

# NEWS LETTER

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2016

PRA WEB SITE ADDRESS  
[WWW.POLAROIDRETIRES.ORG](http://WWW.POLAROIDRETIRES.ORG)

THIS PUBLICATION IS SOLELY FOR THE USE OF THE PRA MEMBERSHIP  
POLAROID RETIREES ASSOCIATION, INC.  
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*Dear PRA Members,*

In late August, Bill Fine, president of Boston's ABC affiliate WCVB, delivered an editorial on air that began, "Blockbuster, Xerox, Polaroid – These are just 3 world-class companies that failed to adapt to emerging technology. Disruptive technology, like the smartphone, and innovative competitors, like Netflix, took them down, bankrupting their businesses." (The editorial was in opposition to a new law imposing a surcharge on Uber and Lyft, which will be earmarked for job training and innovation for taxi companies.) It concluded, "The public shouldn't be required to fund the complacent, who do not adapt, and only seek to invest and innovate when it may be too late."

Shortly after the editorial aired, I got a phone call from a very upset Polaroid retiree. In her view, it wasn't lack of innovation or response to competition, but the greed of Polaroid's CEO and the lavish spending on bonuses which caused the bankruptcy of our once-great company. She believes someone should set Channel 5 straight.

Regardless of how history will finally be written, it reminds me that alongside the camaraderie, great stories, and memories that we share in the PRA, there are thousands of former Polaroid employees who have parallel stories of loss of retiree benefits and retirement accounts that destroyed plans and expectations of a comfortable retirement.

Without trying to sugar-coat the unhappy portion of our Polaroid experience, what we can do is reach out to those retirees whom we may never see at the luncheons because of their anger or resentment. Try to listen with empathy to their stories. Try to acknowledge their experience, but at the same time remind them of the other side of the story – having worked in a truly great organization, having the opportunity to learn, share and have fun with co-workers. Invite them to October's luncheon and try to make them feel welcome. Offer a ride or meet them at Lantana. Offer your help if they have physical limitations getting to and from their vehicle.

We look forward to seeing all of you as well as new faces resulting from your efforts to reach out to make an old acquaintance feel welcome. Our October 19th luncheon will feature John and Mary McCann, Polaroid retirees and long-time PRA members, recounting some of our magical shareholders' meetings and product introductions.

As they say in the Motel 6 commercial, "We'll leave a light on for you."

*George Murray*, PRA President

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**Fall Luncheon**  
**WEDNESDAY, October 19th**



## **Polaroid Launches A New App, And It's Not What You'd Expect**

**“This was an exercise in creating a medium.”**



This isn't your grandpa's Polaroid.

The famed instant photography brand, which has struggled to break into the era of Instagram, will debut a new iPhone app that allows users to publish and view second-long video clips. It's called "Polaroid Swing," and Apple is expected to prominently feature it in its iOS App Store after launch. It's free to download.

The brief clips are a bit similar to the iPhone 6S's "live photos," but they're smoother to operate and live in their own social network. Mouse over them or move your finger across the image and you can see how the animation works.

The app is a natural fit on the iPhone: Apple co-founder Steve Jobs lionized Edwin H. Land, the founder of Polaroid, who is credited with inventing "instant photography."

According to a piece in *Forbes*, Jobs was inspired by a story about how Land came up with the idea for the Polaroid camera. Apparently, Land's young daughter asked why she couldn't see a picture right after it was taken. Land went for a walk and dreamed up the famous instant camera. He would go on to tell Jobs that at the time, "I could see what the Polaroid camera should be. It was just as real to me as if it were sitting in front of me before I had ever built one."

After hearing this story, Jobs reportedly told former Apple CEO John Sculley that he conceptualized Apple products in a similar way. "It's like when I walk into a room and I want to talk about a product that hasn't been invented yet," said Jobs, per *Forbes*. "I can see the product as if it's sitting there right in the center of the table. It's like what I've got to do is materialize it and bring it to life—harvest it just like Dr. Land said."

