



In Commemoration of

**DR. EDWIN HERBERT LAND**  
**1909-1991**

"Don't do anything  
that someone else can do."

"Don't undertake a project  
unless it is manifestly important  
and nearly impossible."

**HUMANIST AND PATRIOT**

Recipient of  
The Presidential Medal of Freedom

**INVENTOR**

Awarded 535 patents  
Creator of  
The first synthetic sheet polarizer  
Creator of instant photography

**INDUSTRIALIST**

Founder of the Polaroid Corporation

**SCIENTIST**

Founder of  
The Rowland Institute for Science  
Originator of  
The retinex theory of color perception

"Industry should be the intersection of science and art."

"The second great product of industry should be the fully rewarding working life  
for every person."

"Yet the very essence of democracy is the absolute faith that while people must  
cooperate, the first function of democracy, its peculiar gift, is to develop each  
individual into everything that he might be."

"But I submit to you that when in each man the dream of personal greatness dies,  
democracy loses the real source of its future strength."

**ERECTED IN 2014 BY THE MEMBERS OF THE POLAROID RETIREES ASSOCIATION  
AT THE SITE OF DR. LAND'S POLAROID CORPORATION LABORATORY**

