supposed to be acting like an adult.

I was the marketing manager for the photo specialty channel when I got a cold call from a headhunter in 1987. The job was President of Hasselblad USA. I spent twelve amazing years with them. Leaving on great terms, I headed off for fame and fortune on an Internet project as president of PhotoAlley.com. It was a learning experience and hardly brought any fortune – the company went belly up when the Internet imploded in 2001. The owners couldn't get us in the black and I refer to that 2 ½ years "adventure" as 7:1 of a dog's life because it felt like 15 years!

Two months later I got an offer from a friend who owned a publishing company in Santa Monica. The job was remarkable with my role being president of Rangefinder Publishing and the Wedding and Portrait Photographers Association/Convention. It gave me an education in publishing, photographic education and certainly the convention business.

I left in 2009 to start my own company, Marketing Essentials International. Today, when most of my friends are slowing down, I couldn't be more active in the industry. SkipCohenUniversity.com is my blog and resource center supported by 7-10 different companies active in professional photography. Then I'm doing consulting work for two different manufacturers, writing for Shutter Magazine and working on writing book number seven.

Second marriage, seven grandchildren between us and living in Sarasota makes this the perfect location for a home office. We moved down here originally to help my Dad with my mother's Alzheimer's and fell in love with the weather – especially after watching New England get hammered last winter.

I love reading the newsletter and catching up on names mostly familiar from my Building 4 days and Consumer Services. Now and then I find myself applying something I learned from the legendary Jon Wolbarst during those early challenges with the quality of those first SX-70's.

I'd love to catch up to you guys one of these days at one of the luncheons.

### **NEW LAW REQUIRING USE OF HEADLIGHTS AND TAILLIGHTS WHEN WINDSHIELD WIPERS ARE ON.**

Monday, April 6, 2015 – Today, the Mass DOT Registry of Motor Vehicles and Highway Divisions, and the Massachusetts State Police, advised motorists of a new law taking effect on April 7 requiring the use of headlights and taillights on motor vehicles during inclement weather and when windshield wipers are in use. The law is intended to increase safety and visibility of vehicles on the Commonwealth's roadway and require that front and rear motor vehicle lights be activated in all of the following conditions:

When windshield wipers are on, When low light or weather conditions prevent other vehicles or persons from being seen at 500 feet, and from ½ hour after sunset to ½ hour before sunrise. A violation of this law is considered a surchargeable minor motor vehicle traffic law violation for insurance purposes. (*The House voted to remove the insurance Surcharge associated with the new law. It has now gone before the Senate for approval.*)

**Save The Day, FALL LUNCHEON, THURSDAY, OCTOBER 22, 2015**

## IN MEMORIAM

For a complete obituary check [www.polaroidretirees.org](http://www.polaroidretirees.org)

**Britton, William F.** - William, 78, Wattertown, June 17, 2015 was the father of Sharon, Donna, Patricia and grandfather of 6. He was a Facility Senior Technical Specialist in Waltham and a veteran U.S. Marine Corps. He was a member of the PRA.



**Brooks, Paul E.** - Paul, Chelmsford, July 30, 2015 was the husband of Barbara, father of Daniel, Kristie, Kimberly, Kerri and grandfather of seven. He worked in Waltham.



**Brown, Frank B. W. "Bart"** - Frank, 95, Middleton, August 21, 2015 worked as an engineering supervisor at Polaroid Corporation from its early years through 1964 when he left to build Middleton Golf Course. He is survived by his daughters Sarah, Katharine, Janet, 5 grandchildren and 5 great grandchildren.



**Cabucio, Walter I. Jr.** - Walter, 81, Assonet, June 19, 2015, a US Air Force Veteran earned the Bronze Star during the Vietnam war, He worked in New Bedford. In addition to his wife Doris, he is survived by his children Helen, sons Stephen, James, Walter, Karl and Matthew, and grandchildren.

**Coppa, Richard J.** - Richard, 72, Norfolk, September 1, 2015 was the husband of Arline, father of Joseph, Susan and Elizabeth. Mr Coppa had been an Electrical Engineer for the Polaroid Corporation. He was a member of the PRA.



**Johnson, Tommy** - Tommy, July 9, 2015, was a Senior Model Maker who worked in just about all of the Polaroid buildings both Waltham and Cambridge. He was involved with new business concepts with design and physically producing them.