Of course, neither Jobs nor Land needed to propel an app into the ultra-crowded marketplace of 2016, where the attention of jaded consumers is anything but guaranteed.

That's a job for Frederick Blackford and Tommy Stadlen, the minds behind the new Polaroid app.

"Social networks are like parties, and people get bored and leave parties," Stadlen told *The Huffington Post* in a recent interview. "There's a desire for people to express themselves in new ways."

He might be onto something. People are reportedly sharing less "personal" content on Facebook and Instagram. Snapchat basically reinvented itself last week with the addition of a "Memories" feature, which changes how you share content on the platform.

People might be ready for something new. Yes, the new Polaroid app will feel familiar - its scrolling feed is a lot like Instagram, and you follow people much the same way - but there are differences in the details. When you scroll, the clips move like the little photographs in Harry Potter's newspapers. You're encouraged to touch and interact with the images, because it's hard to fully take them in at first glance.

Stadlen says the aim is to emulate how people experience memories. "Human beings perceive the world not in stills, not in video, but in these moments," Stadlen said. "Memories move, so photos should move too."

"This was an exercise in creating a medium," Blackford added. As for what comes next, Stadlen hinted that a new Polaroid device could be coming soon, though the app is the primary focus for now.

Edited from *The Huffington Post*, written by Damon Beres, Senior Tech Editor, 12 July 2016

## A Polaroid Behemoth in Twilight

By Randy Kennedy  
The New York Times, 21 June 2016

Over the last eight years, as cameras have become smaller and smaller — tiny enough to fit on a pair of glasses or inside a swallowable pill — John Reuter has been working to stave off extinction of one of the largest cameras ever made, so big and irredeemably analog that it feels, he says, “as if we’re pulling oil paintings out of the back of it.”

The camera, the 20-inch-by-24-inch Polaroid, was born as a kind of industrial stunt. Five of the wooden behemoths, weighing more than 200 pounds each and sitting atop a quartet of gurney wheels, were made in the late 1970s at the request of Edwin H. Land, the company’s founder, to demonstrate the quality of his large-format film. But the cameras found their true home in the art world, taken up by painters like Chuck Close and Robert Rauschenberg and photographers like William Wegman, David Levinthal and Mary Ellen Mark to make instant images that had the size and presence of sculpture.



William Wegman “Fay’s Sphere” 1994

In 2008, Polaroid, in bankruptcy, stopped producing instant film. Mr. Reuter, who had worked at the company for decades, swooped in with the help of an investor, buying one of the original cameras and hundreds of cases of the remaining film. The dream was to make enough money to be able to recreate the manufacturing process for the film and its unwieldy chemicals and to make more of the big cameras. But in an interview last week, Mr. Reuter said he had finally decided to bow to the inevitable: There will never be a large enough demand for the cameras and he can no longer maintain his quixotic effort to keep them alive. The company he runs, the 20x24 Studio, based in central Massachusetts, plans to close by the end of next year, by which time he hopes that much of the remaining film stock will be used up.

“I’ve been doing this for 40 years now, and I understand the importance of the history maybe better than anyone else,” said Mr. Reuter, who is also a photographer and filmmaker. “But there is a time when things have to come to an end. These are not materials that were designed to last indefinitely, and the investment to keep making them would be huge, multimillions.”

News of the wind down has been spreading for several months through the art world, where it has been met more often with disbelief than disappointment.

“I haven’t given up,” said Mr. Close, one of the first artists to begin using the camera in the late 1970s to make photographs as both the basis for painted portraits and as works themselves. “Here’s yet another medium that will be lost to history, and it just shouldn’t be allowed to happen. If it does, I don’t know what I’m going to do, to tell you the truth. It’s so integrated into everything I do. I can always imagine what making a painting from one of those pictures will look like.”

Like other artists he knows who have used the camera, he said, its attraction is not just in its size and endearingly oddball personality, like a creature from an obsessive hobbyist’s garage. The immediacy of making the picture, Mr. Close said, changes the relationship between the subject and the artist, who together witness the image come into being after the photograph is pulled from the camera and the chemicals perform their function. “You both work together to get something that you want out of it. Your subject knows what you’re trying to do.” (He described a 2012 session with President Obama in a hotel room so tiny that the camera and Mr. Close’s wheelchair — a spinal-artery collapse more than two decades ago left him par-

*(Continued on page 4)*

(Continued from page 3)

tially paralyzed — crowded out the Secret Service.)

The filmmaker Errol Morris, who is making a documentary about the photographer Elsa Dorfman — besides Mr. Reuter, perhaps the camera's most devoted partisan — said that the camera had become a character in its own right in his film. "It's an objet d'art, with these wheels like bicycle wheels, this huge box," he said. "When Elsa pulls the film down from the camera and cuts across it and then the photo is brought over to a table and the cover is peeled back and this image slowly appears, there's something quite magical about it."

Mr. Reuter said maintaining that magic has exhausted him and the two people who work with him, Nafis Azad and Ted McLelland. Together, they help operate the cameras, store the photographic paper and assemble the chemical pods, a highly complicated process accomplished with a 60-year-old machine. With no real publicity operation, the initial financial just never materialized at the levels that it did during the Polaroid years; I think a lot of people had no idea the process was still in existence." (The camera costs \$1,750 a day to rent and each exposure costs \$125, down from \$200 at the company's beginning.)

Though Mr. Close and a handful of other artists, like Peter Tunney and Joyce Tenneson, still use the camera, the death of Ms. Mark last year meant that a consistent financial mainstay — and a widely respected ambassador for the camera — was gone.

"My goal is for people to use the rest of the material we have before all of it is really past its prime," Mr. Reuter said. "It would be a shame to end that way." As for the cameras themselves, he said with resignation, "I hope that they go to some place like the Smithsonian or the George Eastman collection in Rochester."

Mr. Morris, known for his own love of rapidly rarefying film stocks like 35 millimeter and Super 8, said he continued to believe that the cameras would not end up as museum pieces. "Maybe there won't be many — and maybe there will be a time when the process goes out of existence for a while — but I think there will be people who won't let it go away forever."

## Dorfman Film to Screen at Festivals

By Mark Shanahan, *Boston Globe* Staff August 29, 2016



Gretchen Ertl / *The New York Times*:  
Postcards of photos taken by Elsa Dorfman, the Cambridge photographer and subject of a new documentary by Oscar winner Errol Morris.

Earlier this year, you'll recall, we reported that filmmaker Errol Morris, director of the Oscar-winning "The Fog of War," was embarking on a movie about his longtime friend and fellow Cantabrigian Elsa Dorfman, a photographer famous for her large-format Polaroids.

Well, it's apparently done. We know because the upcoming New York Film Festival and Toronto International Film Festival announced their lineups and Morris's movie, "The B-Side: Elsa Dorfman's Portrait Photography," is screening at both. A blurb on the NYFF site describes the 76-minute doc this way: "As this charming, articulate, and calmly uncompromising woman takes us through her fifty-plus years of remarkable but fragile images of paying customers, commissioned subjects, family, and close friends (including the poet Allen Ginsberg), the sense of time passing grows more and more acute. This is a masterful film."

If you weren't lucky enough to have a portrait shot by Dorfman — Julia Child, Faye Dunaway, and Jonathan Richman were — that's too bad. The film and chemicals she needs to make her pictures are impossible to get anymore, so Dorfman's pretty much all done shooting.