**LaPreste, Rita** - Rita, Bryn Mawr, PA., June 11, 2015 appeared in Polaroid advertisements as Miss Polaroid. She is survived by four daughters, Bunny, Mary, Charlene, and Darlene, six grandchildren, 5 great-grandchildren, and one great-great-grandchild.

**Levangie, Robert Francis** - Robert, 77, Southborough, July 4, 2015 was husband of Nancy, father of 3 sons and grandchildren. Bob was a chemist at Polaroid Corporation.

**Lombardi, Dorothy M. (White)** - Dorothy, 95, Franklin, August 12, 2015 was an inspector. She was the wife of the late John Lombardi and is survived by her children, John, Stephen, Rosanna and Daniel and grandchildren.

**McElhiney, Eldon E., III** - Eldon, 79 of Stow, June 18, 2015 He was the husband of Mary and worked as an engineer. He is also survived by his children, Richard, Steven and Lynne, four grandchildren and six great grandchildren.

**Meara, Kenneth John** - Kenneth, Burlington, August 10, 2015 was the husband of Margaret, father of Cheryl and Christopher and grandfather of Adam and Ryan.



**Piepiora, Harry R.** - Harry, 71, West Bridgewater, July 4, 2015 was in the Naval Air Reserves and an engineer. He was the father of Robert, Lynne, grandfather of Mya and Leah.

**Peters, John D. Sr.** - John, 93, Braintree, June 27, 2015 was as an Aerial Photographer in the US Army. On D-Day he landed on Omaha Beach amid a hail of bullets, and fought his way across the country to liberate France. He was awarded 5 Bronze Stars. He is survived by his wife Roberta and his grandchildren.

**Rinkus, James Russell** - James, 82, Lakeville, MA, July 9, 2015 was a Chemical Engineer and an executive for Polaroid Corporation. Beside his wife Martha, he leaves his children, Julie, Don and David, grandchildren and stepsons Brian, Timothy and four step grandchildren.



**Rizzo, Richard "Rich" James Jr.** - Richard, 65, Davenport, FL, August 18, 2015 was the son of Irene, husband of Bonny, father of Amy and Heather. He served in the Air Force during the Vietnam War. He worked in W6/W6x as a Sr. Chemical Technician - Chem Ops.



**Schubarth, Cromwell H.W. Sr.** - Cromwell, 74, Reading, June 28, 2015 was husband of Ruth, father of one son, three daughters and grandchildren. He was a US Air Force Veteran, serving with the 405th Air Police Squadron during the Korean War. He worked at Polaroid in Cambridge and Waltham. He was a member of the PRA.





## **IN MEMORIAM cont.**

**Stutes, Clifton J.** - Clifton, 88, Orange, July 29, 2015, US Navy Veteran served during WWII, the Korean War and the Vietnam War. He participated in the WWII Honor Flight to Washington, D.C. and was a Grand Marshall of the Pearl Harbor Parade in Honolulu, Hawaii in 2012. He is survived by his wife, Donna; daughter, Maj. Donna, sons, William and Richard and Bernard Stutes.



**Tammaro, Lena A. (Micciche)** - Lena, Waltham, June 12. Beloved wife of the late Albert. Survived by her children Nicholas and his wife Joyce and Michael and his wife Leslie. Sister of John Micciche. Also survived by 5 grandchildren, and 7 great grandchildren.



**Ward, Stanley Martin** - Stanley, Newton, July 28, 2015 husband of Marcia, father of Stan, David, Richard and the late Russell and grandfather of Oliver, and Chris. He was an Army Veteran Kagnev Station Asmara Eritrea. Stan worked at Polaroid in IT in the early 70's.



**Warriner, William E. "Bill"** - William, 79, Tucson, Arizona, June 15, 2015 was stationed at Paengnyong-do Island, Korea as a Chinese Translator for the USAF Security Service. He was a manager of the Visual Communications Department of Polaroid Corporation. He leaves his wife Cheryl, his children David and Dawn, and two grandsons.

**Wilson, Trudy J.** - Trudy, 67, Arundel, ME, July 4, 2015, is survived by her husband Thomas, son David, daughter Laurie, and three grandchildren.

**Winslow, Paul Nelson** - Paul, 69, is survived by his wife Eileen and 4 children. Worked as a Data Analyst in Bedford, MA

**Wirt, Marty** - Marty, 75, Broomfield, CO, August 28, 2015 is survived by his wife Peg and daughters Jessica and Linsey.