## Life After Polaroid



*This comes from **Sandi Pepin**...*

In 2001, My husband **Allen Marcum** (NB1 & 6) and I moved to Jacksonville, Florida, where he worked at CSX Railroad. In 2008 he was offered a position in Finance at MIT, so we moved back to the Boston area and now live in Norwell. I “commute” back and forth several times a year to work as a real estate photographer and marketing coordinator for Watson Realty, a job I have held for 14 years. I use some of the photographic skills I learned taking classes at Polaroid. I still love photography and keep in touch with several New Bedford friends.

Allen was a Sr. Engineer and Team Leader at Polaroid and he was a lieutenant on a nuclear submarine before that. I started my career in Oak Brook, Illinois, as a Customer Account Rep and then a Customer Service Rep. I worked at 140 Kendrick Street as well. I hope to make the fall Luncheon on October 19th.



*Here are two of Sandi's professional photos from her Florida job. Remember them when the snow flies...*



**Jim McGroarty** was Consumer Hardware Plant Mgr & Director based in the Vale of Leven. He writes...

It's great to hear that all those warm Polaroid relationships have been kept alive through the Retirees Association. There could not have been a better company to work for than Polaroid in its heyday, and I remember with great nostalgia the many friends and close colleagues whose work life, and social life, I was privileged to share.

Marjorie and I celebrated our Golden Wedding last year (how did she put up with me all those years!!) and by way of interest I attach photograph taken with our kids. In the picture from left to right are James Jr, Agnes Mary, Celine and Joanne.

We had a lovely holiday in Florida as part of our celebration, and it gave us the appetite to return to Boston one of these days!

I still keep in touch with some of my ex-colleagues, and my fervent support for the Red Sox and the Patriots has not diminished since I left Massachusetts. Marjorie and I have been lucky to enjoy good health and also hope to have many years of life ahead, God willing.



## In Memoriam

Find more complete obituaries at [www.polaroidretirees.org](http://www.polaroidretirees.org)

**Aho, Donna Lee** - Donna, 69, Brooksville, FL, 6/19/16, a U.S. Navy Veteran is survived by her mother Lela, daughter Cheri and 5 grandchildren.



**Babineau, Captain William "Bill" Robert** - Bill, 81, Aiken, SC, 8/19/16, is survived by his wife Linda, children William, David, Donald and Laura, and 4 grandchildren. He was an Engineer and a member of the PRA.



**Bairos, Charles M.** - Charles, Cambridge, 8/90/16, worked in various technical roles. He was the husband of Charlotte, father of Nicole and Matthew, grandfather of Alivia, Kylie and Ella.

**Beaulieu, Jeannette** - Jeannette, Dade City, FL, 6/24/16, worked in the Finance department in NB1, Negative Manufacturing. Jeannette is survived by sons Michael and Jeffrey, and grandchildren.

**Chaves, Maria F.** - Maria, 72, Whitinsville, 6/15/16 worked as a Quality Assurance Technician. She is survived by sisters Maria and Ines, brother Jose, and nieces and nephews.



**Chiulli, Carl Anthony** - Anthony, 70, 6/23/16, served in the Vietnam War. He created a patent for camera color filter technology that enables smart phone photography today. He was the husband of Emie and father to Steven, former husband of Bong, father to Tony, grandfather to Nicholas, Colleen, Alyssa and Lauren.



**Collie, Mary M. Swain** - Mary, Hudson, MA, 8/12/16, worked in Cambridge, W2-W3 and R1-R2. She was the mother of Theresa, Carol, and Paula, and leaves 2 grandchildren and 4 great grandchildren. She was a member of the PRA.



**Coughlin, Thomas Francis** - Thomas, 74, 6/28/16 is survived by his wife Kathryn and his children Kathryn and Mary. He was a member of the PRA.



**Donnelly, James J., Jr.** - James, 67, Littleton, 8/9/16 is survived by his wife Deborah and a son James III. He was a US Navy Veteran.

**Dustin, Charles A.** - Charles, 89, Wareham and Bonita Springs, FL, 7/11/16, served in the Canadian Army during WWII. Survivors are his wife Helen and daughters Linda and Bettina.



**Dymsza, Chester William, Jr.** - Chester, Concord, 9/3/16, is survived by his wife Sandra, daughters Kimberly, Laurie, and Paula, and 8 grandchildren. Chet served in the U.S. Army as a First Lieutenant of the 210th Artillery Group in Ansbach, Germany. He worked in Finance in Camera Division.



**Fitzgerald, Paul J.** - Paul, 80, 9/5/16, was the husband of June, father of Paul, Scott, Mark and Kathy and grandfather of Alicia Hurley and Charles. He was a Master Plumber and a member of the PRA.



**Follen, Donald Owens** - Donald, 88, E. Dennis, 8/3/16, USN Veteran was involved with the Board of Directors of the Credit Union and on the Board of Directors Polaroid Retirees Association. He leaves his wife Bernice, sons Donald, Stephen and Edward, and 4 grandsons. He was a member of the PRA.

**Giesler, Hans H.** - Hans, 71, East Bridgewater, 6/24/2016, was the husband to Susan and father to Hans, Erik, and Alison. He served in the US Navy during the Vietnam War.

## In Memoriam

**Haddad, Isabelle M.**- Isabelle, 92, Port Huron, MI, 7/21/16, is survived by her sisters, Mary, Lily, Marguerite and Ferial, and brother, Elie.



**Hoeg, Walter Wales** - Walter, 84, LCDR USNR of Kingston, 6/24/16, served in AAA Battalion Mojave Desert at 29 Palms. He was an engineer in Cambridge and Norwood. He is survived by his wife Frances, daughter Sydra, son Stephen, his granddaughters Shannon, Samantha and Captain Janna Hoeg, and his daughter-in-law Dianne.



**Judd, Samuel T.** - Samuel, 64, Douglasville, GA, 7/20/16 was a camera repair technician. He is survived by his wife Margot and his daughters Rosalie and Katrina.



**Knight, Mary Elizabeth** - Mary, Boston, 6/27/16, 89, was the wife of the late Patrick and leaves behind her children Christian and Patricia, 3 grandchildren and 4 great grandchildren. She was a supervisor in N1 in the manufacturing of the SX-70 cameras.



**Mercurio, William A.** - Bill, Weymouth, 06/17/16 was the husband to Barbara, father of Guy, Dominic and Lori, grandfather of 7 and great-grandfather of 6. He served in the U.S. Navy during the Korean Conflict aboard the USS Baltimore. He worked in Cambridge and was a member of the PRA.



**O'Brien, John F. "Jack" "Obie"** - John, 69, Fort Myers, FL 8/20/16 was a supervisor in Manufacturing, Marketing and Sales, and Director of Operations for Asia Pacific. He was the husband of Betty, father of 3 children and 6 grandchildren.



**O'Brien, James P.**- James, Malden, 06/19/16, was the husband of Catherine and the late Jean O'Brien, father of Kenneth, Stephen, Susan, Peter, Joseph, Jim, Kate and Bob O'Brien, and grandfather of 10 grandchildren. He was a Material Manager. He was a member of the PRA.

**Pierce, Francis Michael** - Francis, 78, Chapel Hill, 6/3/16, was an Engineer and Manager in N4. Frank was instrumental in the development of the hardware for multilayer coating and of the SX-70 battery.

**Rodrigue, Michael J.** - Michael, 71, Nashua, NH, 6/15/16, is survived by his wife Joanna, daughters Nicole and Tanya, and 4 grandchildren. He worked at Polaroid in Waltham, MA.

**Stephens, Elizabeth M.** - Elizabeth, 89, Onset, 9/4/16, was the wife of the late Lee and is survived by her son Gerard and daughter Elizabeth, 5 grandchildren and 7 great grandchildren. She worked in New Bedford Negative Manufacturing.



**Tsoukleris, Stamata** - Stamata, 93, Lowell, 06/06/16, commuted on the train to her work as a secretary at Polaroid in Cambridge. She is survived by her sisters, Nikoletta and Stella and many nieces and nephews.