**Woodson, Jane E.** - Jane, 66, Brookline, June 9, 2015 is survived by a brother Judge George A. Sheehy and his wife, Edie, nieces and nephews.



### **Building 1 Waltham Breakfast Meetings**

The Polaroid W1 "Cement Heads" meet on the third Wednesday of each month at Friendly's on Lexington St. in Waltham. The meetings are from 8am until about 10am. We meet with old friends, kibitz and have breakfast. Come join us and keep the tradition going.

### **The Trades Breakfast Meetings**

Will be at Bickfords Family Restaurant at 325 Montvale Ave, Woburn, Ma., about a block from Route 93, directly across from Spuds. The schedule for 2015 is as follows: Oct 13, Nov 10, Dec 8. Meeting time is 8.30 AM. Hope to see you there. Any questions call Bob Sheehan at 781-246-2065

### **New Bedford site Breakfast Meetings**

The first Saturday of each month former employees of the New Bedford site get together for breakfast. We meet at Percy's restaurant on Rte 18 in Middleborough at 8:30 AM. Spouses, significant others, etc of the employees are always welcome. Contact Edyie Johnson ([edyiej@comcast.net](mailto:edyiej@comcast.net)) for more information or to be put on my distribution listing.

**Save The Day, FALL LUNCHEON, THURSDAY, OCTOBER 22, 2015**

**THE SPRING LUNCHEON WAS A BIG SUCCESS!  
MARK YOUR CALENDAR FOR THE FALL CELEBRATION OCTOBER 22, 2015**

**PRA FALL LUNCHEON  
LANTANA'S RESTAURANT, RANDOLPH, MA  
THURSDAY, OCTOBER 22, 2015**

**AGENDA**

8:30 - 10:00 am. **REGISTRATION** - Coffee & Pastries  
10:00 am. **MEETING CALLED TO ORDER -**  
**GUEST SPEAKERS:** - Mal Trojano, Herb Crehan  
11:00 am. **CASH BAR - SOCIAL HOUR**  
12:00 pm. **SEATED FOR LUNCH**  
2:00 pm. **CLOSING STATEMENTS**

**Entrée**  
**Selections**

**Chicken Florentine** : Pan Seared Chicken Breast with Spinach, Crimini Mushrooms in a Garlic Cream Sauce  
**Boston Baked Cod** : Served with a New England Ritz Cracker Topping on a bed of Rice Pilaf  
Chef's Choice of Vegetable and Breads

**Salad**: Classic Caesar Salad, **Dessert**: Strawberry Shortcake, Coffee or Tea.

Name Desired on Name Tag	VEGAN	FISH	CHICKEN

**Please Print or use address label**

Name : \_\_\_\_\_  
Address : \_\_\_\_\_  
City : \_\_\_\_\_ State : \_\_\_\_\_  
Zip : \_\_\_\_\_ Phone : \_\_\_\_\_

Enclose your check for \$ \_\_\_\_\_ @ **\$25.00 per person.**

**Make Check PAYABLE To POLAROID RETIREES ASSOCIATION, INC**

**And SEND With Reservation Form to:**

**George Murray 14 Heywood Road, Westford MA 01886-2220 Phone: 978-692-2270**

**Please Note**: We will be unable to offer refunds for reservations cancelled after **October 15, 2015**

In the event of an emergency, please call **George Murray Phone: 978-692-2270**

**YOUR TICKET(S) WILL BE AVAILABLE AT THE RESERVATION TABLES NEAR THE ENTRANCE**

**Please Note** - Due to local fire laws, Lantana's has limited us to 600 people. Please send your reservations in as soon as possible. We must return any reservations received beyond the 600 figure.

**Directions From Boston**: Take I-93 South ("Southeast Expressway") formerly 128 North - to Exit 5A (Randolph, Route 28 South). Turn right at the first set of lights onto Scanlon Drive (Shell Gas station on the corner). Lantana is at the end of Scanlon Drive on the right.

**Traffic is pretty heavy** when exiting the parking lots. It would be easier if you exit to High St. (the back street) turn left on to High St. and take any street on the left which will lead you back to N. Main St. (Rt 28).

**Membership Messages**

Please look at this latest Newsletter address label and check the notification of how up to date you are with your dues payments. If you sent a dues payment within the last month, this label may not include your latest payment. ....If the label indicates you are paid up through 2015 or a later year then you are up to date. If the year indicated is 2014 or earlier, we urge you to send in your dues at \$15 per year as soon as possible. Failure to keep your dues current may cause you to be removed from the PRA mailing list.