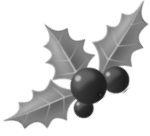


**Washington, Billie Faye** - Billie, 85, Dorchester, 6/16/16 worked in Cambridge and Norwood and was an assembly line operator and a quality control operator. Billie leaves her 8 children JoAnn, Hazel, Mary, William Jr., Johnny, David, Kenneth, Charles Sr., 14 grandchildren and 6 great grandchildren.

**Wohler, David Darby Henry** - David, Norwood, 8/19/16, husband of the late Mary Theresa a decorated combat veteran in the Korean War earning two purple hearts, a Korean service medal, two bronze stars, a combat infantry badge and the Presidential Unit Citation. He worked as a dispensing technician. He is survived by his daughter Karen, his sons, David, Michael, and Patrick, 8 grandchildren and 1 great-grandchild.

# A Holiday Lesson

*Dan Tanona, Process Engineer and Manager in N2, R2 & W2, finishing his 28 years with Polaroid in the SAP Project, shares this:*



It had been a tradition for longer than a decade—ever since our son's oldest child, Maeve, was one year old; she's now fifteen. We would sit together at the Wayside Inn in Sudbury for a Christmas dinner. The "we" would be whatever segment of the family that might be available in the New England area during mid December. In the earliest days of this Yule contract, it would be our son Scott, his wife, Kathleen, and Maeve as well as our daughter, Karin and her husband, Dan. They would all join Pat and me in a cozy section of the Inn, often next to a roaring fireplace. More recently, Scott and his family find it difficult to travel from Manhattan, Kansas, where he teaches at Kansas State University. This year was to be another, unfortunately, without the Midwesterners. But, in keeping with our yearly tradition, Karin, Dan, and their two children, Molly (8) and Jack (5) would be joining Pat and me at the Inn.

The timing was perfect. Grammie had just returned from a tour around the Inn with Molly and Jack where they saw each of the historically important rooms all recently and beautifully decorated in the Christmas and Yule traditions, when we were shown to our table next to the fireplace in the room known as "The Old Kitchen." We were just about finished with our dinners when Jack pointed to a rod that was supported above the flames in the fireplace. I said: "That's called a spit, Jack. In the old days it was stuck through a piece of meat and rotated," (illustrating the motion with my hands) "making sure that the meat was cooked evenly. Do you see the gear attached to the spit? The chain attached to the gear caused the spit to rotate. The chain is attached to another gear higher up in the fireplace, which, in turn is attached to another chain with a weight. The weight drops slowly and, through the chain and gears, causes the spit with the meat to turn." I felt pretty good that I was able to pass onto my grandson the operation of a fairly neat piece of early Eighteenth Century innovation. I looked to Jack for acknowledgement that he now understood the true purpose of the rod in the fireplace. Jack however had turned his focus to devouring the last of the cheese-coated pasta and was coloring in the booklet provided by the Inn waitstaff intended to keep young children from running wild amongst the other diners.

Daughter Karin, recalling many dinners at home over the years where a simple question voiced by her younger self received an explanation that was longer and more technically detailed than she had ever intended, simply said, "Boy, you just can't take the engineer out of Grampa."

This prompted Molly to ask, "What did you do when you were working, Grampa?" I quickly responded, "Well, most of the time, I worked for Polaroid." Before I could begin to explain what I did at Polaroid Corp., I saw the essence of recognition brighten her face.

"Oh, cameras! I know about those. Some of my friends have them. Do you have a camera that I could have, Grampa?"

Oblivious of the 1st of the technological gaps inherent between grandparent and grandchild, I plowed on.

"Sure, Molly, I have a few of them around. What kind of film do your friends use?"

"Film, what's film?"

"Well, it's sort of a cassette that's inserted into the camera, Molly. Or, rather, it's the individual sheets within the cassette upon which the image is imprinted and then developed," I attempted in an effort to be more accurate and thorough. I saw a puzzled look cross over her face. Realizing now that I was speaking



across a huge chasm of differing technological experiences, I persevered, but on a bit of a different tack. "You know, when you go to the beach and stay in the sun for quite awhile but all the time wearing a t-shirt? And your skin is red everywhere except where your clothes have been? Well that's kind of like what film is" (intending to bring this line of discussion back to the exposure of silver halides coated onto a paper-like material). "In this case it produces an image of your clothing on your skin."

"What!" she said. "Film is like a sunburn!? Besides, I use sunscreen all of the time." She started to look very frustrated with me.

Reaching deeper, I tried something different but something that I thought just might get the idea across. "Remember a few years ago when I told you about the time when I worked in Chicago and met Grammie? And I told you about how I worked in a place that produced silver but in a liquid solution?"

"Yeaahh, I guess so."

"And I told you that sometimes I would get this liquid on my hands and couldn't see it? And when I went outside in the sun, the places that got wet with the silver liquid would all turn black?"

"Yeaahhh, OK."

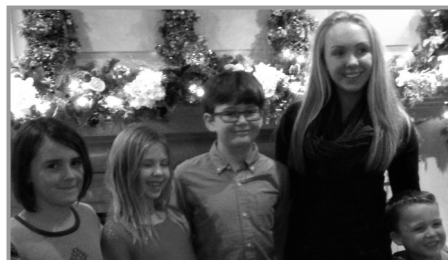
"Well film is like that. Where the sunlight or any light hits - like with film - it turns black."

"You mean," she said, "that where it was sunny and light, it shows up black?"

"No, that's just the negative, you have to change it back to a positive to get what the actual scene looked like."

By this time, she was now helping Jack with his coloring. When an older grandchild would rather help her little brother instead of engaging with you in intellectual exploration, the time has come to toss in the towel and give up.

I know that many of you are now thinking, "What a dolt! He should have done this, or taken that approach..." And I'm now convinced that there are better ways of explaining film to an eight-year-old girl and I can even think of some now. I'm sure that children can find better explanations of film on Little Einsteins, Dora the Explorer, or even Scooby Doo. But those fine explanations escaped me after a wonderful goose dinner accompanied by a nice Rhone wine.



*Dan's grandchildren Holiday 2015*

But you should all be prepared. Because if these questions haven't already been posed to you, they will be soon enough and you'll need to be better prepared to pass this test than I was during our Christmas dinner that December at the Wayside Inn.

### **Building 1 Waltham Breakfast Meetings**

The Polaroid W1 "Cement Heads" meet on the third Wednesday of each month at Friendly's on Lexington St. in Waltham. The meetings are from 8am until about 10am. "We meet with old friends, kibitz and have breakfast. Come join us and keep the tradition going."

### **The Trades Breakfast Meetings**

Are at Bickfords Family Restaurant at 325 Montvale Ave, Woburn, Ma., about a block from Route 93, directly across from Spuds. The schedule for 2016 is: September 13, October 11, November 8, December 13. January 2017: the 10th. Meeting time is 8:30a.m. Any questions call Bob Sheehan at 781-246-2065.

### **New Bedford site Breakfast Meetings**

The first Saturday of each month former employees of the New Bedford site get together for breakfast. Meet at Percey's restaurant on Rte 18 in Middleborough at 8:30 a.m. Spouses, significant others, etc., of the employees are always welcome. Contact Edyie Johnson ([edyiej@comcast.net](mailto:edyiej@comcast.net)) for more information or to be put on the distribution listing.