**If you do not agree with the information on your dues payment please notify us**  
**so that we can correct any errors.**

## **POLAROID NEWS, INFORMATION, NOTICES & ARTICLES**



Polaroid retirees continue to help raise funds to fight cancer. Thank you PRA retirees and thanks to those who made donations.

As of September 21, 2014, the Boston Marathon Jimmy Fund Walk raised over \$7.5 million, bringing the total amount raised since the Walk's 1989 inception to over \$100 million.

The money raised through the walk helps support exceptional patient care at the Dana Farber, as well as contributes to the flexible funds that allow future research discoveries to revolutionize cancer treatments both nationally and around the world.

We can all be proud of the decision made by Polaroid to be the 1st main sponsor of the walk 26 years ago. This year's event will be on September 27, 2015.

Let's get ready for the 2015 Boston Marathon Jimmy Fund Walk by getting in shape and supporting our PRA Walkers!

### **For your convenience:**

This is the backside of the membership application. When you renew your membership in the Polaroid Retirees Association, you may wish to add a few lines here about your "*Life after Polaroid*" to be published in the Newsletter. Any questions or comments that you would like answered, will be sent to the Board of Directors. We will try to answer some in our Newsletter or we will post them to see if other readers can provide answers.

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#### MEMBERSHIP DIRECTORY

CURRENT DIRECTORIES ARE FREE, UPON REQUEST, BUT A CHARGE OF \$6.00 IS REQUIRED TO COVER SHIPPING & HANDLING.

PLEASE MAKE YOUR CHECK PAYABLE TO **POLAROID RETIREES ASSOCIATION** AND MAIL TO :  
POLAROID RETIREES ASSOCIATION, P.O. BOX 522, ROWLEY, MA 01969 ALLOW 3-4 WEEKS FOR DELIVERY.

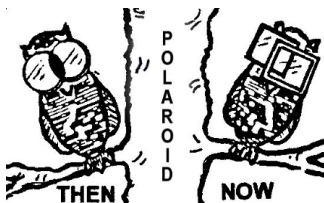
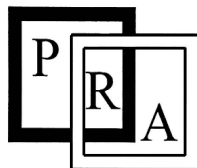
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### **PRA wants Polaroid Alums - We Need Your Help to Recruit New Members**

If you know any former employees of the "Old Polaroid" who are not members of the Polaroid Retirees Association, please tell them about us and give them a copy of the application that is in this Newsletter. Urge them to join - it only costs \$15 a year, and for that they get four newsletters, invitations to our luncheons twice a year, and a copy of our membership list with e-mail addresses. ***You don't have to be retired (from Polaroid or any other business you may have worked for since leaving Polaroid) to be a member of the PRA. You just have to have a Polaroid seniority date prior to July 2002.***  
**Urge your old Polaroid friends to join!**



**COME WEAR A DIFFERENT STYLE OF GLASSES  
BUT BE THE SAME OLD OWL!!!**

### **MEMBERSHIP APPLICATION STAY WITH THE POLAROID EXPERIENCE AND FRIENDS!!!**

#### **MEMBERSHIP ENTITLES YOU TO:**

- SEMI-ANNUAL SOCIAL GATHERINGS
- QUARTERLY NEWSLETTER
- MEMBER ROSTER

**Yearly Dues \$15.00**

**Lifetime Membership \$150.00**

**Make check payable to: POLAROID RETIREES ASSOCIATION INC.**

**Mail to: R. Ruckstuhl, Polaroid Retirees Assn, P.O. Box 522, Rowley, MA, 01969**

**PLEASE PRINT :** NEW ☐ RENEWAL ☐ LIFETIME MEMBERSHIP ☐ CHANGE OF ADDRESS ☐

**NAME :** \_\_\_\_\_  
LAST NAME FIRST NAME MI

**ADDRESS :** \_\_\_\_\_

**CITY :** \_\_\_\_\_ **STATE :** \_\_\_\_\_ **ZIP :** \_\_\_\_\_

**SPOUSE'S NAME :** \_\_\_\_\_ **PHONE : (Optional)** \_\_\_\_\_

**E-MAIL ADDRESS :** \_\_\_\_\_

**Date of Retirement** \_\_\_\_\_ **Employee #** \_\_\_\_\_ **Age (Optional)** \_\_\_\_\_

**—— Membership fees are due and payable the first of the year ——**