## Sign Up for the Fall Luncheon - October 19, 2016

### PRA FALL LUNCHEON THE LANTANA RESTAURANT, RANDOLPH, MA WEDNESDAY, October 19, 2016

#### AGENDA

8:30 - 10:00 am. **Registration** - Coffee & Pastries

10:00 am. **Meeting Called to Order**  
**Guest Speakers:** - Mary & John McCann

**\$25 per person**

11:00 am. **Cash Bar - Social Hour**

12:00 pm. **Seated for Lunch**

**Entrée** **Chicken Florentine** : Pan Seared Chicken Breast with Spinach, Crimini Mushrooms in a Garlic Cream Sauce  
**Selections** **Boston Baked Cod** : Served with a New England Ritz Cracker Topping on a bed of Rice Pilaf

*Chef's Choice of Vegetable & Breads; Classic Caesar Salad, Apple Crisp, Coffee or Tea*

Name Desired on Name Tag	Chicken	Fish	Other*

<u>Please Print or use address label</u>	
Name : _____	
Address : _____	
City : _____	State : _____
Zip : _____	Phone : _____

*\*The Lantana will make every effort to honor your request for a special meal. Please note vegetarian, vegan, gluten-free, etc., in the box above.*

**Would you like to see our luncheons moved to a weekend in 2017?**

☐ **yes, Saturdays**     
 ☐ **yes, Sundays**     
 ☐ **no**

Make check payable to: **Polaroid Retirees Association, Inc.**, and mail **with the reservation form** above to: **Richard Rosenblatt, 336 Boylston St., Apt #303, Newton Centre, MA 02459**

**Please note:** We will be unable to offer refunds for reservations cancelled after **October 10, 2016.**

In the event of an emergency, please call **Richard Rosenblatt at 617-916-5600**



### The McCanns will be Fall Luncheon Speakers



In the 1970s Dr. Land used the Shareholder's Meetings and Employee Meetings as a primary tool to create the public image of Polaroid.

At our Fall Luncheon **Mary and John McCann** will tell some stories about putting together those exciting meetings: the introduction of SX-70, Polavision, and the years in between. They will recall the annual collisions of all different parts of the company around the stage in the Needham warehouse. They got to meet, and become good friends, with a very wide cross-section of the wonderful people that made Polaroid.

Come join us on **Wednesday, October 19th.**

## ***PRA Plaque Update***

Three plaques are now mounted at the site of Dr. Land's Laboratory: The National Historic Chemical Landmark designation by the American Chemical Society, the Polaroid Retirees' Association salute to Dr. Edwin Land and the mark of the site of Alexander Graham Bell's 1st "long distance" call to Boston.

After a few months of delay, the ACS plaque has now joined the others on the Osborn Street building that was once Dr. Land's laboratory. The text of each plaque can be found on our website, [www.polaroidretirees.org](http://www.polaroidretirees.org), or call 617-354-5237, or email [newsletterpra@gmail.com](mailto:newsletterpra@gmail.com) - and we'll send you a copy.

A few months ago we noticed a flaw in our plaque. Part of the black enamel had begun to rust, so we called our designer for help. Anna Farrington quickly consulted the fabricator and the mounting company, and both agreed to replace the plaque at no cost. The finished plaque is to be hung shortly.



*Photo shows the corner of Main Street and Osborn Street in Cambridge. The 3 plaques are ACS, PRA and Alexander Graham Bell.*

### **Life After Polaroid**

This is the backside of the membership application. When you renew your membership, please add a few lines here about your Life After Polaroid or ask us a question or post a comment. We want to hear from you.

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POLAROID RETIREES ASSOCIATION, INC.  
P.O. BOX 541395  
WALTHAM, MA 02454-1395

#### MEMBERSHIP DIRECTORY

CURRENT DIRECTORIES ARE FREE, UPON REQUEST, BUT A CHARGE OF \$6.00 IS REQUIRED TO COVER SHIPPING & HANDLING.

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#### What's new in your Life After Polaroid?

Send your updates, stories & comments to  
Bob Ruckstuhl's address below or to  
newsletterpra@gmail.com.

**We want to hear from you!**

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\*\*\*\*\* **Membership Fees are due and payable the first of the year** \*\*\*\*\*

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